

# **Architectural Design Review Committee**

## **Meeting Minutes**

February 21, 2019  
Town Hall – Council Chambers

**7:00 p.m.**

Members in attendance were Tim Eagles, Dian Barnes, Sheldon Crosby, Jack Kemper and David Quisenberry. Also in attendance Assistant Town Planner Rutherford.

### **1. 45 South Main Street, Unionville, CT – Priority Urgent Care**

Marisa Montemurro from Sign-Pro Inc. presented the sign application on behalf of Priority Urgent Care. Marisa reviewed the entire sign package with the Committee, including the proposed lighting for the primary signs on the front and side of the building. After some discussion between the Committee and applicant the Committee offered the following recommendations to Town Plan and Zoning Commission:

1. The gooseneck lighting for the proposed signs should match the gooseneck lights used at the CVS/pharmacy. The lights should be similar in scale and spacing. The lights should only light the sign.
2. 'Priority Urgent Care' and the logo should be added to the top of the Entrance / hours sign. This sign should be placed on the inside of both the front and side door.
3. The 'Urgent Care' sign on the front of the building should be centered on the middle band of the façade as shown in the submission.
4. The 'Urgent Care' sign on the side of the building should reduce the amount of white background (negative space). The proportion of white background to the sign should match the proportion used for the sign at the front of the building. Additionally, the width of the sign should be trimmed slightly so that the sign is narrower than the pilaster it is mounted on. The sign should be centered horizontally on the pilaster.
5. The sign on the awning is fine as shown. The Committee liked the use of the full business name and logo in this location.