

Agenda
Farmington High School Building Committee
Communications Subcommittee
Farmington High School Library/ZOOM Webinar
August 17, 2022
4:00 P.M.

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/89235668127>

Telephone Call in Information:

Dial: +1 312 626 6799

Webinar ID: 892 3566 8127

- A. Call to Order.
- B. Minutes.
 - 1) To approve the attached minutes from the July 6, 2022 meeting.
- C. FHSBC Website Updates.
- D. New Business.
 - 1) To review the updated communications plan from Tall Timbers Marketing.
 - 2) To discuss the FHS Building Committee Parent Forum.
 - 3) To discuss the groundbreaking ceremony.
- E. Other Business.
- F. Adjournment.

cc: Maureen Frink, Town Clerk

Minutes
Farmington High School Building Committee
Communications Subcommittee
Farmington High School Library/ZOOM Webinar
July 6, 2022
4:00 P.M.

Attendees:

Meg Guerrera
Wendy Ku
Kathy Greider
Nelson Reis
Beth Kintner
Chris Cykley
Mark Garilli
Mark Jeffko
Ira Yellen
Devon Aldave

A. Call to Order.

The meeting was called to order at 4:04 P.M.

B. Minutes.

1) To approve the attached minutes from the May 25, 2022 meeting.

Upon a motion made and seconded (Ku/Guerrera) it was unanimously VOTED: to approve the minutes from the May 25, 2022 meeting.

C. FHSBC Website Updates.

Ira Yellen and Devon Aldave stated that they will be meeting to discuss changes to the website. Topics include the Q+A and the landing page. Devon Aldave showed the "Analytics" of the website, which includes the site traffic and most popular pages.

D. FHSBC Newsletter Updates.

None.

E. New Business.

1) To approve the FHS Good Neighbor Flyer.

The subcommittee reviewed the FHS Good Neighbor Flyer, which included information regarding the Early Enabling Phase which will be starting next week. The subcommittee had design and content changes which will be incorporated into the final version.

Upon a motion made and seconded (Ku/Guerrera) it was unanimously VOTED: to approve the FHS Good Neighbor Flyer with recommended changes.

2) To review the updated communications plan from Tall Timbers Marketing.

This agenda item was tabled and will be included in the agenda for the July 20, 2022 meeting.

F. Adjournment.

Upon a motion made and seconded (Ku/Guerrera) it was unanimously VOTED: to adjourn at 5:04 P.M.

Respectfully Submitted,

Devon Aldave
Clerk of the Committee