

Meeting Minutes
Farmington High School Building Committee
Communications Subcommittee
July 16, 2020
9:15 A.M.

Attendees:

Meg Guerrera
Beth Kintner
Ellen Siuta
Sharon Mazzochi
Scott Hurwitz
Devon Aldave
Ryszard Szczypek
Kara Gruss
Mark Garilli

A. Call to Order.

The meeting was called to order at 9:16 A.M.

B. Approval of the Minutes from the June 11, 2020 FHS Building Committee Communications Subcommittee.

Upon a motion made and seconded (Siuta/Mazzochi) it was unanimously VOTED: to approve the minutes from the June 11, 2020 meeting.

C. Subcommittee Updates.

1. Video Tour and Other Videos.

Scott Hurwitz stated that he was worked with Evan Foreman to create footage for an FHS video tour. He stated that the footage does not include students because the school has been closed to students due to COVID-19. He asked the subcommittee members for their input regarding whether more footage should be shot when school is back in session.

Ryszard Szczypek stated that videos with students would be more helpful and effective for viewers to get a better picture of how the school functions on a daily basis. Scott agreed and noted that future footage would still not reflect a typical day at FHS due accommodations for COVID-19.

It was determined that more footage would be shot when students return to the FHS facility and that Scott would narrate the tour. These videos have a target release date for the fall.

2. Side-by-side Photos.

Meg Guerrera stated that she did not have an update for this item. She stated that she will work on this. Kara Gruss offered to assist Meg with this item.

3. Newsletter Update to Farmington Community.

Meg Guerrera stated that the Town Newsletter included a blurb regarding the FHS Building Committee. She also stated that the upcoming School District Newsletter will include a blurb on the committee.

4. Landing Page on Committee Website.

Mark Garilli stated that CSG and TSKP Studio held a meeting to discuss the landing page of the FHS Building Committee website. Mark presented a mock-up of the landing page (recorded with these minutes as Attachment A) and a site map for the mock-up (recorded with these minutes as Attachment B) created by Construction Solutions Group based on the meeting they held with TSKP Studio.

Ryszard Szczypek suggested that the subcommittee include the Schematic Design Report on the landing page of the website. Subcommittee members agreed.

Subcommittee members complimented the mock-up and felt that it addressed the recommendations provided at the June 11th meeting. The subcommittee approved and gave CSG permission to update the committee website accordingly.

5. Postcard Update to Farmington Community.

Devon Aldave presented a draft informational postcard recorded with these minutes as Attachment C. Subcommittee members and members of the public made the following suggestions:

- Include "Update" at the end of the Header of the postcard.
- Move the image on the bottom left of the front page above the text and make the image larger.
- Move the image on the bottom right of the front page to the back page.
- Make the text on the front page more concise.

Devon will make the recommended changes and send out an updated draft to the subcommittee members.

6. Other Updates.

Meg Guerrera stated that the subcommittee will have future discussions about when the appropriate time would be to bring on Tall Timbers Marketing for communications support.

Ellen Siuta suggested creating a press release to announce the new landing page for the committee website when it is live.

D. Adjourn.

The meeting was adjourned at 9:56 A.M.

Respectfully Submitted,

Devon Aldave
Clerk of the Committee



Current Phase: Project Pause

The Farmington High School Building Committee discussed the Town Council's decision to not include the FHS Building Project on the November ballot and place the project on a temporary pause due to uncertainty regarding the economic impacts of the COVID-19 pandemic.

[View Project Timeline](#)

Next FHS Building Committee Meeting

JUN 24

The next building committee meeting will take place on Wednesday, June 24, 2020 at 6:30 PM. Until further notice, all meetings will be conducted online via Zoom. [Click here](#) for agenda and login details.

[View All Meetings](#)

The Need for Action

The Statement of Needs outlines six primary reasons that warrant that we take action at Farmington High School, drive the decision to build new on the existing site. Superintendent Kathy Greider speaks specifically to the topic of ADA compliance in this brief video.



[FHS Video Series](#)

Latest Announcements & Press



[All News & Media](#)

Connect with the FHS Building Committee

Name *

First Name Last Name

Email *

Subject *

Message *



Proposed Site Map:

1. Home

- a. Feature selected renderings and caption to mention of project pause; link to Project Timeline>Current Phase)
- b. Next Building Committee Meeting (Mention Zoom Access, link to Meetings & Events)
- c. Video placeholder / Message from Chair? If Message from Chair doesn't exist, maybe feature different videos from Statement of Needs on Rotation with Subject "Why Build New? – Accreditation" – link to Resources>Videos)
- d. Latest News (1-2 posts and/or media coverage of project); link to Resources>News & Media
- e. Get in Touch – Embedded Contact Form

2. Your New FHS

- a. View Renderings / Floor Plans (Tiled images (click to enlarge))
- b. Why Build New? Summarize of Statement of Needs with Brief Description and Embedded Videos for Each Point
 - i. High School Accreditation and Accessibility
 - ii. Security Compliance
 - iii. Sprawling Layout
 - iv. Educational Programming
 - v. Energy Efficiency / Building Envelope / Code Compliance (MEP)

3. Project Timeline

Show Dates, list in Reverse Order - Start with Current Phase: Where We Stand Today

- a. May 2020 (?) - Current Phase - Project Pause/Why
- b. February 2020 (?) - Selection of Preferred Option – Build New (TSKP)
- c. Evaluation of Options – Design Competition
- d. New Statement of Needs (Link to "Why Build New")
- e. Facility Review
- f. Brief summary of project history – Prior to 2019 (Link to "Project History – Prior to 2019" in Resources section for more)
- g. Facility Review
- h. Statement of Needs
- i. Evaluation of Options
- j. Design Competition
- k. Project History (Prior to 2019)
 - i. Past Presentations
 - ii. Past Reviews/Studies

4. Meetings & Events

- a. Upcoming meetings
- b. Show agendas/minutes for past 2-3 meetings
- c. Link to hidden page to download all agendas/minutes

5. Resources

- a. FHS Team Overview
 - i. Building Committee Members/Charge
 - ii. Architect: TSKP
 - iii. OPM: CSG
 - iv. Other Involved Parties: Educators, Elected Officials, Farmington Parents
- b. News & Media
 - i. News/Announcements
 - ii. FHS Video Series
 - iii. Press Coverage
- c. Project Funding/Reimbursement Overview

6. Contact Us

- a. Sign up for Committee Updates
 - b. Contact Forms
 - c. Social Media Links
-

Current Site Map:

1. Home
2. FAQ
3. Summary of Needs
4. Resources
5. Meetings & Events
6. Contact Us



Farmington High School Building Committee

- The FHS Building Committee continues to meet monthly to evaluate new information, continue communications as necessary, and work closely with the Town Council and Board of Education to prepare for a new referendum date.
- The schematic design can be found on the FHS Building Committee's landing page. To view the completed design, visit: fhsbuildingproject.org





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The FHS Building Committee meets
monthly via Zoom.