

Agenda
Farmington High School Community Survey Ad Hoc Committee
November 15, 2018
Town Hall- Board of Education Conference Room
5:00 PM

- A. Call to Order.
 - B. Public Comment.
 - C. Minutes
 - 1) To approve the attached November 1, 2018 Minutes.
(Attachment 1)
 - D. New Business.
 - 1) Update from the FHS Facility & Financial Committee.
 - 2) To review and discuss the survey findings and recommendations.
(Attachment 2)
 - 3) To confirm the upcoming meeting schedule.
 - E. Other Business.
 - F. Adjournment.
- cc: Committee Members
Paula Ray, Town Clerk

Minutes are considered "DRAFT" until approved by committee at next meeting.

Minutes
Farmington High School Community Survey Ad Hoc Committee
November 1, 2018

Present:

Beth Kintner, Chair
C.J. Thomas
Maura McInnis
Bill Beckert
Ellen Siuta

Erica Robertson, Assistant Town Manager
Kathy Greider, Superintendent of Schools
Bill Silva, Farmington High School Principal
Nancy Nickerson, Ex-Officio Member
Kat Krajewski, Management Specialist
Matt Ross, Director of Technology
Jerry Lindsley, Center for Research and Public Policy (CRPP)

Absent:

Chris Fagan
Camille Simpson

A. Call to Order.

The Chair called the meeting to order at 6:04 p.m.

B. Public Comment.

None.

C. Minutes

1) To approve the attached October 4, 2018 minutes.

Upon a motion made and seconded (Thomas/McInnis) it was VOTED to approve the October 4, 2018 minutes.

Voting yes were Kintner, Thomas, McInnis, Siuta.

Bill Beckert abstained, as he was not at the last meeting.

D. New Business.

1) Update from the FHS Facility and Financial Ad Hoc Committee.

Kat Krajewski provided an update for the FHS Facility and Financial Ad Hoc Committee. Their next meeting is scheduled for Thursday, November 8, 2018 at the FHS Auditorium for a public information gathering session. The purpose of the meeting is to hear from the public regarding their thoughts, opinions, and suggestions about the future of Farmington High School. There will be no discussion by the committee or presentation- they just want to hear from the residents.

2) To review and discuss the survey results.

Jerry Lindsley from the Center for Research and Public Policy (CRPP) reviewed the results of the survey with the committee. A copy of the presentation is recorded with these minutes as Attachment A.

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Also attached to the minutes is the following backup information for the survey:

Attachment B- Survey Results Report
Attachment C- Cross Tabulations
Attachment D- Open Ended Question Responses
Attachment E- Farmington Composite Data
Attachment F- Final Version of the Survey Questions

Mr. Lindsley reviewed the methodology used for the survey, as well as the following areas for investigation that were included in the survey:

- Quality of life living in Farmington;
- Current standard of living;
- Rating Farmington Town services;
- Rating Farmington Public Schools;
- Interest in and perceived importance of Farmington High School upgrades/updates;
- Awareness levels for Statement of Need required high school repairs;
- Overall support or opposition to modifying Farmington high School;
- Support and opposition to new construction/renovation at varied cost levels/tax impact levels;
- Sources for information about the Farmington school system and town;
- Views on the 2017 high school referendum-support or opposition;
- Reasons for 2017 support or opposition in the referendum;
- Understanding of the 2017 associated high school new construction/renovation costs;
- Demographics.

After the presentation, there was general discussion from the committee regarding the results of the survey. Overall, the committee was very pleased with the results and believes it provides a lot of information on how to move forward. CRPP drew the following conclusions from the survey results:

- It appears the Town was evenly divided on the 2017 referendum.
- However, those opposed identified and turned out their voters.
- Those opposed prevailed on getting messages out such as the plan would result in one of the most expensive high schools in the state/nation.
- Voters did not see, but wanted, options presented in the run-up to the vote and had little idea of what the plan would mean to them, personally, in new taxes.
- Recall of the cost for the 2017 plan was limited with many unsure.
- Residents felt rushed into the vote at a time when other expenditures were under consideration.

As a result, the committee members discussed various ways any future building committee member could improve the process. The survey shows that there is interest in a project, and a future building committee should be mindful of the cost, show needs that are required and desired, show information of how the figures relate to the need/how costs relate to what we get; show how an option was

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selected with as much public input as possible, and choose a concise, precise and minimal number of messages to get out to the community. Since word of mouth is the main way residents receive information, it is important that the building committee's message is delivered in each of the neighborhoods- a political action committee would be helpful in delivering this message.

Mr. Lindsley reviewed the cross-tabulations with the committee, pointing out those that would likely support or oppose a future FHS building project. The profile of those that is likely to support a building project is as follows:

- Has lived in town less than 20 years
- Age 35-54
- Has kids in the school system
- Has visited the high school in the last 2 years
- Has a higher income
- Female

Mr. Lindsley also gave a brief overview on how to interpret the composite data. He explained that the percent and valid percent columns should be the same, unless there are missing responses/cases. Page 27 of Attachment B (Survey Results Report) also provides information on how to interpret aggregate results.

3) **To confirm the upcoming meeting schedule.**

The next meeting will be a joint meeting with the FHS Facility and Financial Committee on November 15, 2018 at 7:00 p.m. at the Yates Room in the Police Department. The committee will report the results of the survey to the FHS Facility & Financial Committee. Town Staff will work to develop a presentation and a summary of the committee's findings based on the conversation of tonight's meeting.

E. Other Business.

None.

F. Adjournment.

Upon a motion made and seconded (Thomas/McInnis) the meeting adjourned at 8:03 p.m.

Respectfully Submitted,

Kathryn Krajewski
Management Specialist



Photo courtesy of Fpsct.org

OCTOBER 2018

Prepared for:
Farmington, Connecticut Ad Hoc Committee

Prepared by:
The Center for Research & Public Policy, Inc.

FARMINGTON HIGH SCHOOL COMMUNITY SURVEY RESULTS





Introduction



The Center for Research & Public Policy (CRPP) is pleased to present the results to a 2018 Farmington, Connecticut High School Community Survey for the Farmington Ad Hoc Committee.

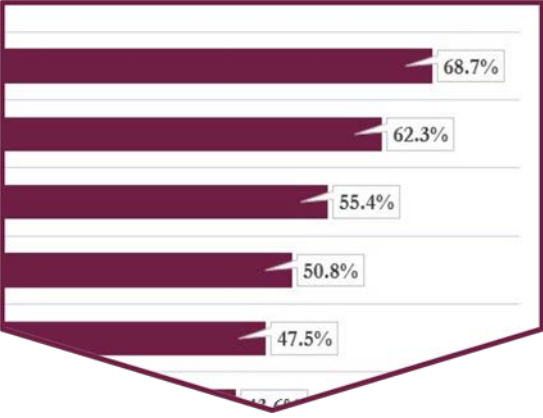
The survey was conducted to collect input regarding citizen attitudes towards and willingness to finance high school renovation in Farmington, CT.

Introduction

The survey included the following areas for investigation:

- Quality of life living in Farmington;
- Current standard of living;
- Rating Farmington town services;
- Rating Farmington public schools;
- Interest in and perceived importance of Farmington High School upgrades/updates;
- Awareness levels for Statement of Need required high school repairs;
- Overall support or opposition to modifying Farmington High School;
- Support and opposition to new construction / renovation at varied cost levels / tax impact levels;
- Sources for information about the Farmington school system and town;
- Views on the 2017 high school referendum – support or opposition;
- Reasons for 2017 support or opposition in the referendum;
- Understanding of the 2017 associated high school new construction / renovation costs;
- Demographics.

Introduction



Methodology

Using a quantitative research design, CRPP completed 400 phone surveys among Farmington, CT residents.

Survey input was provided by the Farmington Connecticut Ad Hoc Committee.

Methodology

Survey design at CRPP is a careful, deliberative process to ensure fair, objective and balanced surveys. Staff members, with years of survey design experience, edit out any bias.

All facets of the study were completed by CRPP's senior staff and researchers. These aspects include: survey design, sample plan design, pretest, computer programming, fielding, coding, editing, verification, validation and logic checks, computer analysis, analysis, and report writing.

Methodology

All telephone interviews were conducted during October 17 – 25, 2018. Residents were contacted between 5:00 p.m. and 9:00 p.m. weekdays and 10:00 a.m. and 4:00 p.m. on the weekend.

Respondents qualified for the survey if they were a resident of Farmington and were 18 years of age or older.

Methodology

All population-based surveys conducted by CRPP are approximately proportional to population contributions within states, towns, and known census tract, group blocks and blocks. This distribution ensures truly representative results without significant under-or-over representation of various geographic or demographic groups within a sampling frame.

CRPP utilized a “super random digit” sampling procedure, which derives a working telephone sample of both listed and unlisted telephone numbers. This method of sample selection eliminates any bias toward only listed telephone numbers. Additionally, this process allows randomization of numbers, which equalizes the probability of qualified respondents being included in the sampling frame. A “mixed access” sample of both cell and landline phone numbers was utilized.

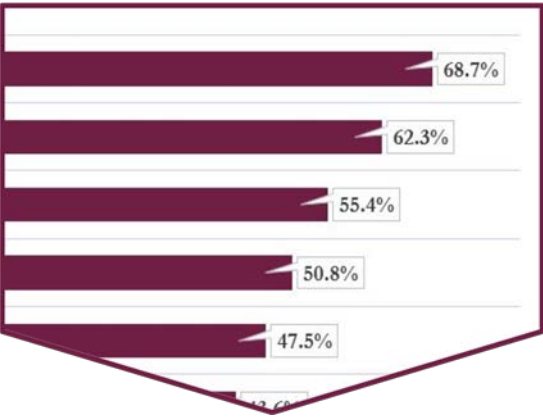
Methodology

Statistically, a sample of **400** Farmington residents represents a margin for error of **+/-4.85%** at 95% confidence levels.

Each qualified resident who lives in Farmington had an equal chance for participating in the study. Statistical random error, however, can never be eliminated but may be significantly reduced by increasing sample size.

Methodology





Summary of Findings

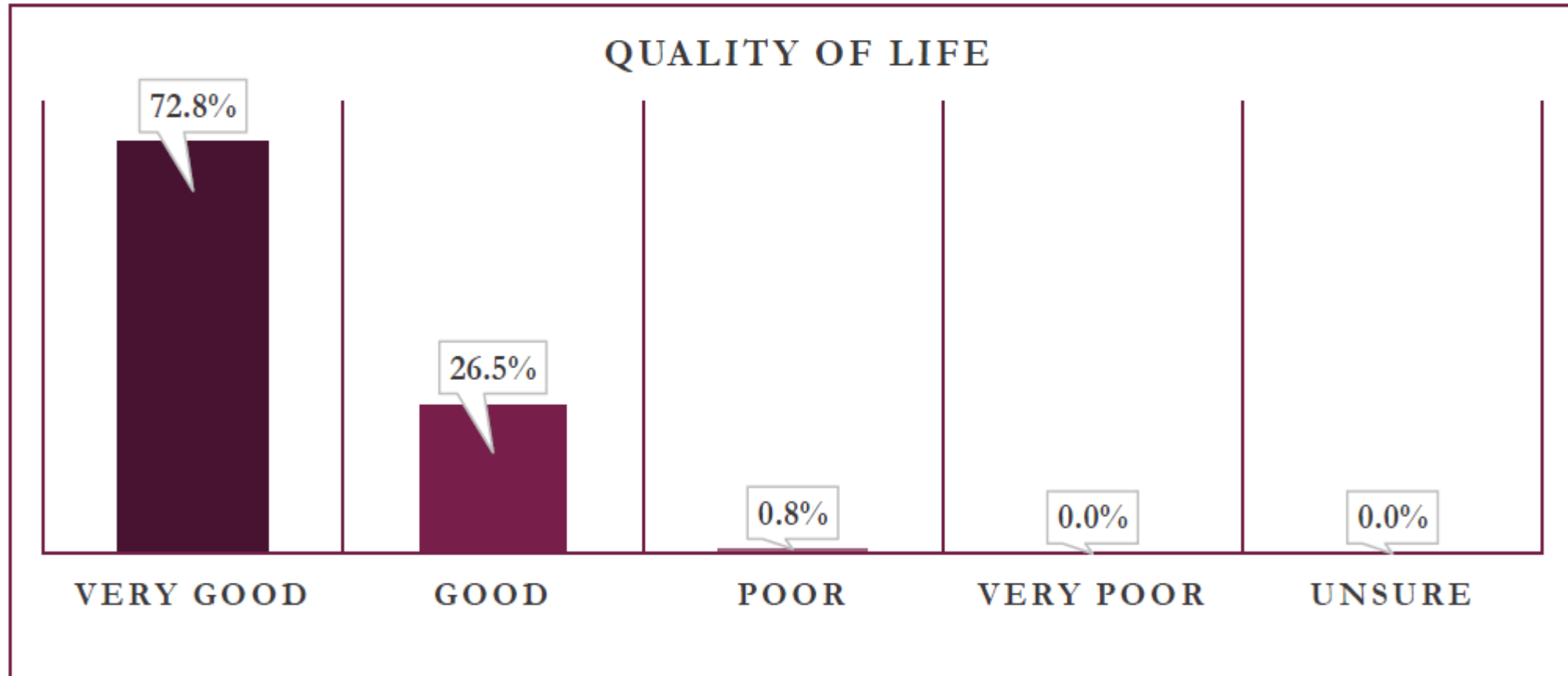




On Quality of Life



Impressively, 99.3% of all residents surveyed reported their quality of life living in Farmington as very good (72.8%) or good (26.5%). Just 0.8% reported their quality of life as poor. No resident reported very poor.

