

Minutes are considered "DRAFT" until approved at next meeting

**Meeting Minutes**  
**Farmington High School Building Committee**  
**Communication Subcommittee**  
**March 25, 2020**  
**9:15am**

**Attendees:**

Kathy Greider  
Meg Guerrera  
Sharon Mazzochi  
Ellen Siuta  
Beth Kintner  
Kathryn Krajewski  
Devon Aldave  
Mark Garilli  
Chris Cykley  
Matt Ross  
Kara Gruss  
Scott Hurwitz

**A. Call to Order**

The meeting was called to order at 9:15 A.M.

**B. Approval of the Minutes from the March 11, 2020 FHS Building Committee Communication Subcommittee**

Upon a motion made and seconded (Mazzochi/Siuta) it was unanimously VOTED: to approve the March 11, 2020 minutes.

**C. Subcommittee Updates**

**1. FHSBC Tagline**

Tall Timbers Marketing was approved by the FHS Building Committee to serve in a consulting capacity for communications support. The firm will assist in creating a tagline.

**2. Survey**

The FHS Building Committee approved the Center for Research and Public Policy to conduct a Town survey to collect input regarding citizen attitudes towards and willingness to finance a high school project. Questions will be formed in April, the survey will be conducted in May, the results will be ready in June. The April 8<sup>th</sup> meeting will be a survey kick-off meeting.

**3. Video Tour**

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Scott Hurwitz stated that the video team was not able to get footage of the entire FHS facility before school was shut down. Kathy Greider suggested creating photo slides if the subcommittee is not able to put together a complete video tour.

**4. Scheduling FHS Building Members (community events)**

The committee is holding off on scheduling events due to COVID-19.

**5. Side-by-side Photos**

Matt Ross stated that TSKP provided the subcommittee with photos of other facilities for comparison. Kara Gruss can send more photos if needed.

**6. Newsletter Update to Farmington Community**

The subcommittee created a draft. This is on hold until Tall Timbers Marketing is on board to review and assist with newsletter publications.

**7. New Videos for Phase II**

Scott Hurwitz spoke to Kosta Diamantis, Director of Office for School Construction Grants & Review, and will set up a date to film a video regarding State reimbursement. Scott will touch base with Diego to see if he has ideas for videos.

**8. Signs for Public Buildings**

This has been put on hold.

**9. Other Updates**

Kat stated that the scheduled Coffee with the Committee for April 25<sup>th</sup> is now on hold with hopes to reschedule in the future.

**D. Adjourn**

Upon a motion made and seconded (Mazzochi/Guerrera) it was unanimously VOTED: to adjourn the meeting at 9:38 P.M.

Respectfully Submitted,

Devon Aldave  
Clerk of the Committee