

**Agenda**  
**Farmington High School Building Committee**  
**Communications Subcommittee**  
**June 11, 2020**  
**9:15 A.M.**

**Attendees:**

Kathy Greider  
Meg Guerrera  
Sharon Mazzochi  
Ellen Siuta  
Beth Kintner  
Devon Aldave  
Mark Garilli  
Ryszard Szczypek  
Michael Scott  
Kara Gruss

**A. Call to Order.**

The meeting was called to order at 9:17 A.M.

**B. Approval of the Minutes from the May 13, 2020 FHS Building Committee Communications Subcommittee.**

Upon a motion made and seconded (Mazzochi/Guerrera) it was unanimously VOTED: to approve the minutes from the May 13, 2020 meeting.

**C. Subcommittee Updates.**

**1. Video Tour and Other Videos.**

Scott Hurwitz was unable to make this meeting. Kathy Greider stated that the videos will be made available on the website when they are finished.

**2. Side-by-side Photos.**

Meg Guerrera stated that there was no update.

**3. Newsletter Update to Farmington Community.**

Meg Guerrera stated that she created a blurb that will be included on the FPS School Newsletter and on the Town Newsletter.

**4. Landing Page on Committee Website.**

Meg Guerrera stated that the committee should work to create a landing page for the committee website that condenses important information in a logical order.

Marcus Fairbrother stated that how the information is presented is important and suggested that only the most important details should be shared on the landing page, while more in-depth information can be included on other pages of the website.

Ryszard agreed that headline information should be included on the landing page. He also suggested including how COVID-19 has impacted the project and how it will continue to impact the project. He also suggested including more graphic design on the website.

Mark Garilli suggested including a banner on the committee website regarding COVID-19.

Ellen Siuta stated that the site should reiterate that there is a real need for this project and that the need is not going away.

Beth Kintner stated that the page should include some information about the pause and online meeting information.

**5. Postcard Update to Farmington Community.**

The subcommittee will create a postcard to be sent out town-wide that will advertise the committee's social media accounts and website.

**6. Other Updates.**

None.

**D. Adjourn.**

Upon a motion made and seconded (Mazzochi/Guerrera) it was unanimously VOTED: to adjourn at 9:49 A.M.

Respectfully Submitted,

Devon Aldave  
Clerk of the Committee