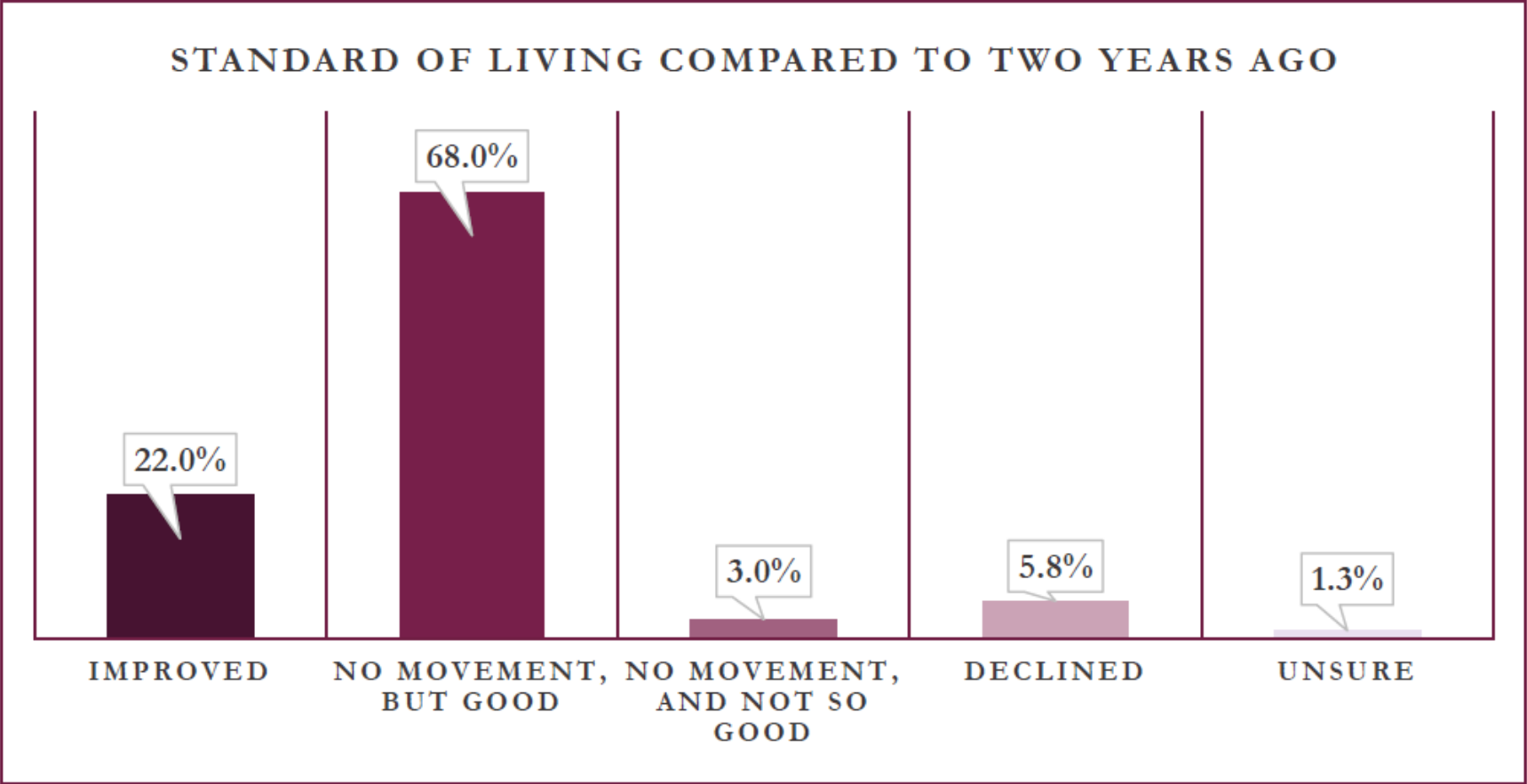


Quality of Life

Farmington H.S.



A large majority, 90.0%, suggested their standard of living, compared to two years ago, was “improved” (22.0%) or there was “no movement but good” (68.0%). Some suggested their standard of living was “no movement and not so good” (3.0%) or “declined” (5.8%).



Resident ratings of both Farmington town services and public schools was strong and positive. The positive rating for town services was 87.9% with poor ratings at 1.8%. On public schools, 82.1% provided positive ratings while 2.8% offered poor ratings.

RATING	PERCENT GOOD (7-10 RATING)	PERCENT NEUTRAL (5-6 RATING)	PERCENT POOR (1-4 RATING)
Quality of town services	87.9	8.8	1.8
Quality of Farmington public schools	82.1	7.8	2.8

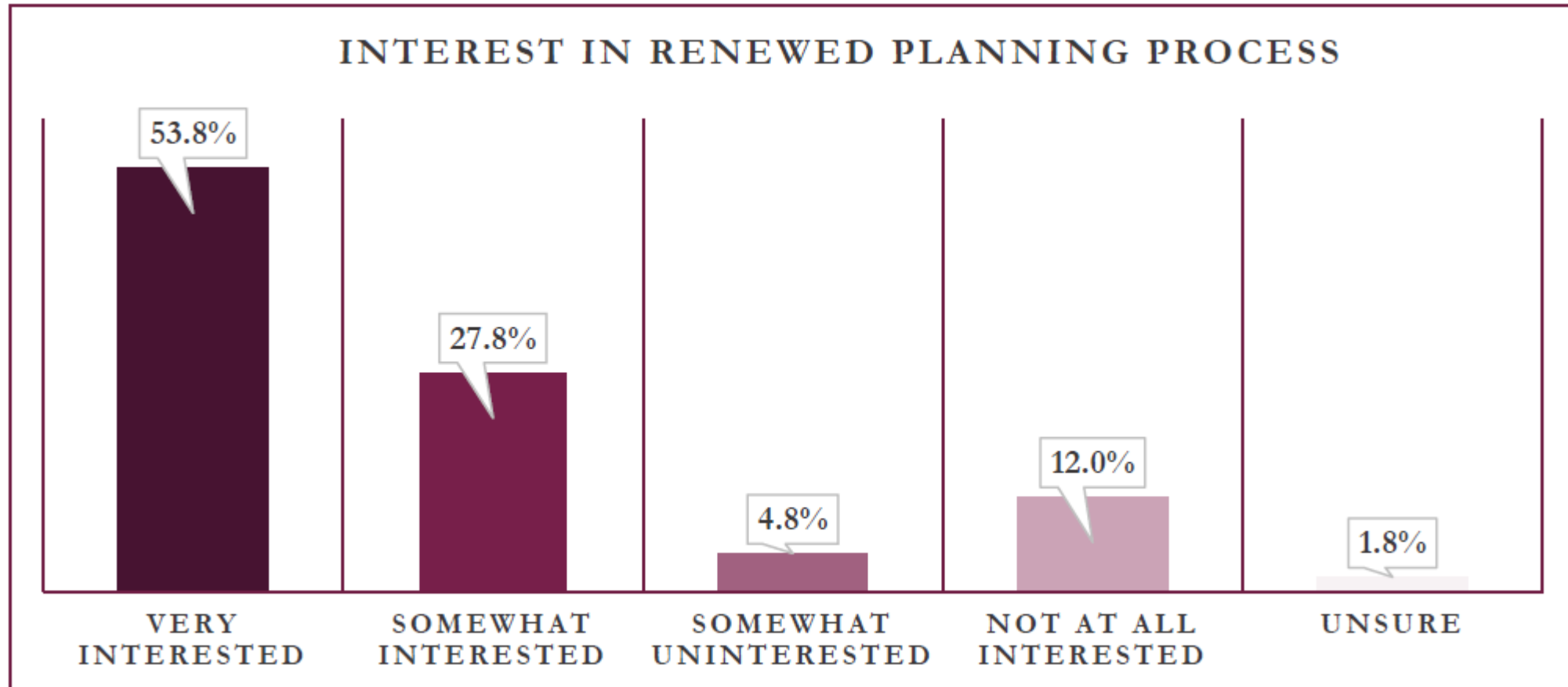




On a Fresh Start

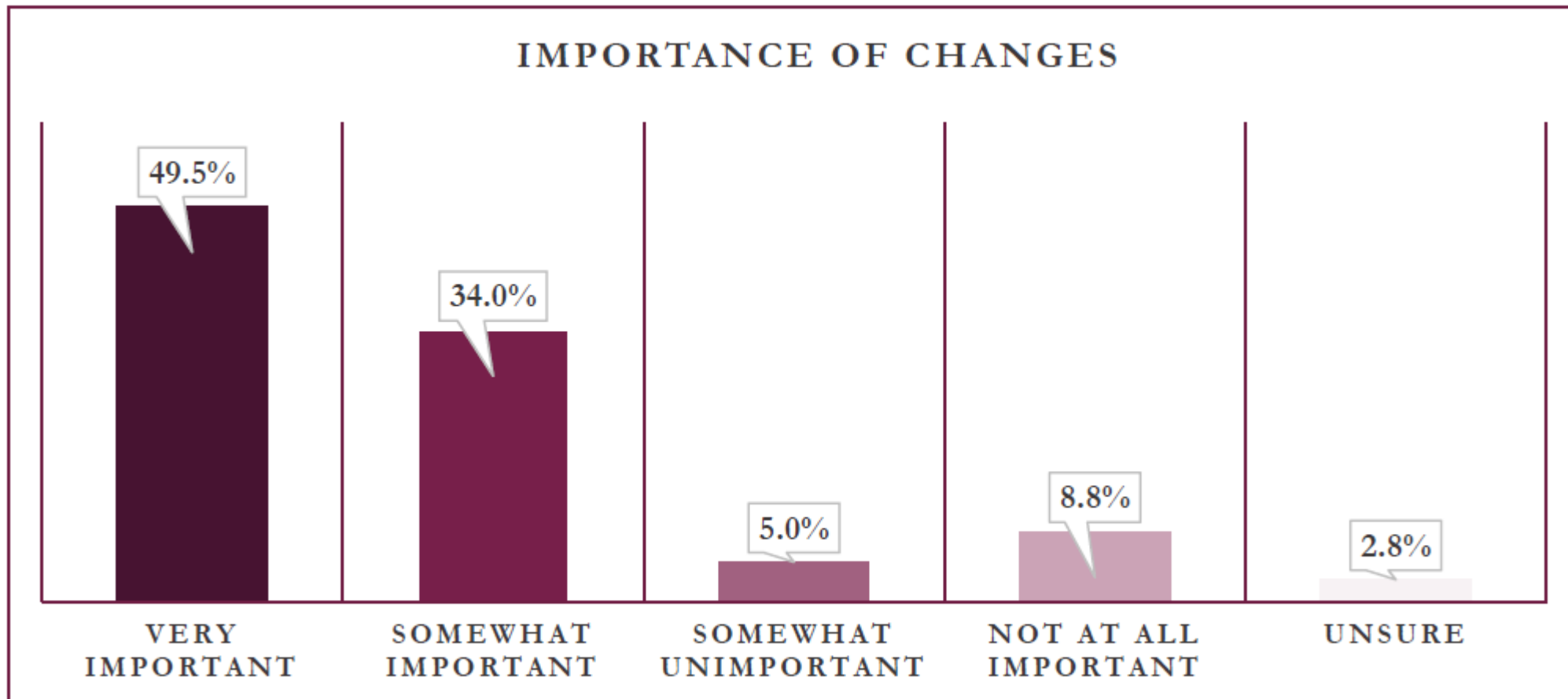


There exists strong interest in a renewed planning process for a new or renovated Farmington High School. A large majority, 81.6%, suggested they were either very interested (53.8%) or somewhat interested (27.8%).



Interest

The need for changes at the Farmington High School was perceived as important. Over four-fifths (83.5%) suggested changes were either very important (49.5%) or somewhat important (34.0%).



Interest

Farmington H.S.



In an open-end format question, survey respondents were asked to report the changes they would like considered in a new or renovated high school.

The most frequently named desired changes, in declining order, included:

FACILITY CHANGES	PERCENT
New roof	22.3
A facility that is safe and secure for students, faculty and staff	19.3
Temperature control	16.5
Unsure/no suggestions	16.5
Code compliance	15.8
A facility that is better designed to educate	14.5
Ensuring ADA: Handicap accessibility	14.2
Update the 1928 building	14.2
Maintaining accreditation	14.0
Ensure 21st century learning is available to our students	14.0
Larger auditorium	13.3
Larger cafeteria	12.3
Improving energy efficiency	12.0

Desired Changes

Others mentioned with less frequency include:

FACILITY CHANGES	PERCENT
A warm, more comfortable building for visitors, students, faculty and staff	10.8
Gymnasium – upgraded and/or ADA compliant	9.0
High school facility can be used as a Community Shelter	8.5
Improved and ADA accessible athletic fields	8.5
Demolish the 1928 building	7.8
A facility that is better designed to attract new families to town	7.5
Better parking	7.5
Reducing the sprawl	7.5
Adding a second floor	6.8
Maintaining the historic appearance / look	6.3
None – no need for a new or renovated high school	6.3
Preserve the existing high school for other uses	4.5
Tennis courts	3.8
Keep / mothball the 1928 building	3.8
Other...	22.8

Desired Changes

Respondents were asked how aware they were of several issues cited in a Statement of Need which need addressing in the existing high school facility. Approximately two-thirds of all residents surveyed were aware of most needs listed.

REQUIRED REPAIRS OR UPGRADES	VERY OR SOMEWHAT AWARE: PERCENT
School safety and security upgrades	68.0
Roof repairs required	67.5
Increased space for the auditorium, library, cafeteria and classrooms to accommodate students and educational needs	67.3
Meet and maintain high school accreditation requirements	66.8
Improvements - to address environmental issues such as temperature, water, air, noise and light	66.0
Increased space and classroom need for educational programming	64.5
Code compliance including energy efficiency improvements	63.7
Sprawl of the building, after additions, has caused increased internal travel time, hallway congestion, wasted usable space, and the need to cross outside the building during class changes which reduces security	63.7
Meet ADA Handicap Accessibility requirements	62.7
Parking lot improvements such as traffic flow and number of spaces	59.5

Awareness



On Going Forward



Going forward, in any renewed effort to upgrade the Farmington High School...

