Minutes
Farmington High School Building Committee
Communication Subcommittee
Thursday, September 25, 2019
9:15am
Farmington Library Community Room

Attendees:

Meg Guerrera
Ellen Siuta
Sharon Mazzochi
Scott Hurwitz
Kat Krajewski
Kathy Greider
Devon Aldave
Mark Garilli

A. Call to Order

The meeting was called to order at 9:24 A.M.

B. Approval of the Minutes from the September 12, 2019 FHS Building Committee Communication Subcommittee

Upon a motion made and seconded (Siuta/Mazzochi) it was unanimously VOTED: to approve the September 12, 2019 FHS Building Committee Communication Subcommittee minutes.

C. PTO Leaders Discussion of FHSBC Process, FHS SoN and Communication

The subcommittee members and PTO leaders introduced themselves.

Meg Guerrera gave the PTO leaders an overview of the FHS Building Committee's process.

The subcommittee and PTO leaders discussed the Statement of Needs and the one pager. The PTO leaders found these documents helpful in explaining what issues FHS is facing.

The PTO leaders recommended hosting information sessions at the elementary schools as this may involve more parents of younger students in the process. The subcommittee thought this was an excellent idea.

D. Subcommittee Updates

1. Logo/Tagline

Scott Hurwitz presented mockups created by FHS faculty and students. The subcommittee was pleased by the designs and asked for a few more mockups to be presented at the next meeting.

2. Scheduling FHS Building Members (attend community events)

Committee members have been attending school open houses and curriculum nights throughout the Town. They are also attending soccer games at Tunxis Mead.

The committee will be hosting "Coffee with the Committee" on October 5th, from 11:00am-2:00pm at Starbucks on Route 4. There will be free coffee and snacks.

A "Community Input Meeting" will be held at FHS on Wednesday, October 16th from 6:00pm-8:30pm. This meeting will replace the scheduled FHS Building Committee meeting on that date. This will be an interactive program where community members will visit various stations around the high school and learn about the various needs. They will be able to provide feedback to the FHS Building Committee and the architects. Community members are encouraged to register for this event online, however anyone can show up without having registered.

3. FHSBC Newsletter

A digital newsletter will be emailed out to the distribution list on a quarterly basis. These newsletters will be in-depth updates about the current state of the project.

4. Banners for Schools

Banners will be created once a logo is finalized.

5. Videos

Scott Hurwitz explained that different stakeholders were recruited to speak about different needs from the Statement of Needs. He presented two videos that were filmed regarding Accreditation and ADA Compliance. The subcommittee was pleased with the videos. The subcommittee recommended advertising the website and social media accounts in the videos.

6. Committee Talking Points

No updates have been made to committee talking points.

E. Other Updates

Kat Krajewski is looking into ways to film committee meetings which was brought up at the last Communication Subcommittee meeting.

F. Adjourn

Upon a motion made and seconded (Mazzochi/Guerrera) it was unanimously VOTED: to adjourn the meeting at 10:38 A.M.

Respectfully Submitted,

Devon Aldave FHS Building Committee Intern