

Meeting Minutes
Farmington High School Building Committee
Communications Subcommittee
September 10, 2020
9:15 A.M.

Attendees:

Kathy Greider
Meg Guerrera
Ellen Siuta
Sharon Mazzochi
Beth Kintner
Ryzsard Szczypek
Kara Gruss
Mark Garilli
Kat Krajewski
Devon Aldave

A. Call to Order.

The meeting was called to order at 9:16 A.M.

B. Approval of the Minutes.

1. Approval of the minutes from the July 16, 2020 FHS Building Committee Communications Subcommittee meeting.

Upon a motion made and seconded (Mazzochi/Siuta) it was unanimously VOTED: to approve the minutes from the July 16, 2020 meeting.

2. Approval of the minutes from the August 13, 2020 FHS Building Committee Communications Subcommittee meeting.

Upon a motion made and seconded (Mazzochi/Siuta) it was unanimously VOTED: to approve the minutes from the August 13, 2020 meeting.

C. Subcommittee Updates.

1. Video Tour and Other Videos.

Kathy Greider stated that the school has prioritized creating student safety videos for the beginning of the school year. She stated that the school is now in a better position to begin working on the committee videos since the safety videos are finished.

2. Side-by-side Photos.

Meg Guerrera stated that she will work on this item.

Kara Gruss stated that she will be meeting with Devon Aldave to review the committee website and make various updates. Ellen Siuta asked if this will include additional content. Kara stated that the meeting will focus on making the website easier to navigate, however additional content is something that can be discussed in the future. Ellen suggested including Ryszard's upcoming cost analysis presentation on the website.

3. Newsletter Update to Farmington Community.

Kat Krajewski stated that an update will be included on the Town Newsletter which will be sent out to residents the week of October 12th.

4. Other Updates.

Sharon Mazzochi suggested including FHSBC meeting info on the electronic signboard in front of the high school to make sure residents still know that the committee is meeting.

Ellen Siuta suggested including some information about the ad hoc mascot committee in future communications. Mark Garilli suggested including information about this once the ad hoc committee makes a final decision. Ryszard shared Mark's opinion and stated that a new mascot could be incorporated into the design.

Ryszard Szczypek asked about the status of Tall Timbers Marketing for communications support. Meg Guerrera stated that she will be meeting with a few people to discuss bringing on Tall Timbers.

D. Adjourn.

The meeting adjourned at 9:32 A.M.