STATEMENTS	STRONGLY OR SOMEWHAT AGREE: PERCENT
Public communication of a new design should distinguish between required and desired upgrades	88.0
I could be convinced to support new construction or renovation if I clearly understood the need	84.3
An updated and upgraded high school facility is important to maintaining home property values	82.8
If space could be identified for purchase, I would support a new high school in a different location	48.3



On Support / Opposition



In an early survey support or opposition question, researchers asked respondents which of three options they were currently most interested in seeing pursued by planners. Costs or tax impacts were not included in this initial question.

The highest level of support was recorded for a renovated high school where all required and some desired upgrades are accomplished.

STATEMENTS	PERCENT
A newly constructed high school where about 85% is new and where all required and most of desired upgrades are considered	32.8
A renovated high school where all required and some of the desired upgrades are accomplished	41.3
A renovated high school where the minimum required upgrades are accomplished	15.5
None of these options (<i>Response not provided, but accepted</i>)	4.3
Unsure / Don't know (<i>Response not provided, but accepted</i>)	6.3

Researchers read the following to all survey respondents:

“The committee, tasked with looking at future upgrades and updates of the Farmington High School facility, will be exploring new construction or renovation that will range in overall cost from \$75 million dollars to \$135 million dollars”.

Following the introduction, respondents were asked to report their support or opposition to high school construction / renovation at four different cost and personal tax impact levels.

At \$135 million...

Respondents were asked to indicate their support or opposition in a new referendum if the investment in new high school construction or renovation is \$135 million, meaning an average increase of \$511 in taxes per year over 20 years for the average Farmington residential assessment.

Just over one-half of respondents, 51.0%, indicated they definitely (29.0%) or probably would support (22.0%) a renovation plan if it cost \$511, on average, per year.

AVERAGE INCREASE OF \$511 / YEAR	RESPONDENTS (PERCENT)		LIKELY VOTERS (PERCENT)	
	n=400	Total support or opposition	n=361	Total support or opposition
Definitely support	29.0	51.0	31.0	54.8
Probably support	22.0		23.8	
Probably oppose	12.0	40.7	11.4	37.7
Definitely oppose	28.7		26.3	
Unsure	8.3	8.3	7.5	7.5

Support / Opposition

At \$125 million...

Respondents that indicated they would probably oppose, definitely oppose or were unsure about their support of an additional \$511 in taxes to support a renovation were, in turn, asked to indicate their support or opposition if the investment in new high school construction or renovation is \$125 million, or an average increase of \$435 in taxes per year over 20 years for the average Farmington residential assessment.

An additional 3.5% of respondents indicated they would definitely or probably support the renovation at a cost of additional \$435, on average, per year, bringing the total amount of support to 54.5%.

AVERAGE INCREASE OF \$435 / YEAR	RESPONDENTS (PERCENT)		LIKELY VOTERS (PERCENT)	
		Total support		Total support
Definitely support	+1.0	54.5	+1.1	58.1
Probably support	+2.5		+2.2	

At \$100 million...

Respondents that indicated they would probably oppose, definitely oppose or were unsure about their support of an additional \$435 in taxes to support a renovation were, in turn, asked to indicate their support or opposition if the investment in new high school construction or renovation is \$100 million, meaning an average increase of \$348 in taxes per year over 20 years for the average Farmington residential assessment.

An additional 7.8% of respondents indicated they would definitely or probably support the renovation if it cost an additional \$348, on average, per year, bringing the total amount of support to 62.3%.

AVERAGE INCREASE OF \$348 / YEAR	RESPONDENTS (PERCENT)		LIKELY VOTERS (PERCENT)	
		Total support		Total support
Definitely support	+1.3	62.3	+1.4	66.7
Probably support	+6.5		+7.2	

At \$75 million...

Respondents that indicated they would probably oppose, definitely oppose or were unsure about their support of an additional \$348 in taxes to support renovation or new construction were, in turn, asked to indicate their support or opposition if the investment in high school renovation without new construction is \$75 million, meaning an average increase of \$261 in taxes per year over 20 years for the average Farmington residential assessment.

An additional 12.0% of respondents indicated they would definitely or probably support the renovation if it cost an additional \$261, on average, per year, bringing the total amount of support to 74.3%.

AVERAGE INCREASE OF \$261 / YEAR	RESPONDENTS (PERCENT)		LIKELY VOTERS (PERCENT)	
		Total support		Total support
Definitely support	+2.5	74.3	+2.5	78.9
Probably support	+9.5		+9.7	

In an open-end format question, researchers asked respondents to identify three or four things they would need to see, hear or better understand before they would feel comfortable saying they could “definitely support” either new construction or renovation of the Farmington High School. The most frequently cited responses, in declining order, included:

STATEMENT	PERCENT (N=285)
Know more about costs / budget	24.9
Know detailed plan with on-going updates on proposal and process	17.5
Required vs desired needs to be justified / proved	14.0
Still would not agree / against it	6.3
Only minimum needs to be met in plan	5.3
No opinion / don't know	4.6
Town to seek unbiased / fair bids, be transparent in process	4.6
Need more information overall	3.9
Minimal impact on student life and education	2.8
Better communication / publicized meetings and info	2.1
Safety of students ensured	2.1
Want to know student enrollment / projected	2.1

Support / Opposition

Others mentioned with less frequency include:

STATEMENT	PERCENT (N=285)
No new building / construction	1.4
Know how long it would take / timeline	1.1
Need ensured fiscal responsibility	0.7
Has nothing to do with me	0.7
Focus on handicap accessibility	0.7
Know that student needs are met	0.7
Everything is too expensive	0.7
Town comparisons completed	0.7
Build on new land	0.7
More time before vote	0.4
Need tour of school	0.4
New roof	0.4
Understand effects on desire to move to Farmington	0.4
Improved technology in school	0.4
Bring in more skills	0.4
Improved space for special needs	0.4

Support / Opposition



On Communication



The most frequently cited sources for information about the Farmington school system and town included, in declining order:

RECEIVE FARMINGTON INFORMATION FROM...	PERCENT
Friends/Family/Neighbors/Co-workers	31.5
Local Newspapers: Printed	29.0
Farmington Town newsletter	23.3
Internet / Websites	16.8
Farmington Town Website	14.2
Farmington Schools Website	13.5
Flyers/brochures	12.3
Local Newspapers: Online	11.3
Emails	11.3
Direct mail	10.0
Social media such as Facebook	9.5
Talk of Farmington	9.5
Directly from the schools / school system	8.5

Others mentioned with less frequency include:

RECEIVE FARMINGTON INFORMATION FROM...	PERCENT
Farmington Public Schools App	4.8
TV	3.8
Other	3.3
State news outlets (papers, radio, TV)	2.8
Everbridge	2.0
Opponents of school facility initiatives	1.5
Employer	1.3
Proponents of school facility initiatives	1.3
Radio	1.0
Blogs	0.8
Front Porch or similar community forum	0.5
Don't know / Unsure	0.5

Other responses included: Board of Education meetings, Farmington Patch, meetings/meeting minutes, discussions with local politicians, patients, school letters, text alerts, Town Hall, community board, building commission and YouTube.

Social media used by respondents centered mostly on Facebook (55.5%), Instagram (18.3%) and Twitter (12.3%).

SOCIAL MEDIA USED	PERCENT
Facebook	55.5
Don't Use social media	35.0
Instagram	18.3
Twitter	12.3
YouTube	8.5
Snap Chat	7.2
LinkedIn	7.0
Google Plus+ (not "Google")	6.3
Pinterest	4.3
Yelp	2.0
Other	1.3
Front Porch Forum or similar community forum	1.0
Foursquare	0.3



On The 2017 Referendum



Regardless of whether the respondent voted in the 2017 high school referendum or not, researchers asked each if they supported or opposed the 2017 new construction / renovation plan. A total of 44.3% reported they supported the plan either strongly (34.0%) or somewhat (10.3%) while 42.3% indicated they somewhat (7.5%) or strongly opposed (34.8%) the plan.

SUPPORT OR OPPOSITION	RESPONDENTS (PERCENT)	
		Total support or opposition
Strongly supported	34.0	44.3
Somewhat supported	10.3	
Somewhat opposed	7.5	42.3
Strongly opposed	34.8	
Had no opinion / no interest	6.5	6.5
Unsure / Don't know	7.0	7.0

In an open-end format question, supporters were asked for their reasons. The most frequent reasons for support included:

STATEMENT	PERCENT (N=157)
For the kids, investment in the kids, my kids go there	16.0
Current building conditions are poor, need repairs, bad shape	12.1
Quality education is important, education is a top priority	9.0
Need to maintain home and property values	9.0
Need a NEW building (not renovation)	5.7
Needs renovation, updates, upgrades, modernization	5.7
It's currently dangerous, safety reasons	5.1
High School reputation does not keep up with Town's	4.5
It was a good plan, well thought out, would benefit town	3.8
Not at code	2.5
Needs to be attractive to new residents	2.0
Not convinced on price, need an investment but not that much	0.6
Need a pool	0.6



The most frequently cited reasons for opposition included:

STATEMENT	PERCENT (N=162)
Price was overblown, costly, taxes will increase, excessive expense	52.0
Not enough information, not convinced, lacked communication, handled poorly	8.0
No need, not necessary, fine as is	7.0
Don't need fancy new building, most expensive school in the state/nation	7.0
Renovate yes, build new no	5.0
Disagree with the plan, changes planned	4.0
Only offered one plan, no less expensive options offered, no wish list	4.0
No trust in board, lack honesty, lied, taken by surprise	4.0
Kids would be living in construction	2.0
Want new, not renovation	2.0
Waste	1.0
Debt incurred	1.0
New library and police station recently in town, same year	1.0
State budget not trustworthy	1.0

Majorities agreed (somewhat or strongly) with a few statements about the 2017 referendum....

STATEMENTS	STRONGLY OR SOMEWHAT AGREE: PERCENT
I clearly understood the proposal for the high school that was presented in the referendum	74.0
I was confident I knew the cost to me of a new high school in additional property taxes	71.3
I saw the overall cost of the new high school as too high	67.0
The communication to the public was adequate – I had enough information to make an informed decision	59.8
Public input was sought in the planning process	54.3

While 41.0% do not recall or were unsure of the cost / price tag in the 2017 referendum ballot, the largest group of respondents, 23.0%, suggested the cost was \$125 - \$150 million dollars. Some, 14.8% suggested the total price was \$175 or more.

PROPOSED COST	PERCENT
Under 50 million	1.8
50 to under 75 million	1.3
75 to under 100 million	3.3
100 to under 125 million	10.0
125 to under 150 million	23.0
150 to under 175 million	5.0
175 to under 200 million	10.0
200 million or more	4.8
Don't know / Unsure / Don't recall	41.0

In summary, it appears that the town was evenly divided on the 2017 referendum. However, those opposed identified and turned out their voters. Those opposed prevailed on getting messages out such as the plan would result in one of the most expensive high schools in the state/nation. Voters did not see, but wanted, options presented in the run-up to the vote and had little idea of what the plan would mean to them, personally, in new taxes. Recall of the cost for the 2017 plan was limited with many unsure. Residents felt rushed into the vote at a time when expenditures for both the library and police station were under consideration.

Thank you for the opportunity to present!



Any Questions?



Photo courtesy of Fpsct.org

FARMINGTON HIGH SCHOOL COMMUNITY SURVEY RESULTS

OCTOBER 2018

Prepared for:
Farmington, Connecticut Ad Hoc Committee

Prepared by:
The Center for Research & Public Policy, Inc.



STATEMENT OF CONFIDENTIALITY AND OWNERSHIP

All of the analyses, findings and recommendations contained within this report are the exclusive property of the Farmington, Connecticut Ad Hoc Committee.

As required by the Code of Ethics of the National Council on Public Polls and the United States Privacy Act of 1974, The Center for Research and Public Policy maintains the anonymity of respondents to surveys the firm conducts. No information will be released that might, in any way, reveal the identity of the respondent.

Moreover, no information regarding these findings will be released without the written consent of an authorized representative of the Farmington, Connecticut Ad Hoc Committee.

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Highlights

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Summary of Findings

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Survey Instrument
Composite Aggregate Data

1 INTRODUCTION

The Center for Research & Public Policy (CRPP) is pleased to present the results to a 2018 Farmington, Connecticut High School Community Survey for the Farmington Ad Hoc Committee. The survey was conducted to collect input regarding citizen attitudes towards and willingness to finance a high school renovation in Farmington, CT.

The research study included 400 completed survey responses from Farmington, CT residents.

The survey was conducted October 17 – 25, 2018.

The survey included the following areas for investigation:

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- Reasons for 2017 support or opposition in the referendum;
- Understanding of the 2017 associated high school new construction / renovation costs;
- Demographics.

Section 2 of this report discusses the Methodology used in the study, while Section 3 includes Highlights derived from an analysis of the quantitative research. Section 4 is a Summary of Findings from the survey.

Section 5 is an Appendix to the report containing the composite aggregate data, cross tabulations and the survey instrument employed.

METHODOLOGY

Using a quantitative research design, CRPP received 400 completed phone surveys among Farmington, CT residents.

Survey input was provided by the Farmington Connecticut Ad Hoc Committee.

Survey design is a careful, deliberative process to ensure fair, objective and balanced surveys. Staff members, with years of survey design experience, edit out any bias. Further, all scales used by CRPP (either numeric, such as one through ten, or wording such as strongly agree, somewhat agree, somewhat disagree, or strongly disagree) are balanced evenly. Additionally, placement of questions is carefully accomplished so that order has minimal impact.

