

**TOWN OF FARMINGTON, CT
ECONOMIC DEVELOPMENT COMMISSION**

DATE: Wednesday April 13, 2016
TIME: 5:30 P.M.
PLACE: Farmington Town Council

MINUTES

Present

Augusto Russell
Bob Reeve
Dan Kleinman
Ron Bernard
Joe Howard-6:15 PM
John Karwoski

Absent

Brian Connolly

Staff

Rose Ponte

a. Call to Order

a. Meeting was called to order at 5:30 pm

b. Public Comment

a. n/a

c. Reading of the Minutes

A motion was made and seconded to accept the January 13, 2016 minutes (Kleinman / Bernard).

1. **Approved unanimously, with Commissioner Karwoski abstaining.**

d. Economic Development Director's Report

Rose reviewed the monthly economic development activity report and building permit report. Rose gave commissioners upcoming Economic Development Events activities. Commissioner Russell requested that Rose send them an email outlining each event and the dates.

- a. **The Spring Business Breakfast** will feature Chris Hyers, Executive Director of Health, Marketing Communications. The breakfast will be held at The Farmington Club. Commissioners did not want a donation basket for the Annual Beautify Farmington Program. Promotional materials at the registration table and a mention by Augusto will be done instead.

b. The new town website

The commissioners received a demonstration of the new town website. They were pleased. Rose discussed that although the theme Farmington: Live, Work, Play, Prosper was a good tool to help us focus on topics that needed to be included in the website studies have proven that this tagline has already been used by many other towns, and instead the goal is to provide up to date information in a clear user friendly site. The new town website will go live on May 2nd.

- e. **Planners Report**
No comment
- f. **New Business- None discussed.**
- g. **Adjournment**
 - a. A motion was made and seconded (Kleinman/ Karwoski) to adjourn the meeting. Meeting was adjourned at 6:30 pm
 - i. **Approved unanimously**

Respectfully Submitted,
Rose Ponte
Economic Development Director
CC: Economic Development Commissioners