

**Agenda**  
**Farmington High School Building Committee**  
**Communications Subcommittee**  
**March 24, 2021**  
**9:15 AM**

**\*\*PLEASE NOTE THE MEETING WILL BE HELD ONLINE\*\***

**To access the meeting:**

**Please click the link below to join the webinar:**

**<https://us02web.zoom.us/j/82179937396>**

**Telephone Call in Information:**

**Dial: +1 312 626 6799**

**Webinar ID: 821 7993 7396**

- A. Call to Order.
- B. Minutes.
  - 1) To approve the attached minutes from the March 10, 2021 meeting.
- C. Subcommittee Updates.
  - 1) FHSBC Website Updates.
  - 2) Tall Timbers Marketing.
  - 3) Side-by-Side Photos.
  - 4) Social Media Updates.
  - 5) Other Updates.
- D. New Business.
  - 1) To discuss the communications plan.
- E. Adjournment.

**Meeting Minutes**  
**Farmington High School Building Committee**  
**Communications Subcommittee Online Meeting**  
**March 10, 2021**  
**5:30 PM**

**Attendees:**

Meg Guerrera  
Wendy Ku  
Kara Gruss  
Chris Cykley  
Ira Yellen  
Mark Garilli  
Beth Kintner  
Scott Hurwitz  
Sharon Mazzochi  
Devon Aldave

**A. Call to Order.**

The meeting was called to order at 5:32 P.M.

**B. Minutes.**

**1) To approve the attached minutes from the February 24, 2021 meeting.**

Upon a motion made and seconded (Ku/Guerrera) it was unanimously VOTED: to approve the minutes from the February 24, 2021 meeting.

**C. Subcommittee Updates.**

**1) FHSBC Website Updates.**

Devon Aldave stated that there have not been many updates to the website since the last meeting. He stated that an introduction video is being finalized and will be added to the home page upon completion.

**2) Tall Timbers Marketing.**

Ira Yellen stated that his topics of discussion are included as New Business items.

**3) Side-by-Side Photos.**

Ira Yellen stated that drafts are being edited and this will be completed in the near future.

**4) Other Updates.**

None.

**D. New Business.**

**1) To discuss the content of the second newsletter.**

Ira Yellen stated that the second newsletter will include content about the 1928 building, voter registration, Q + A, and project cost. Subcommittee members suggested providing content through social media and digital news websites.

**2) To discuss the community outreach plan.**

The subcommittee reviewed the draft community outreach plan which is recorded with these minutes as Attachment A. The subcommittee suggested changing the dates of some of the neighborhood meetings planned for the week of Spring Break. The community outreach plan will be discussed at the FHS Building Committee Meeting following the subcommittee meeting.

**DI. Adjournment.**

The meeting adjourned at 6:26 P.M.

Respectfully Submitted,

Devon Aldave  
Clerk of the Committee



FHS Building Committee-Community Outreach Calendar  
DRAFT 3/8/2021

\*Community Outreach meetings with Seniors to be added to calendar once scheduled\*

## March 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10 5:30pm Communications Subcommittee 6:30pm FHSBC Meeting	11	12	13
14	15	16	17 6:30pm Neighborhood Meeting-Highlands	18	19 NEWSLETTER OUT	20
21	22	23	24 9:15am Communications Subcommittee 6:30 pm FHSBC Meeting	25	26	27
28	29 6:30pm Neighborhood Meeting-East Farms	30	31 6:30pm Neighborhood Meeting-Noah Wallace			



FHS Building Committee-Community Outreach Calendar  
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# April 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 12pm Topic Meeting- Project Timeline 7pm PTO MEETING	2	3
4	5	6	7 5:30pm Communications Subcommittee 6:30pm FHSBC Meeting	8 12pm Topic Meeting- Side by Side	9	10
11	12 6:30pm Neighborhood Meeting-Union	13	14 6:30pm Neighborhood Meeting-West District	15 12pm Topic Meeting- External of Building/Site Plan	16	17
18	19	20	21 9:15am Communications Subcommittee FHSBC Meeting	22 12pm Topic Meeting- Inside the Building	23	24
25	26 TPZ Meeting-Infoma Review of Project	27	28	29 12pm Topic Meeting-Cost Budget Referendum	30	



FHS Building Committee-Community Outreach Calendar  
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# May 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3 Second Annual Town Meeting (if needed) BOE Meeting- Approval	4 6:30 pm Community Meeting	5 5:30pm Communications Subcommittee FHSBC Meeting	6	7	8
9	10	11 TC Meeting- Approval & Send to Referendum + 8-24	12	13 Second Referendum (if needed)	14	15
16	17	18	19	20	21	22
23	24 Town Meeting	25	26	27	28	29
30	31					



FHS Building Committee-Community Outreach Calendar  
DRAFT 3/8/2021

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# June 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3 Referendum	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30 State Grant Application due			