All telephone interviews were conducted during October 17 – 25, 2018. Residents were contacted between 5:00 p.m. and 9:00 p.m. weekdays and 10:00 a.m. and 4:00 p.m. on the weekend. Respondents qualified for the survey if they were a resident of Farmington and were 18 years of age or older.

All facets of the study were completed and managed by CRPP's senior staff and researchers. These aspects included: survey design, sample plan design, pretest, computer programming, fielding, coding, editing, verification, validation and logic checks, computer analysis, analysis, and report writing.

All population-based surveys conducted by CRPP are approximately proportional to population contributions within states, towns, and known census tract, group blocks and blocks. This distribution ensures truly representative results without significant under-or-over representation of various geographic or demographic groups within a sampling frame.

CRPP utilized a “super random digit” sampling procedure, which derives a working telephone sample of both listed and unlisted telephone numbers. This method of sample selection eliminates any bias toward only listed telephone numbers. Additionally, this process allows randomization of numbers, which equalizes the probability of qualified respondents being included in the sampling frame. A “mixed access” sample of both cell and landline phone numbers was utilized.

Statistically, a sample of 400 completed surveys has an associated margin for error of +/- 4.85% at a 95% confidence level.

Results throughout this report are presented for composite results – all 400 cases.

Cross tabulations of data were developed and are included with this report. These compare core survey questions by demographic subgroups such as: number of years in Farmington, age, residents with /without children, likeliness to vote in new high school referendum, recent high school visits, income, and gender.

Readers of this report should note that any survey is analogous to a snapshot in time and results are only reflective of the time in which the survey was undertaken. Should concerted public relations or information campaigns be undertaken during or shortly after the fielding of the survey, the results contained herein may be expected to change and should be, therefore, carefully interpreted and extrapolated.

Each qualified resident who lives in Farmington had an equal chance for participating in the study. Statistical random error, however, can never be eliminated but may be significantly reduced by increasing sample size.

3 HIGHLIGHTS

ON QUALITY OF LIFE

Impressively, 99.3% of all residents surveyed reported their quality of life living in Farmington as very good (72.8%) or good (26.5%). Just 0.8% reported their quality of life as poor. No resident reported very poor.

A large majority, 90.0%, suggested their standard of living, compared to two years ago, was “improved” (22.0%) or there was “no movement but good” (68.0%). Some suggested their standard of living was “no movement and not so good” (3.0%) or “declined” (5.8%).

Resident ratings of both town services and public schools were strong and positive. The positive rating for town services was 87.9% with poor ratings at 1.8%. On public schools, 82.1% provided positive ratings while 2.8% offered poor ratings.

ON A FRESH START

Interest

There exists strong interest in a renewed planning process for a new or renovated Farmington High School. A large majority, 81.6%, suggested they were either very interested (53.8%) or somewhat interested (27.8%).

The need for changes at the Farmington High School was perceived as important. Over four-fifths (83.5%) suggested changes were either very important (49.5%) or somewhat important (34.0%).

Desired Changes

In an open-end format question, survey respondents were asked to report the changes they would like considered in a new or renovated high school. The most frequently named desired changes, in declining order, included: a new roof, a safe and secure facility, temperature control, code compliance, a facility better designed to educate, enduring ADA handicap accessibility, updates, maintaining accreditation, and ensuring 21st century learning.

Awareness

Respondents were asked how aware they were of several issues cited in a Statement of Need which need addressing in the existing high school facility. Approximately two-thirds of all residents surveyed were aware of most needs listed. Among ten issues measured, awareness was highest for: school safety and security measures, roof repairs required, and space increase needs for the auditorium, library and cafeteria.

GOING FORWARD

Going forward, in any renewed effort to upgrade the Farmington High School, 88.0% agreed (strongly or somewhat) that public communication of a new design should distinguish between required and desired upgrades.

Another 84.3% agreed (strongly or somewhat) that they could be convinced to support new construction or renovation if they clearly understood the need.

A large majority also agreed (strongly or somewhat) that an updated / upgraded high school facility is important to maintaining property values.

Just under one-half of respondents, 48.3%, agreed (strongly or somewhat) that they could support relocating the high school if space is identified.

SUPPORT / OPPOSITION

In an early survey support or opposition question, researchers asked respondents which of three options they were currently most interested in seeing pursued by planners. Costs or tax impacts were not included in this initial question. The highest level of support was recorded for a renovated high school where all required and some desired upgrades are accomplished.

- A newly constructed high school where about 85% is new and where all required and most of desired upgrades are considered – 32.8%;
- A renovated high school where all required and some of the desired upgrades are accomplished – 41.3%;
- A renovated high school where the minimum required upgrades are accomplished – 15.5%.

Some respondents offered “none of these options” (4.3%) or “unsure/don’t know” (6.3%).

Researchers read the following to all survey respondents: “*The committee, tasked with looking at future upgrades and updates of the Farmington High School facility, will be exploring new construction or renovation that will range in overall cost from \$75 million dollars to \$135 million dollars*”.

Following the introduction, respondents were asked to report their support or opposition to high school construction / renovation at four different cost and personal tax impact levels.

At \$135 million...

Respondents were asked to indicate their support or opposition in a new referendum if the investment in new high school construction or renovation is \$135 million, meaning an average increase of \$511 in taxes per year over 20 years for the average Farmington residential assessment.

Just over one-half of respondents, 51.0%, indicated they definitely (29.0%) or probably would support (22.0%) a renovation plan if it cost \$511, on average, per year.

At \$125 million...

Respondents that indicated they would probably oppose, definitely oppose or were unsure about their support of an additional \$511 in taxes to support a renovation were, in turn, asked to indicate their support or opposition if the investment in new high school construction or renovation is \$125 million, or an average increase of \$435 in taxes per year over 20 years for the average Farmington residential assessment.

An additional 3.5% of respondents indicated they would definitely or probably support the renovation at a cost of additional \$435, on average, per year, bringing the total amount of support to 54.5%.

At \$100 million...

Respondents that indicated they would probably oppose, definitely oppose or were unsure about their support of an additional \$435 in taxes to support a renovation were, in turn, asked to indicate their support or opposition if the investment in new high school construction or renovation is \$100 million, meaning an average increase of \$348 in taxes per year over 20 years for the average Farmington residential assessment.

An additional 7.8% of respondents indicated they would definitely or probably support the renovation if it cost an additional \$348, on average, per year, bringing the total amount of support to 62.3%.

At \$75 million...

Respondents that indicated they would probably oppose, definitely oppose or were unsure about their support of an additional \$348 in taxes to support renovation or new construction were, in turn, asked to indicate their support or opposition if the investment in high school renovation without new construction is \$75 million, meaning an average increase of \$261 in taxes per year over 20 years for the average Farmington residential assessment.

An additional 12.0% of respondents indicated they would definitely or probably support the renovation if it cost an additional \$261, on average, per year, bringing the total amount of support to 74.3%.

In an open-end format question, researchers asked respondents to identify three or four things they would need to see, hear or better understand before they would feel comfortable saying they could “definitely support” either new construction or renovation of the Farmington High School. The most frequently cited responses, in declining order, included: know more about costs / budget, justified required vs desired needs, and understanding of full, detailed plan with on-going updates.

COMMUNICATION

The most frequently cited sources for information about the Farmington school system and town included, in declining order: friends/family/neighbors/co-workers, local print newspapers, Farmington Town newsletter, internet/websites, Farmington town website, Farmington school websites, flyers and brochures.

Social media used by respondents centered mostly on Facebook (55.5%), Instagram (18.3%) and Twitter (12.3%).

ON HISTORY: THE 2017 REFERENDUM

Regardless of whether the respondent voted in the 2017 high school referendum or not, researchers asked each if they supported or opposed the 2017 new construction / renovation plan. A total of 44.3% reported they supported the plan either strongly (34.0%) or somewhat (10.3%) while 42.3% indicated they somewhat (7.5%) or strongly opposed (34.8%) the plan.

In an open-end format question, supporters were asked for their reasons. The most frequent reasons for support included: for the kids/investment in the kids/my kids go there, current building conditions are poor, quality education is important, and need to maintain home and property values.

The most frequently cited reasons for opposition included: price was overblown/costly/tax hikes, not convinced/not enough information/lacked communication of need, no need/not necessary, and don't need the most expensive high school in the state / nation.

Majorities agreed (somewhat or strongly) with a few statements about the 2017 referendum....

- I clearly understood the proposal for the high school that was presented in the referendum – 74.0%;
- I was confident I knew the cost to me of a new high school in additional property taxes – 71.3%;
- I saw the overall cost of the new high school as too high – 67.0%;
- The communication to the public was adequate / I had enough information to make an informed decision – 59.8%;
- Public input was sought in the planning process – 54.3%.

While 41.0% do not recall or were unsure of the cost / price tag in the 2017 referendum ballot, the largest group of respondents, 23.0%, suggested the cost was \$125 - \$150 million dollars. Some, 14.8% suggested the total price was \$175 or more.

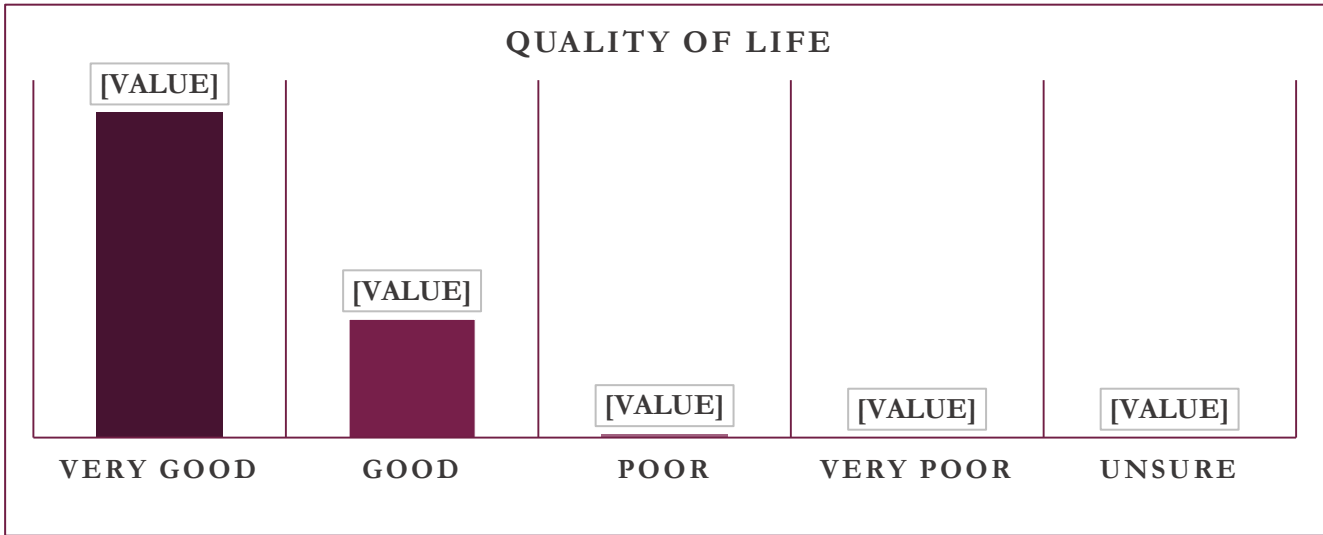
In summary, it appears that the town was evenly divided on the 2017 referendum. However, those opposed identified and turned out their voters. Those opposed prevailed on getting messages out such as the plan would result in one of the most expensive high schools in the state/nation. Voters did not see, but wanted, options presented in the run-up to the vote and had little idea of what the plan would mean to them, personally, in new taxes. Recall of the cost for the 2017 plan was limited with many unsure. Residents felt rushed into the vote at a time when expenditures for both the library and police station were under consideration.

4 SUMMARY OF FINDINGS

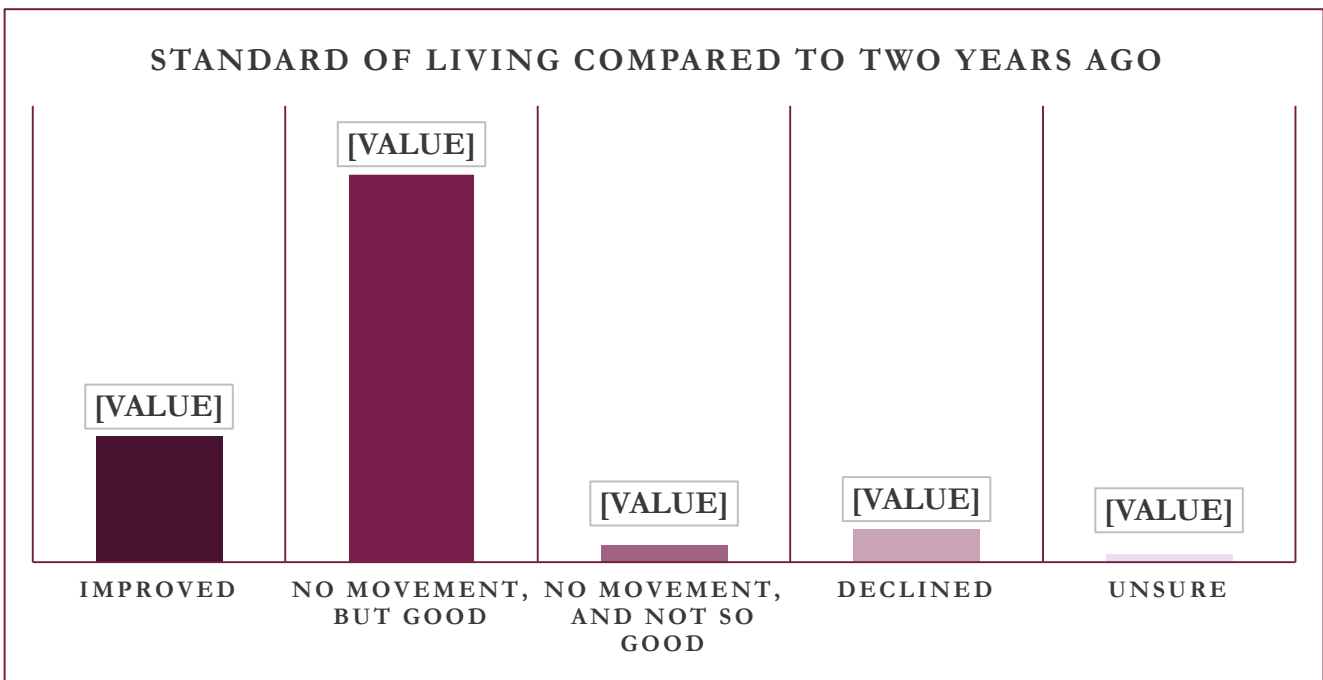
Readers are reminded that the narrative throughout this report refers to composite aggregate data – 400 residents. Text, tables and graphs throughout this report present these composite results.

