

Minutes are considered "DRAFT" until approved at next meeting

**Meeting Minutes**  
**Farmington High School Building Committee**  
**Communication Subcommittee**  
**Friday, January 10, 2020**  
**9:15am**  
**Conference Room A**

**Present:**

Kathy Greider  
Ellen Siuta  
Sharon Mazzochi  
Beth Kintner  
Kat Krajewski  
Devon Aldave  
Chris Cykley  
Matt Ross  
Scott Hurwitz

**A. Call to Order**

The meeting was called to order at 9:17 A.M.

**B. Approval of the Minutes from the December 4, 2019 FHS Building Committee Communication Subcommittee**

Upon a motion made and seconded (Siuta/Mazzochi) it was unanimously VOTED: to approve the December 4, 2019 minutes.

**C. Subcommittee Updates**

**1. Video Tour**

Scott Hurwitz informed the subcommittee that Diego Martini, video producer/editor at ESPN, is a community member interested in assisting with filming a new video tour of FHS. He will also combine and condense the videos that were already made into a One Pager video.

**2. Scheduling FHS Building Members (community events)**

Kathy Greider stated that the committee will not be able to attend many community events this month due to the presentations of the conceptual designs. The subcommittee had general discussion regarding PTO meetings at FHS.

**3. Banners and Posters for Schools and Community/Business Spaces**

Kat Krajewski stated that the design for banners and posters are complete. The subcommittee will develop ideas for a tagline and will discuss at the next meeting. This tagline will be included on the banners.

**4. Side-by-side Photos**

The subcommittee discussed side by side photo comparisons of the FHS facility with other recently renovated facilities. Some facilities that were discussed as possible comparisons included Wethersfield (Renovate as New), Berlin (Renovate as New), and Guilford (New Building). The subcommittee felt that these schools are good comparisons because they represent a variety of options: Renovate as New and a New Building.

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**5. Superintendent Letter**

Kathy Greider sent out another letter updating parents and will continue to do this throughout the process.

**6. Showing Videos at Events**

Principals have been showing the informational videos at community events and will continue to do so. Kathy Greider said all the videos have been added to a play list so they can easily be played one after another.

**7. Newsletter Update to Farmington Community**

Kat Krajewski stated that a hard copy newsletter will be sent out to all residents in February, after the Town Council decides on an option. This newsletter will include a map showing other towns in the area that have recently completed building projects.

**8. New Videos for Phase II**

Scott Hurwitz stated that Diego Martini will help create new videos for Phase II, including testimonial videos of community stakeholders. The subcommittee will brainstorm some names of community members to feature in the videos.

**9. Survey May 2020**

The subcommittee had general discussion regarding a community survey after an option is selected. This subcommittee will play a role in forming questions included on the survey. There was general discussion on the date of the survey. Kat will get more information and report back at the next subcommittee meeting.

**10. Other Updates**

After discussion, it was determined that the committee will use EXCL to provide child care at the next two FHS Building Committee meetings so that more parents can attend.

The subcommittee is planning a Community Event from 9:00 A.M.-12:00 P.M. on Saturday, January 25<sup>th</sup>. At this event, community members will have the opportunity to view the conceptual design options and tour the FHS facility.

**D. Adjourn**

The meeting adjourned at 10:26 A.M.

Respectfully Submitted,

Devon Aldave  
FHS Building Committee Clerk