

Minutes
Farmington High School Building Committee
Communications Subcommittee
Farmington High School Library/ZOOM Webinar
March 15, 2023
4:00 P.M.

Attendees:

Meg Guerrera
Wendy Ku
Nelson Reis
Samantha D'Agostino
Ira Yellen
Devon Aldave
Mark Garilli
Russ Crist
Chris Cykley

A. Call to Order.

The meeting was called to order at 4:06 P.M.

B. Minutes.

1) To approve the attached minutes from the February 15, 2023, meeting.

Upon a motion made and seconded (Ku/Guerrera) it was unanimously VOTED: to approve the minutes from the February 15, 2023, meeting.

C. FHSBC Website Updates.

Devon Aldave presented updates to the FHSBC Website. The only major change to the landing page was adding a "carousel" of photos of the construction site. The subcommittee also reviewed the site analytics, seeing which pages were getting the most traffic.

D. To discuss content for the upcoming FHSBC Newsletter.

The subcommittee discussed what content to include in the FHSBC Newsletter. Topics to cover include:

- Statement from Building Committee Chair
- Q+A and timeline/status update of construction activities
- Article on the "Topping Off" Ceremony
- Update of Summer milestones which will include information about utility work and work on Monteith Drive
- Renderings
- Photos of the construction site

The subcommittee agreed to get a final draft of the newsletter to the printer by April 15th, which will give enough time for the newsletter to hit mailboxes before the Topping Off Ceremony.

E. To discuss the "Topping Off" Ceremony.

The subcommittee tentatively decided on a date of May 13th for the "Topping Off" Ceremony, with a rain date of May 20th. The subcommittee agreed on a tentative start time of 9:00 a.m. and began discussing a brief program for the event.

The subcommittee discussed the following:

- Dignitaries to invite (Town Council, Legislators, etc.)
- Speakers (Building Committee Chair, Town Council Chair, Board of Education Chair, FHS Student)
- Marching Band Performance
- Decorations (banner, balloons)
- Potential bake sale or food trucks (need to follow up on zoning regulations)
- Advertising the event (newsletter, press release, media coverage)
- Set up of event (AV, removing coverings so residents can walk along the construction fence with a clear view)

The subcommittee will meet again on April 5th to firm up more details.

F. Other Business.

None.

G. Adjournment.

Upon a motion made and seconded (Ku/Guerrera) it was unanimously VOTED: to adjourn at 4:53 P.M.

Respectfully Submitted,

Devon Aldave
Clerk of the Committee