QUALITY OF LIFE

Respondents were asked to describe their overall quality of life living in Farmington. A large majority, 99.3%, suggested their quality of life was very good (72.8%) or good (26.5%).



A large percentage of respondents, 90.0% see their standard of living as improved (22.0%) or no movement but good (68.0%) compared to two years ago. Another 8.8% suggested their standard of living had no movement and not so good (3.0%) or had declined (5.8%). Results are displayed in the following graph.



Respondents were asked to rate their overall impression of the quality of Farmington town services and their overall impression of the quality of Farmington public schools using a scale of one to ten where one is very poor and ten is very good. A strong majority of respondents, 87.9%, indicated the quality of town services were good, while 82.1% of respondents indicated the quality of Farmington public schools was good.

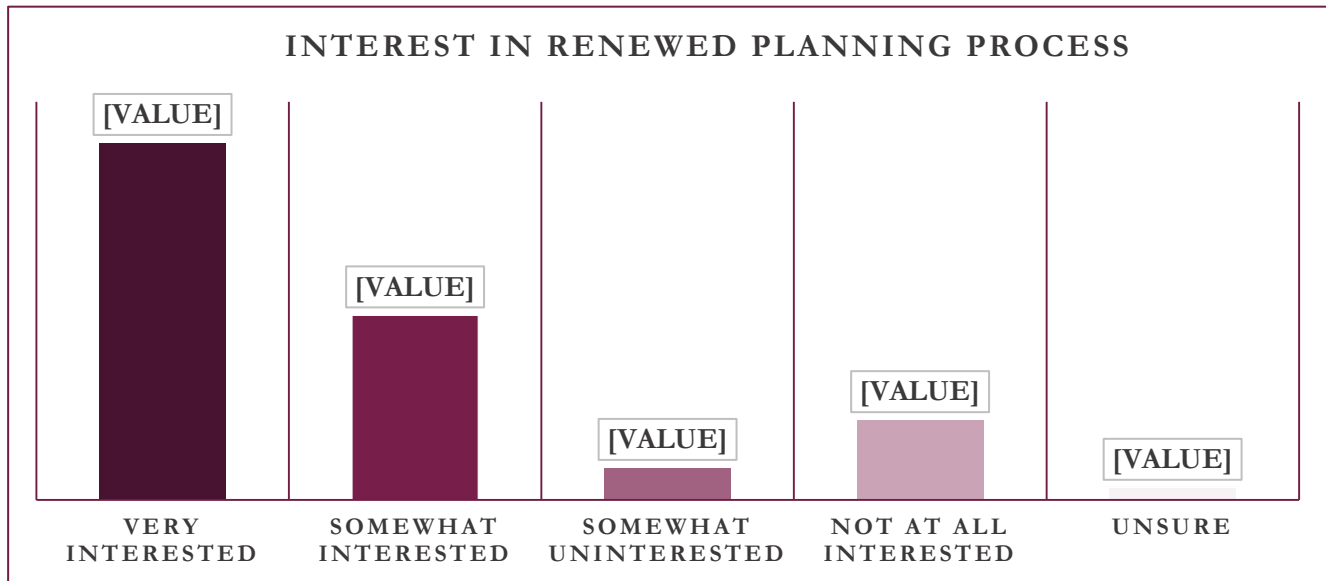
The following table shows the cumulative totals.

RATING	PERCENT GOOD (7-10 RATING)	PERCENT NEUTRAL (5-6 RATING)	PERCENT POOR (1-4 RATING)
Quality of town services	87.9	8.8	1.8
Quality of Farmington public schools	82.1	7.8	2.8

A FRESH START

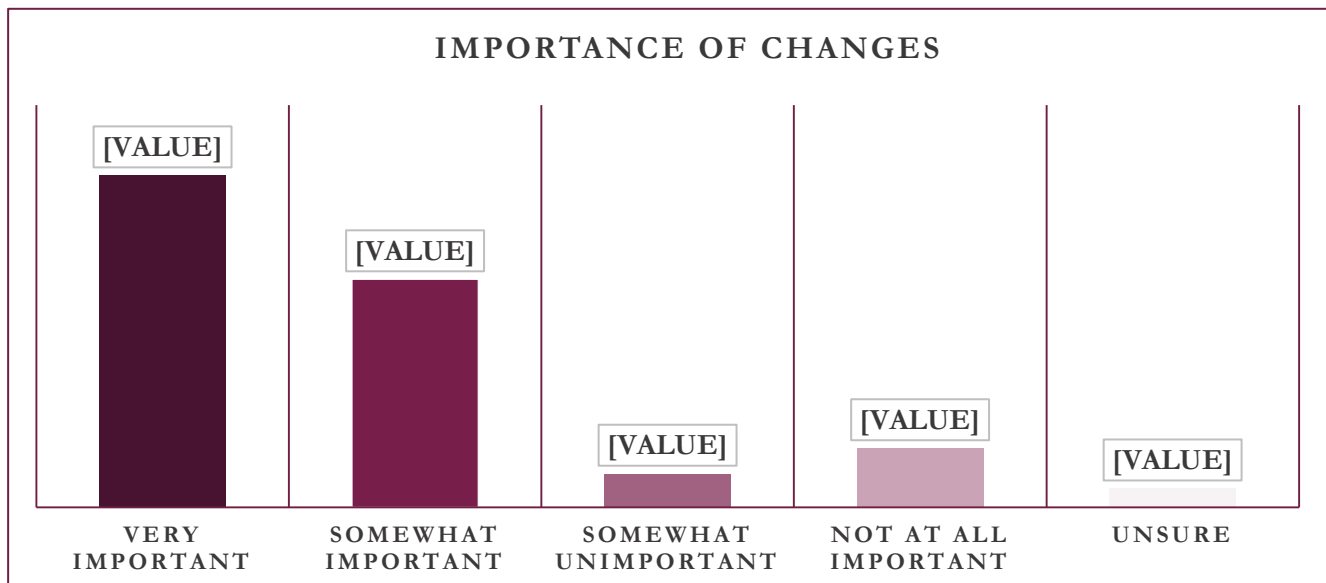
Respondents were asked how interested they were in the renewed planning process for a new or renovated Farmington High School. Over four-fifths of respondents, 81.6%, indicated they were very (53.8%) or somewhat interested (27.8%) in the renewed process.

Results are displayed in the following graph.



Respondents were asked how important it was that changes are made to the Farmington High School. Over four-fifths of respondents, 83.5%, indicated changes to the school were very (49.5%) or somewhat important (34.0%).

Results are displayed in the following graph.



Based on all they know or have heard about the existing high school, respondents were asked what facility changes the town should consider going forward. The most frequently mentioned changes included a new roof (22.3%), a facility that is safe and secure for students, faculty and staff (19.3%), and temperature control (16.5%).

Multiple responses were accepted. The following table holds the cumulative totals in declining order.

FACILITY CHANGES	PERCENT
New roof	22.3
A facility that is safe and secure for students, faculty and staff	19.3
Temperature control	16.5
Unsure/no suggestions	16.5
Code compliance	15.8
A facility that is better designed to educate	14.5
Ensuring ADA: Handicap accessibility	14.2
Update the 1928 building	14.2
Maintaining accreditation	14.0
Ensure 21st century learning is available to our students	14.0
Larger auditorium	13.3
Larger cafeteria	12.3
Improving energy efficiency	12.0
A warm, more comfortable building for visitors, students, faculty and staff	10.8
Gymnasium – upgraded and/or ADA compliant	9.0
High school facility can be used as a Community Shelter	8.5
Improved and ADA accessible athletic fields	8.5
Demolish the 1928 building	7.8
A facility that is better designed to attract new families to town	7.5
Better parking	7.5
Reducing the sprawl	7.5
Adding a second floor	6.8
Maintaining the historic appearance / look	6.3
None – no need for a new or renovated high school	6.3
Preserve the existing high school for other uses	4.5
Tennis courts	3.8
Keep / mothball the 1928 building	3.8
Other...	22.8

Other responses included: Mold removal, addressing drug problems, better seating, bring back programs, build a new school, building is too spread out, don't make a new building but update, improve crowding in high school, redesign classrooms, modernization, add security cameras/personnel, more teachers, new building to reduce maintenance and cost, address athletic fields, fix sewage leaks, update bathrooms, look into elevators, more space for music classes, add a pool and have better access.

AWARENESS

Respondents were asked how aware they were of several issues, based on a **Statement of Needs** for the high school facility, that will require repairs or upgrades at the existing high school.

Respondents were most aware of the need for school safety and security upgrades (68.0%), required roof repairs (67.5%), and increased space to accommodate students and educational needs (67.3%).

The following table holds the cumulative totals, in declining order, for those indicating they were very or somewhat aware of required repairs or upgrades at the existing high school.

REQUIRED REPAIRS OR UPGRADES	VERY OR SOMEWHAT AWARE: PERCENT
School safety and security upgrades	68.0
Roof repairs required	67.5
Increased space for the auditorium, library, cafeteria and classrooms to accommodate students and educational needs	67.3
Meet and maintain high school accreditation requirements	66.8
Improvements - to address environmental issues such as temperature, water, air, noise and light	66.0
Increased space and classroom need for educational programming	64.5
Code compliance including energy efficiency improvements	63.7
Sprawl of the building, after additions, has caused increased internal travel time, hallway congestion, wasted usable space, and the need to cross outside the building during class changes which reduces security	63.7
Meet ADA Handicap Accessibility requirements	62.7
Parking lot improvements such as traffic flow and number of spaces	59.5

GOING FORWARD

Respondents were asked how strongly they agreed or disagreed with several statements related to the Farmington High School.

The following table holds the cumulative totals, in declining order, for those indicating they strongly or somewhat agreed with the statement.

STATEMENTS	STRONGLY OR SOMEWHAT AGREE: PERCENT
Public communication of a new design should distinguish between required and desired upgrades	88.0
I could be convinced to support new construction or renovation if I clearly understood the need	84.3
An updated and upgraded high school facility is important to maintaining home property values	82.8
If space could be identified for purchase, I would support a new high school in a different location	48.3

SUPPORT AND OPPOSITION

Respondents were presented with three different directions for modifications of the Farmington High School facility. Each was asked which direction they would say they are leaning towards today.

Just over two-fifths of respondents, 41.3%, were interested in a renovated high school where all required and some desired upgrades are accomplished. There was less interest in a renovation where the minimum required upgrades are accomplished (15.5%).

Results are displayed in the following table.

STATEMENTS	PERCENT
A newly constructed high school where about 85% is new and where all required and most of desired upgrades are considered	32.8
A renovated high school where all required and some of the desired upgrades are accomplished	41.3
A renovated high school where the minimum required upgrades are accomplished	15.5
None of these options (<i>Response not provided, but accepted</i>)	4.3
Unsure / Don't know (<i>Response not provided, but accepted</i>)	6.3

Respondents were asked to indicate their support or opposition in a new referendum if the investment in new high school construction or renovation is **\$135 million**, meaning an average increase of **\$511 in taxes** per year over 20 years for the average Farmington residential assessment.

Just over one-half of respondents, 51.0%, indicated they definitely (29.0%) or probably would support (22.0%) a renovation plan if it cost \$511, on average, per year.

Over one-half, 54.8% of likely voter respondents indicated they would definitely (31.0%) or probably support (23.8%) the renovation at that tax increase.

Results are displayed in the following chart.

AVERAGE INCREASE OF \$511 / YEAR	RESPONDENTS (PERCENT)		LIKELY VOTERS (PERCENT)	
	n=400	Total support or opposition	n=361	Total support or opposition
Definitely support	29.0	51.0	31.0	54.8
Probably support	22.0		23.8	
Probably oppose	12.0	40.7	11.4	37.7
Definitely oppose	28.7		26.3	
Unsure	8.3	8.3	7.5	7.5

Respondents that indicated they would probably oppose, definitely oppose or were unsure about their support of an additional \$511.00 in taxes to support a renovation were, in turn, asked to indicate their support or opposition if the investment in new high school construction or renovation is **\$125 million**, or an average increase of **\$435 in taxes** per year over 20 years for the average Farmington residential assessment.

An additional 3.5% of respondents indicated they would definitely or probably support the renovation at a cost of additional \$435, on average, per year, bringing the total amount of support to 54.5%.

An additional 3.3% of respondents that would likely vote on the renovation indicated they would definitely or probably support the renovation if it cost an additional \$435, on average, per year, bringing the total amount of support to 58.1%.

Results are displayed in the following chart.

