

Minutes are considered "DRAFT" until approved at next meeting.

Minutes  
Farmington High School Building Committee  
Communication Subcommittee  
Wednesday, November 13, 2019  
9:15 A.M.  
Town Hall Conference Room

**Attendees:**

Kathy Greider  
Ellen Siuta  
Sharon Mazzochi  
Scott Hurwitz  
Kat Krajewski  
Mark Garilli  
Devon Aldave  
Beth Kintner  
Matt  
Kara Gruss  
Marcus Fairbrother

**A. Call to Order**

The meeting was called to order at 9:16 A.M.

**B. Approval of the Minutes from the October 23, 2019 FHS Building Committee Communication Subcommittee**

Upon a motion made and seconded (Siuta/Mazzochi) it was unanimously VOTED: to approve the October 23, 2019 minutes.

**C. Subcommittee Updates**

**1. Scheduling FHS Building Members (community events)**

Nancy Parent, Director of Community Services, will send over a list of events at the Senior Center so the committee can decide which event works best for their schedule.

The subcommittee will set up a station at the Farmington High School play this weekend, where parents will be able to take copies of the One Pager and sign up for the email distribution list.

Some future events the subcommittee will look into include:

- FHS talent show
- Concerts
- Good Start Meetings
- 8<sup>th</sup> Grade Parent Night

**2. FHSBC Newsletter Review**

The subcommittee reviewed a draft of the electronic FHS Building Committee Newsletter. The subcommittee suggested including a target date for referendum in the newsletter and suggested some minor formatting changes. The target date for sending out the newsletter is November 19<sup>th</sup>. The subcommittee will print hard copies for the library and the Senior Center.

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**3. Banners and Posters for Schools and Community/Business Spaces**

The subcommittee reviewed the content that will be displayed on the banners. A suggestion was made to include the icons of each social media platform next to the social media handles. The subcommittee will look into prices of different sized banners and lawn signs. Suggestions for where to display the banners included Tunxis Mead, the Library, the Senior Center, and the Golf Course.

**4. Other Updates**

The subcommittee discussed inviting school organizations to hold meetings at the FHS facility. Scott Hurwitz suggested holding a joint meeting, where PTO's and parent advisory boards from all Farmington public schools can have breakout spaces for their individual meetings, then convene as a whole group. Students could give tours similar to the Community Input Meeting.

The subcommittee had general discussion about the potential use of public relations firms to help spread information to Farmington residents.

Beth Kintner suggested creating or updating a video tour of the high school facility. B-Roll footage was taken during the Community Input Meeting which could be incorporated into a video tour.

Marcus Fairbrother suggested changing the language regarding reimbursement rates in the FAQ section of the committee website to clarify that the rates are not definitive. He suggested sharing pictures of issues at the FHS facility such as flooded lockers. He also suggested sharing a projected dollar amount that a more energy efficient facility would save per year.

Kara Gruss suggested showing the maintenance logs kept by the facility, so that residents can see how much maintenance of the facility is required and how much the maintenance costs.

**D. Adjourn**

The meeting adjourned at 10:01 A.M.

Respectfully Submitted,

Devon Aldave  
FHS Building Committee Intern