AVERAGE INCREASE OF \$435 / YEAR	RESPONDENTS (PERCENT)		LIKELY VOTERS (PERCENT)	
		Total support		Total support
Definitely support	+1.0	54.5	+1.1	58.1
Probably support	+2.5		+2.2	

Respondents that indicated they would probably oppose, definitely oppose or were unsure about their support of an additional \$435.00 in taxes to support a renovation were, in turn, asked to indicate their support or opposition if the investment in new high school construction or renovation is **\$100 million**, meaning an average increase of **\$348 in taxes** per year over 20 years for the average Farmington residential assessment.

An additional 7.8% of respondents indicated they would definitely or probably support the renovation if it cost an additional \$348, on average, per year, bringing the total amount of support to 62.3%.

An additional 8.6% of respondents that would likely vote on the renovation indicated they would definitely or probably support the renovation if it cost an additional \$348, on average, per year, bringing the total amount of support to 66.7%.

Results are displayed in the following chart.

AVERAGE INCREASE OF \$348 / YEAR	RESPONDENTS (PERCENT)		LIKELY VOTERS (PERCENT)	
		Total support		Total support
Definitely support	+1.3	62.3	+1.4	66.7
Probably support	+6.5		+7.2	

Respondents that indicated they would probably oppose, definitely oppose or were unsure about their support of an additional \$348.00 in taxes to support renovation or new construction were, in turn, asked to indicate their support or opposition if the investment in high school **renovation without new construction** is **\$75 million**, meaning an average increase of **\$261 in taxes** per year over 20 years for the average Farmington residential assessment.

An additional 12.0% of respondents indicated they would definitely or probably support the renovation if it cost an additional \$261, on average, per year, bringing the total amount of support to 74.3%.

An additional 12.2% of respondents that would likely vote on the renovation indicated they would definitely or probably support the renovation if it cost an additional \$261, on average, per year, bringing the total amount of support to 78.9%.

Results are displayed in the following chart.

AVERAGE INCREASE OF \$261 / YEAR	RESPONDENTS (PERCENT)		LIKELY VOTERS (PERCENT)	
		Total support		Total support
Definitely support	+2.5	74.3	+2.5	78.9
Probably support	+9.5		+9.7	

In an open-ended format, respondents were asked to identify three or four things they would need to see, hear or better understand before they would feel comfortable saying they would definitely support either new construction or renovation of the Farmington High School. The most frequently named responses are presented in the following table in declining order.

STATEMENT	PERCENT (N=285)
Know more about costs / budget	24.9
Know detailed plan with on-going updates on proposal and process	17.5
Required vs desired needs to be justified / proved	14.0
Still would not agree / against it	6.3
Only minimum needs to be met in plan	5.3
No opinion / don't know	4.6
Town to seek unbiased / fair bids, be transparent in process	4.6
Need more information overall	3.9
Minimal impact on student life and education	2.8
Better communication / publicized meetings and info	2.1
Safety of students ensured	2.1
Want to know student enrollment / projected	2.1
No new building / construction	1.4
Know how long it would take / timeline	1.1
Need ensured fiscal responsibility	0.7
Has nothing to do with me	0.7
Focus on handicap accessibility	0.7
Know that student needs are met	0.7
Everything is too expensive	0.7
Town comparisons completed	0.7
Build on new land	0.7
More time before vote	0.4
Need tour of school	0.4
New roof	0.4
Understand effects on desire to move to Farmington	0.4
Improved technology in school	0.4
Bring in more skills	0.4
Improved space for special needs	0.4

COMMUNICATION

Respondents were asked to indicate where they usually get information about the Farmington school system and town.

Multiple responses were accepted. The following table holds the cumulative totals in declining order.

RECEIVE FARMINGTON INFORMATION FROM...	PERCENT
Friends/Family/Neighbors/Co-workers	31.5
Local Newspapers: Printed	29.0
Farmington Town newsletter	23.3
Internet / Websites	16.8
Farmington Town Website	14.2
Farmington Schools Website	13.5
Flyers/brochures	12.3
Local Newspapers: Online	11.3
Emails	11.3
Direct mail	10.0
Social media such as Facebook	9.5
Talk of Farmington	9.5
Directly from the schools / school system	8.5
Farmington Public Schools App	4.8
TV	3.8
Other	3.3
State news outlets (papers, radio, TV)	2.8
Everbridge	2.0
Opponents of school facility initiatives	1.5
Employer	1.3
Proponents of school facility initiatives	1.3
Radio	1.0
Blogs	0.8
Front Porch or similar community forum	0.5
Don't know / Unsure	0.5

Other responses included: Board of Education meetings, Farmington Patch, meetings/meeting minutes, discussions with local politicians, patients, school letters, text alerts, Town Hall, community board, building commission and YouTube.

Respondents were asked which, if any, social media they use. Facebook was the most popular social media platform with 55.5% of respondents using it. Multiple responses were accepted. The following table holds the cumulative totals in declining order.

SOCIAL MEDIA USED	PERCENT
Facebook	55.5
Don't Use social media	35.0
Instagram	18.3
Twitter	12.3
YouTube	8.5
Snap Chat	7.2
LinkedIn	7.0
Google Plus+ (not "Google")	6.3
Pinterest	4.3
Yelp	2.0
Other	1.3
Front Porch Forum or similar community forum	1.0
Foursquare	0.3

Other responses included: Reddit.

HISTORY: THE 2017 REFERENDUM

Respondents were asked to think back to the 2017 Farmington High School new construction and renovation referendum.

Respondents were asked, regardless of whether or not they voted in the 2017 referendum or not, to indicate how strongly they supported or opposed the new high school construction and renovation as outlined on the referendum ballot.

Results are displayed in the following chart.

SUPPORT OR OPPOSITION	RESPONDENTS (PERCENT)	
		Total support or opposition
Strongly supported	34.0	44.3
Somewhat supported	10.3	
Somewhat opposed	7.5	42.3
Strongly opposed	34.8	
Had no opinion / no interest	6.5	6.5
Unsure / Don't know	7.0	7.0

Respondents who indicated they **supported** (strongly or somewhat) the 2017 new high school construction and renovation referendum were asked to provide a few reasons.

Results are displayed in the following chart.

STATEMENT	PERCENT (N=157)
For the kids, investment in the kids, my kids go there	16.0
Current building conditions are poor, need repairs, bad shape	12.1
Quality education is important, education is a top priority	9.0
Need to maintain home and property values	9.0
Need a NEW building (not renovation)	5.7
Needs renovation, updates, upgrades, modernization	5.7
It's currently dangerous, safety reasons	5.1
High School reputation does not keep up with Town's	4.5
It was a good plan, well thought out, would benefit town	3.8
Not at code	2.5
Needs to be attractive to new residents	2.0
Not convinced on price, need an investment but not that much	0.6
Need a pool	0.6

Respondents who indicated they **opposed** (strongly or somewhat) the 2017 new high school construction and renovation referendum were asked to provide a few reasons.

Results are displayed in the following chart.

STATEMENT	PERCENT (N=162)
Price was overblown, costly, taxes will increase, excessive expense	52.0
Not enough information, not convinced, lacked communication, handled poorly	8.0
No need, not necessary, fine as is	7.0
Don't need fancy new building, most expensive school in the state/nation	7.0
Renovate yes, build new no	5.0
Disagree with the plan, changes planned	4.0
Only offered one plan, no less expensive options offered, no wish list	4.0
No trust in board, lack honesty, lied, taken by surprise	4.0
Kids would be living in construction	2.0
Want new, not renovation	2.0
Waste	1.0
Debt incurred	1.0
New library and police station recently in town, same year	1.0
State budget not trustworthy	1.0

PERCEPTIONS OF THE 2017 REFERENDUM

Respondents were asked how strongly they agreed or disagreed with several statements related to the 2017 Farmington High School referendum process.

Almost three-quarters of respondents, 74.0%, agreed that they clearly understood the proposal for the high school that was present in the referendum, however, just over half of respondents agreed that public input was sought in the planning process.

The following table holds the cumulative totals, in declining order, for those indicating they strongly or somewhat agreed with the statement.

STATEMENTS	STRONGLY OR SOMEWHAT AGREE: PERCENT
I clearly understood the proposal for the high school that was presented in the referendum	74.0
I was confident I knew the cost to me of a new high school in additional property taxes	71.3
I saw the overall cost of the new high school as too high	67.0
The communication to the public was adequate – I had enough information to make an informed decision	59.8
Public input was sought in the planning process	54.3

Respondents were asked to recall the amount of the total proposed cost for the Farmington High School new construction and renovation as presented in the 2017 referendum ballot.

Over two-fifths of respondents, 41.0%, were unsure or couldn't recall the proposed cost presented on the 2017 referendum ballot.

Results are displayed in the following chart.

PROPOSED COST	PERCENT
Under 50 million	1.8
50 to under 75 million	1.3
75 to under 100 million	3.3
100 to under 125 million	10.0
125 to under 150 million	23.0
150 to under 175 million	5.0
175 to under 200 million	10.0
200 million or more	4.8
Don't know / Unsure / Don't recall	41.0

RESIDENT DEMOGRAPHICS

YEARS LIVED IN FARMINGTON	PERCENT
Less than 20 years	44.5
20 years or more	55.5
AVERAGE	25 years

AGE	PERCENT
18 to 24	5.5
25 to 34	7.0
35 to 44	17.8
45 to 54	21.3
55 to 64	21.3
65 or older	23.5
Refused	3.8

ON CHILDREN	PERCENT
No children	21.0
Have children not yet of school age (pre-school or younger)	5.8
Have children of school age currently attending Farmington schools	32.5
Have children of school age not attending Farmington schools (private school, etc.)	3.3
Have children who started in the Farmington schools but left for private or other schools	1.5
Have older (over 18) children who attended Farmington schools in the past	32.5
Have older (over 18) children who did not attend Farmington schools (such as didn't live in Farmington / attended private)	9.0
Unsure / Don't know / Refused	1.3

LIKELINESS TO VOTE IN NEW REFERENDUM	PERCENT
Very likely	79.5
Somewhat likely	10.8
Somewhat unlikely	2.0
Not at all likely	5.8
Unsure	2.0

VISITS TO FHS (IN PAST TWO YEARS)	PERCENT
Have not been in FHS over the past two years	33.3
Once	9.5
Two to five times	20.3
Six or more times	34.8
Unsure	2.3

ANNUAL TOTAL FAMILY INCOME (BEFORE TAXES)	PERCENT
Under \$50,000	3.0
\$50,000 to less than \$75,000	10.0
\$75,000 to less than \$100,000	12.0
\$100,000 to less than \$175,000	21.3
\$175,000 to less than \$200,000	7.2
\$200,000 to less than \$225,000	4.0
\$225,000 to less than \$250,000	2.0
\$250,000 to less than \$300,000	2.5
\$300,000 or more	7.5
Unsure	30.5

GENDER (BY OBSERVATION)	PERCENT
Male	43.0
Female	57.0

5 APPENDIX

INTERPRETATION OF AGGREGATE RESULTS

The computer processed data for this survey are presented in the following frequency distributions. It is important to note that the wordings of the variable labels and value labels in the computer-processed data are largely abbreviated descriptions of the Questionnaire items and available response categories.

The frequency distributions include the category or response for the question items. Responses deemed not appropriate for classification have been grouped together under the “Other” code.

Each frequency distribution includes the absolute observed occurrence of each response (i.e. the total number of cases in each category). Immediately adjacent to the right of the column of absolute frequencies is the column of relative frequencies. These are the percentages of cases falling in each category response, including those cases designated as missing data. To the right of the relative frequency column is the adjusted frequency distribution column that contains the relative frequencies based on the legitimate (i.e. non-missing) cases. That is, the total base for the adjusted frequency distribution excludes the missing data. For many Questionnaire items, the relative frequencies and the adjusted frequencies will be nearly the same. However, some items that elicit a sizable number of missing data will produce quite substantial percentage differences between the two columns of frequencies. The careful analyst will cautiously consider both distributions.

The last column of data within the frequency distribution is the cumulative frequency distribution (Cum Freq.). This column is simply an adjusted frequency distribution of the sum of all previous categories of response and the current category of response. Its primary usefulness is to gauge some ordered or ranked meaning.

**Farmington High School
Community Survey Cross Tabulations
October 2018**

Attachment C

Core Questions- Q22: Support of direction for modifications of H.S.	Composite	Newly constructed school	Renovated school w/ some desired updates	Renovated school w/ minimum upgrades
Q1: Quality of life in Farmington (<i>Very good or good</i>)	99.3	99.2	100.0	100.0
Q2: Standard of living today (<i>Improved or no movement, but good</i>)	90.0	91.6	92.1	83.9
Q2: Standard of living today (<i>No movement, and not so good or declined</i>)	8.8	7.6	6.1	14.5
Q3: Rating of Farmington Town Services (<i>7-10, Good</i>)	87.9	91.6	94.5	74.2
Q4: Rating of Farmington Public Schools (<i>7-10, Good</i>)	82.1	81.7	89.7	71.0
Q5: Interest in renewed planning process (<i>Very or somewhat interested</i>)	81.5	94.7	81.8	66.1
Q6: Importance that changes are made to Farmington H.S. (<i>Very or somewhat important</i>)	83.5	96.2	87.3	62.9
Q10: Awareness of need for increased space for auditorium, library, cafeteria and classrooms to accommodate student and educational needs (<i>Very or somewhat aware</i>)	67.3	81.7	63.6	58.1
Q12: Awareness of need for improvements to address environmental issues (<i>Very or somewhat aware</i>)	66.0	84.7	60.0	59.7
Q14: Awareness of need for code compliance (<i>Very or somewhat aware</i>)	63.7	74.0	64.2	54.8
Q17: Awareness of need for increased space and classroom needs for educational programming (<i>Very or somewhat aware</i>)	64.5	80.9	62.4	53.2
Q18: Could be convinced to support new construction if understood need (<i>Strongly or somewhat agree</i>)	84.3	97.7	89.1	58.1
Q30: Strongly or somewhat <i>supported</i> the 2017 referendum- regardless if actually voted	44.3	75.6	34.5	14.5
Q30: Strongly or somewhat <i>opposed</i> the 2017 referendum- regardless if actually voted	42.3	18.3	47.2	77.4
Q30: Had no opinion of 2017 referendum- regardless if actually voted	6.5	4.6	6.7	3.2
Q33: Confident knew cost in taxes of 2017 plan (<i>Strongly or somewhat agree</i>)	71.3	81.7	65.5	74.2
Q34: Saw overall cost of new school as too high in 2017 plan (<i>Strongly or somewhat agree</i>)	67.0	50.4	71.5	88.7
Q35: Clearly understood proposal for 2017 plan (<i>Strongly or somewhat agree</i>)	74.0	82.4	69.7	79.0
Q36: Communication to public was adequate, had enough info to make decision on 2017 plan (<i>Strongly or somewhat agree</i>)	59.8	68.7	56.4	64.5
Q37: Public input was sought in planning process of 2017 plan (<i>Strongly or somewhat agree</i>)	54.3	69.5	50.9	41.9
Q42: Likelihood to vote in second, new referendum (<i>Very or somewhat likely</i>)	90.3	93.9	91.5	87.1
Q42: Likelihood to vote in second, new referendum (<i>Somewhat unlikely or not at all likely</i>)	7.8	5.4	6.6	12.9



Core Questions- Q30: Support or opposition of 2017 referendum	Composite	Supported	Opposed	No opinion
Q1: Quality of life in Farmington (<i>Very good or good</i>)	99.3	99.4	98.8	100.0
Q2: Standard of living today (<i>Improved or no movement, but good</i>)	90.0	91.5	87.6	92.3
Q2: Standard of living today (<i>No movement, and not so good or declined</i>)	8.8	7.9	11.2	3.8
Q3: Rating of Farmington Town Services (<i>7-10, Good</i>)	87.9	92.7	82.2	88.5
Q4: Rating of Farmington Public Schools (<i>7-10, Good</i>)	82.1	85.3	81.7	77.0
Q5: Interest in renewed planning process (<i>Very or somewhat interested</i>)	81.5	94.9	78.7	42.3
Q6: Importance that changes are made to Farmington H.S. (<i>Very or somewhat important</i>)	83.5	94.4	78.7	61.5
Q10: Awareness of need for increased space for auditorium, library, cafeteria and classrooms to accommodate student and educational needs (<i>Very or somewhat aware</i>)	67.3	82.5	63.9	30.8
Q12: Awareness of need for improvements to address environmental issues (<i>Very or somewhat aware</i>)	66.0	75.7	69.2	30.8
Q14: Awareness of need for code compliance (<i>Very or somewhat aware</i>)	63.7	71.8	65.7	34.6
Q17: Awareness of need for increased space and classroom needs for educational programming (<i>Very or somewhat aware</i>)	64.5	76.3	63.3	26.9
Q18: Could be convinced to support new construction if understood need (<i>Strongly or somewhat agree</i>)	84.3	95.5	75.1	76.9
Q30: Strongly or somewhat <i>supported</i> the 2017 referendum- regardless if actually voted	44.3	100.0	---	---
Q30: Strongly or somewhat <i>opposed</i> the 2017 referendum- regardless if actually voted	42.3	---	100.0	---
Q30: Had no opinion of 2017 referendum- regardless if actually voted	6.5	---	---	100.0
Q33: Confident knew cost in taxes of 2017 plan (<i>Strongly or somewhat agree</i>)	71.3	80.2	76.3	23.1
Q34: Saw overall cost of new school as too high in 2017 plan (<i>Strongly or somewhat agree</i>)	67.0	53.7	93.5	23.1
Q35: Clearly understood proposal for 2017 plan (<i>Strongly or somewhat agree</i>)	74.0	84.7	78.7	19.2
Q36: Communication to public was adequate, had enough info to make decision on 2017 plan (<i>Strongly or somewhat agree</i>)	59.8	71.2	58.0	23.1
Q37: Public input was sought in planning process of 2017 plan (<i>Strongly or somewhat agree</i>)	54.3	71.2	45.6	19.2
Q42: Likelihood to vote in second, new referendum (<i>Very or somewhat likely</i>)	90.3	96.0	90.5	65.4
Q42: Likelihood to vote in second, new referendum (<i>Somewhat unlikely or not at all likely</i>)	7.8	2.8	7.1	30.7

Core Questions- Q39: Number of years lived in Farmington	Composite	<20 years	20 years or more
Q1: Quality of life in Farmington (<i>Very good or good</i>)	99.3	99.4	99.1
Q2: Standard of living today (<i>Improved or no movement, but good</i>)	90.0	94.2	86.6
Q2: Standard of living today (<i>No movement, and not so good or declined</i>)	8.8	4.6	12.0
Q3: Rating of Farmington Town Services (<i>7-10, Good</i>)	87.9	87.9	87.0
Q4: Rating of Farmington Public Schools (<i>7-10, Good</i>)	82.1	79.8	85.1
Q5: Interest in renewed planning process (<i>Very or somewhat interested</i>)	81.5	83.2	81.0
Q6: Importance that changes are made to Farmington H.S. (<i>Very or somewhat important</i>)	83.5	82.7	84.7
Q10: Awareness of need for increased space for auditorium, library, cafeteria and classrooms to accommodate student and educational needs (<i>Very or somewhat aware</i>)	67.3	70.5	63.9
Q12: Awareness of need for improvements to address environmental issues (<i>Very or somewhat aware</i>)	66.0	67.6	64.8
Q14: Awareness of need for code compliance (<i>Very or somewhat aware</i>)	63.7	62.4	64.4
Q17: Awareness of need for increased space and classroom needs for educational programming (<i>Very or somewhat aware</i>)	64.5	67.1	62.0
Q18: Could be convinced to support new construction if understood need (<i>Strongly or somewhat agree</i>)	84.3	89.6	81.0
Q30: Strongly or somewhat <i>supported</i> the 2017 referendum- regardless if actually voted	44.3	54.3	35.2
Q30: Strongly or somewhat <i>opposed</i> the 2017 referendum- regardless if actually voted	42.3	30.7	52.8
Q30: Had no opinion of 2017 referendum- regardless if actually voted	6.5	6.9	6.5
Q33: Confident knew cost in taxes of 2017 plan (<i>Strongly or somewhat agree</i>)	71.3	68.2	73.6
Q34: Saw overall cost of new school as too high in 2017 plan (<i>Strongly or somewhat agree</i>)	67.0	56.6	74.5
Q35: Clearly understood proposal for 2017 plan (<i>Strongly or somewhat agree</i>)	74.0	72.3	75.9
Q36: Communication to public was adequate, had enough info to make decision on 2017 plan (<i>Strongly or somewhat agree</i>)	59.8	59.5	59.7
Q37: Public input was sought in planning process of 2017 plan (<i>Strongly or somewhat agree</i>)	54.3	59.5	49.5
Q42: Likelihood to vote in second, new referendum (<i>Very or somewhat likely</i>)	90.3	93.1	88.4
Q42: Likelihood to vote in second, new referendum (<i>Somewhat unlikely or not at all likely</i>)	7.8	5.7	9.2

Core Questions- Q40: Age	Composite	18-34	35-54	55+
Q1: Quality of life in Farmington (<i>Very good or good</i>)	99.3	100.0	98.7	99.4
Q2: Standard of living today (<i>Improved or no movement, but good</i>)	90.0	92.0	94.2	86.0
Q2: Standard of living today (<i>No movement, and not so good or declined</i>)	8.8	4.0	5.1	12.9
Q3: Rating of Farmington Town Services (<i>7-10, Good</i>)	87.9	88.0	88.4	87.7
Q4: Rating of Farmington Public Schools (<i>7-10, Good</i>)	82.1	78.0	82.7	82.7
Q5: Interest in renewed planning process (<i>Very or somewhat interested</i>)	81.5	76.0	89.7	76.0
Q6: Importance that changes are made to Farmington H.S. (<i>Very or somewhat important</i>)	83.5	80.0	88.5	81.0
Q10: Awareness of need for increased space for auditorium, library, cafeteria and classrooms to accommodate student and educational needs (<i>Very or somewhat aware</i>)	67.3	70.0	77.6	59.8
Q12: Awareness of need for improvements to address environmental issues (<i>Very or somewhat aware</i>)	66.0	66.0	76.9	57.5
Q14: Awareness of need for code compliance (<i>Very or somewhat aware</i>)	63.7	68.0	71.2	58.1
Q17: Awareness of need for increased space and classroom needs for educational programming (<i>Very or somewhat aware</i>)	64.5	66.0	77.6	52.5
Q18: Could be convinced to support new construction if understood need (<i>Strongly or somewhat agree</i>)	84.3	90.0	89.7	79.3
Q30: Strongly or somewhat <i>supported</i> the 2017 referendum- regardless if actually voted	44.3	48.0	57.7	34.1
Q30: Strongly or somewhat <i>opposed</i> the 2017 referendum- regardless if actually voted	42.3	22.0	34.6	52.0
Q30: Had no opinion of 2017 referendum- regardless if actually voted	6.5	18.0	3.8	5.6
Q33: Confident knew cost in taxes of 2017 plan (<i>Strongly or somewhat agree</i>)	71.3	54.0	78.2	69.8
Q34: Saw overall cost of new school as too high in 2017 plan (<i>Strongly or somewhat agree</i>)	67.0	52.0	62.2	74.9
Q35: Clearly understood proposal for 2017 plan (<i>Strongly or somewhat agree</i>)	74.0	64.0	80.1	72.6
Q36: Communication to public was adequate, had enough info to make decision on 2017 plan (<i>Strongly or somewhat agree</i>)	59.8	50.0	64.1	59.8
Q37: Public input was sought in planning process of 2017 plan (<i>Strongly or somewhat agree</i>)	54.3	54.0	64.1	47.5
Q42: Likelihood to vote in second, new referendum (<i>Very or somewhat likely</i>)	90.3	84.0	94.9	89.4
Q42: Likelihood to vote in second, new referendum (<i>Somewhat unlikely or not at all likely</i>)	7.8	14.0	4.5	7.3



Core Questions- Q41: Children?	Composite	No children	Have children
Q1: Quality of life in Farmington (<i>Very good or good</i>)	99.3	100.0	99.0
Q2: Standard of living today (<i>Improved or no movement, but good</i>)	90.0	84.5	91.3
Q2: Standard of living today (<i>No movement, and not so good or declined</i>)	8.8	11.9	8.0
Q3: Rating of Farmington Town Services (<i>7-10, Good</i>)	87.9	89.3	87.2
Q4: Rating of Farmington Public Schools (<i>7-10, Good</i>)	82.1	76.1	83.6
Q5: Interest in renewed planning process (<i>Very or somewhat interested</i>)	81.5	72.6	84.6
Q6: Importance that changes are made to Farmington H.S. (<i>Very or somewhat important</i>)	83.5	77.4	85.5
Q10: Awareness of need for increased space for auditorium, library, cafeteria and classrooms to accommodate student and educational needs (<i>Very or somewhat aware</i>)	67.3	59.5	69.5
Q12: Awareness of need for improvements to address environmental issues (<i>Very or somewhat aware</i>)	66.0	59.5	67.8
Q14: Awareness of need for code compliance (<i>Very or somewhat aware</i>)	63.7	56.0	65.9
Q17: Awareness of need for increased space and classroom needs for educational programming (<i>Very or somewhat aware</i>)	64.5	58.3	65.9
Q18: Could be convinced to support new construction if understood need (<i>Strongly or somewhat agree</i>)	84.3	83.3	84.6
Q30: Strongly or somewhat <i>supported</i> the 2017 referendum- regardless if actually voted	44.3	31.0	47.9
Q30: Strongly or somewhat <i>opposed</i> the 2017 referendum- regardless if actually voted	42.3	44.0	42.2
Q30: Had no opinion of 2017 referendum- regardless if actually voted	6.5	14.3	4.5
Q33: Confident knew cost in taxes of 2017 plan (<i>Strongly or somewhat agree</i>)	71.3	58.3	74.6
Q34: Saw overall cost of new school as too high in 2017 plan (<i>Strongly or somewhat agree</i>)	67.0	63.1	68.2
Q35: Clearly understood proposal for 2017 plan (<i>Strongly or somewhat agree</i>)	74.0	58.3	78.1
Q36: Communication to public was adequate, had enough info to make decision on 2017 plan (<i>Strongly or somewhat agree</i>)	59.8	47.6	63.3
Q37: Public input was sought in planning process of 2017 plan (<i>Strongly or somewhat agree</i>)	54.3	50.0	55.0
Q42: Likelihood to vote in second, new referendum (<i>Very or somewhat likely</i>)	90.3	84.5	91.6
Q42: Likelihood to vote in second, new referendum (<i>Somewhat unlikely or not at all likely</i>)	7.8	13.1	6.4

Core Questions- Q42: Likelihood to vote in new referendum	Composite	Likely	Unlikely
Q1: Quality of life in Farmington (<i>Very good or good</i>)	99.3	99.4	100.0
Q2: Standard of living today (<i>Improved or no movement, but good</i>)	90.0	91.4	74.2
Q2: Standard of living today (<i>No movement, and not so good or declined</i>)	8.8	7.8	19.4
Q3: Rating of Farmington Town Services (<i>7-10, Good</i>)	87.9	88.6	80.6
Q4: Rating of Farmington Public Schools (<i>7-10, Good</i>)	82.1	83.4	64.5
Q5: Interest in renewed planning process (<i>Very or somewhat interested</i>)	81.5	84.2	58.1
Q6: Importance that changes are made to Farmington H.S. (<i>Very or somewhat important</i>)	83.5	85.0	67.7
Q10: Awareness of need for increased space for auditorium, library, cafeteria and classrooms to accommodate student and educational needs (<i>Very or somewhat aware</i>)	67.3	69.8	45.2
Q12: Awareness of need for improvements to address environmental issues (<i>Very or somewhat aware</i>)	66.0	67.9	48.4
Q14: Awareness of need for code compliance (<i>Very or somewhat aware</i>)	63.7	65.9	41.9
Q17: Awareness of need for increased space and classroom needs for educational programming (<i>Very or somewhat aware</i>)	64.5	66.2	48.4
Q18: Could be convinced to support new construction if understood need (<i>Strongly or somewhat agree</i>)	84.3	86.7	61.3
Q30: Strongly or somewhat <i>supported</i> the 2017 referendum- regardless if actually voted	44.3	47.1	16.1
Q30: Strongly or somewhat <i>opposed</i> the 2017 referendum- regardless if actually voted	42.3	42.3	61.3
Q30: Had no opinion of 2017 referendum- regardless if actually voted	6.5	4.7	25.8
Q33: Confident knew cost in taxes of 2017 plan (<i>Strongly or somewhat agree</i>)	71.3	74.2	41.9
Q34: Saw overall cost of new school as too high in 2017 plan (<i>Strongly or somewhat agree</i>)	67.0	68.7	48.4
Q35: Clearly understood proposal for 2017 plan (<i>Strongly or somewhat agree</i>)	74.0	76.7	48.4
Q36: Communication to public was adequate, had enough info to make decision on 2017 plan (<i>Strongly or somewhat agree</i>)	59.8	61.8	38.7
Q37: Public input was sought in planning process of 2017 plan (<i>Strongly or somewhat agree</i>)	54.3	56.0	35.5
Q42: Likelihood to vote in second, new referendum (<i>Very or somewhat likely</i>)	90.3	100.0	---
Q42: Likelihood to vote in second, new referendum (<i>Somewhat unlikely or not at all likely</i>)	7.8	---	100.0

Core Questions- Q43: Visited Farmington H.S. in past two years?	Composite	No	Yes
Q1: Quality of life in Farmington (<i>Very good or good</i>)	99.3	100.0	99.2
Q2: Standard of living today (<i>Improved or no movement, but good</i>)	90.0	87.2	91.9
Q2: Standard of living today (<i>No movement, and not so good or declined</i>)	8.8	11.3	7.0
Q3: Rating of Farmington Town Services (<i>7-10, Good</i>)	87.9	88.0	87.6
Q4: Rating of Farmington Public Schools (<i>7-10, Good</i>)	82.1	80.4	83.7
Q5: Interest in renewed planning process (<i>Very or somewhat interested</i>)	81.5	73.7	86.0
Q6: Importance that changes are made to Farmington H.S. (<i>Very or somewhat important</i>)	83.5	77.4	87.2
Q10: Awareness of need for increased space for auditorium, library, cafeteria and classrooms to accommodate student and educational needs (<i>Very or somewhat aware</i>)	67.3	51.1	75.6
Q12: Awareness of need for improvements to address environmental issues (<i>Very or somewhat aware</i>)	66.0	51.1	74.8
Q14: Awareness of need for code compliance (<i>Very or somewhat aware</i>)	63.7	51.1	70.5
Q17: Awareness of need for increased space and classroom needs for educational programming (<i>Very or somewhat aware</i>)	64.5	49.6	72.1
Q18: Could be convinced to support new construction if understood need (<i>Strongly or somewhat agree</i>)	84.3	79.7	86.8
Q30: Strongly or somewhat <i>supported</i> the 2017 referendum- regardless if actually voted	44.3	33.8	50.0
Q30: Strongly or somewhat <i>opposed</i> the 2017 referendum- regardless if actually voted	42.3	40.6	43.1
Q30: Had no opinion of 2017 referendum- regardless if actually voted	6.5	13.5	3.1
Q33: Confident knew cost in taxes of 2017 plan (<i>Strongly or somewhat agree</i>)	71.3	55.6	78.7
Q34: Saw overall cost of new school as too high in 2017 plan (<i>Strongly or somewhat agree</i>)	67.0	64.7	67.4
Q35: Clearly understood proposal for 2017 plan (<i>Strongly or somewhat agree</i>)	74.0	58.6	81.4
Q36: Communication to public was adequate, had enough info to make decision on 2017 plan (<i>Strongly or somewhat agree</i>)	59.8	48.9	64.7
Q37: Public input was sought in planning process of 2017 plan (<i>Strongly or somewhat agree</i>)	54.3	45.1	58.1
Q42: Likelihood to vote in second, new referendum (<i>Very or somewhat likely</i>)	90.3	81.2	96.1
Q42: Likelihood to vote in second, new referendum (<i>Somewhat unlikely or not at all likely</i>)	7.8	15.1	3.1

Core Questions- Q44: Income	Composite	Less than \$100,000	\$100,000 to less than \$225,000	\$225,000 or more
Q1: Quality of life in Farmington (<i>Very good or good</i>)	99.3	99.0	99.2	100.0
Q2: Standard of living today (<i>Improved or no movement, but good</i>)	90.0	87.0	93.1	95.8
Q2: Standard of living today (<i>No movement, and not so good or declined</i>)	8.8	12.0	5.4	2.1
Q3: Rating of Farmington Town Services (<i>7-10, Good</i>)	87.9	83.0	87.7	89.5
Q4: Rating of Farmington Public Schools (<i>7-10, Good</i>)	82.1	84.0	83.9	79.2
Q5: Interest in renewed planning process (<i>Very or somewhat interested</i>)	81.5	74.0	84.6	89.6
Q6: Importance that changes are made to Farmington H.S. (<i>Very or somewhat important</i>)	83.5	79.0	85.4	89.6
Q10: Awareness of need for increased space for auditorium, library, cafeteria and classrooms to accommodate student and educational needs (<i>Very or somewhat aware</i>)	67.3	61.0	66.9	81.3
Q12: Awareness of need for improvements to address environmental issues (<i>Very or somewhat aware</i>)	66.0	58.0	70.8	75.0
Q14: Awareness of need for code compliance (<i>Very or somewhat aware</i>)	63.7	61.0	66.2	62.5
Q17: Awareness of need for increased space and classroom needs for educational programming (<i>Very or somewhat aware</i>)	64.5	58.0	60.8	75.0
Q18: Could be convinced to support new construction if understood need (<i>Strongly or somewhat agree</i>)	84.3	78.0	87.7	87.5
Q30: Strongly or somewhat <i>supported</i> the 2017 referendum- regardless if actually voted	44.3	44.0	43.1	62.5
Q30: Strongly or somewhat <i>opposed</i> the 2017 referendum- regardless if actually voted	42.3	45.0	42.3	31.3
Q30: Had no opinion of 2017 referendum- regardless if actually voted	6.5	5.0	7.7	4.2
Q33: Confident knew cost in taxes of 2017 plan (<i>Strongly or somewhat agree</i>)	71.3	65.0	72.3	85.4
Q34: Saw overall cost of new school as too high in 2017 plan (<i>Strongly or somewhat agree</i>)	67.0	63.0	70.8	60.4
Q35: Clearly understood proposal for 2017 plan (<i>Strongly or somewhat agree</i>)	74.0	66.0	73.1	89.6
Q36: Communication to public was adequate, had enough info to make decision on 2017 plan (<i>Strongly or somewhat agree</i>)	59.8	59.0	60.8	60.4
Q37: Public input was sought in planning process of 2017 plan (<i>Strongly or somewhat agree</i>)	54.3	49.0	56.9	64.6
Q42: Likelihood to vote in second, new referendum (<i>Very or somewhat likely</i>)	90.3	91.0	93.8	95.8
Q42: Likelihood to vote in second, new referendum (<i>Somewhat unlikely or not at all likely</i>)	7.8	7.0	5.3	4.2

Core Questions- Q:45 Gender	Composite	Male	Female
Q1: Quality of life in Farmington (<i>Very good or good</i>)	99.3	98.3	100.0
Q2: Standard of living today (<i>Improved or no movement, but good</i>)	90.0	90.7	89.5
Q2: Standard of living today (<i>No movement, and not so good or declined</i>)	8.8	8.1	9.2
Q3: Rating of Farmington Town Services (<i>7-10, Good</i>)	87.9	86.1	89.0
Q4: Rating of Farmington Public Schools (<i>7-10, Good</i>)	82.1	80.8	82.9
Q5: Interest in renewed planning process (<i>Very or somewhat interested</i>)	81.5	76.2	85.5
Q6: Importance that changes are made to Farmington H.S. (<i>Very or somewhat important</i>)	83.5	76.7	88.6
Q10: Awareness of need for increased space for auditorium, library, cafeteria and classrooms to accommodate student and educational needs (<i>Very or somewhat aware</i>)	67.3	65.7	68.4
Q12: Awareness of need for improvements to address environmental issues (<i>Very or somewhat aware</i>)	66.0	64.0	67.5
Q14: Awareness of need for code compliance (<i>Very or somewhat aware</i>)	63.7	62.2	64.9
Q17: Awareness of need for increased space and classroom needs for educational programming (<i>Very or somewhat aware</i>)	64.5	63.4	65.4
Q18: Could be convinced to support new construction if understood need (<i>Strongly or somewhat agree</i>)	84.3	80.8	86.8
Q30: Strongly or somewhat <i>supported</i> the 2017 referendum- regardless if actually voted	44.3	40.7	46.9
Q30: Strongly or somewhat <i>opposed</i> the 2017 referendum- regardless if actually voted	42.3	42.4	42.1
Q30: Had no opinion of 2017 referendum- regardless if actually voted	6.5	8.1	5.3
Q33: Confident knew cost in taxes of 2017 plan (<i>Strongly or somewhat agree</i>)	71.3	68.0	73.7
Q34: Saw overall cost of new school as too high in 2017 plan (<i>Strongly or somewhat agree</i>)	67.0	66.3	67.5
Q35: Clearly understood proposal for 2017 plan (<i>Strongly or somewhat agree</i>)	74.0	72.7	75.0
Q36: Communication to public was adequate, had enough info to make decision on 2017 plan (<i>Strongly or somewhat agree</i>)	59.8	54.1	64.0
Q37: Public input was sought in planning process of 2017 plan (<i>Strongly or somewhat agree</i>)	54.3	50.6	57.0
Q42: Likelihood to vote in second, new referendum (<i>Very or somewhat likely</i>)	90.3	87.8	92.1
Q42: Likelihood to vote in second, new referendum (<i>Somewhat unlikely or not at all likely</i>)	7.8	8.7	7.0

Q27

% of mill rate and overall cost and time to build

` nothing over 100 million ` no new building ` a detailed plan

~\$250 in taxes/person is reasonable.

1 plan 2 the tax impact the 3 vision of future education and the need to be at the high school

1. Multiple bids 2. Needs are met 3. Meet the quality of the needs and wants

1. no opinions

1. substantiate the deal w/race issues in the building 2. Not thinking all students will attend college. 3. Bring in more space for special needs 4.

Bring in more skills

1. wants to know student population #'s 2. class sizes 3. wants to see design

1. would not agree

1. way too expensive

a better breakdown of the budget to better educate the public

a detailed plan, the needs of the students and the structure of the building

a full plan in writing, a phase by phase breakdown of the project, quarterly updates on savings achieved.

a good output in better education

A study to show we need it in the future, the town population growth in the future, what is required and what is desired, how are they going to improve the education process through these changes.

a tour of the school

actual building plans, costs, the upgrades they want to put in, the bids submitted by different companies who will construct

actual cost for every single improvement and for how long and how it will affect the students

against new construction, cost too high, tax increase is not justified

better communication and schedule meetings w/ people in town, then give real money costs

better communication leading up better documents what is required/what is desired

better school overall

better understanding of the funding

Biggest concern is ability to live as now so additional taxes would need to be absolutely clear and low

biggest thing to understand how we pay off the existing debt we have on the existing high school we have before we take on additional debt off new and improved high school .

clear plan of what is staying and changing. outline of facts of what's staying in schools for safety and plans

Clearer plan

clearly defined need, value, clear benefit to the students learning outcomes, and environment of learning, not to the administrators so much

convinced it is needed well thought out improve the education
convinced it was ness.
cost efficient needs placement
Cost is 100% a factor.
cost, keep taxes in check - is on a fixed income as a senior
costs
costs, alternatives, whats really needed
costs, design
costs, ideas for building safety ideas
depends on too many variables need to get different options and costs Will
taxes need to go up in ten years because of remodeling
detailed budget how it effects taxes
detailed plans , a list of what is going to be done, identifying needs vs.
wants for students, and what is not going to be done
detailed plans, why estimated cost so high, i would only support absolutely
necessary safety repairs, no new construction
difference in changes from needed for codes and what is desired. Also to
make building more easy to remove around in more specifics about
upgrades and what is needed to make building ADA compliant
dk
do not know
do not raise taxes by hundreds
do not want to pay for any construction that means higher taxes
doesnt support the new school or renovation as it does not have anything
to do with him
dont know
dont know enough
everytime the town comes up with something, the price changes
Exactly how much taxes would go up
exactly where a \$100 million is being specifically allocated
expansion would squeeze out athletics space, been doing it wrong for a long
time. if the town could use land that doesnt cost a lot in a less congested
area, it would make a big difference
fair and unbiased assesment
for the future it needs to be done
full discvlosure of the plan
general assessment of what is planned and that it makes sense
Go and see admin, come up with ways not to raise taxes to pay for it
have no knowledge of the schools
have to be done to meet up to code

hear some more figures, see how the budget fits in with what is necessary.
hear that the high school plans for renovation vs building a new school
should be cost effective
high taxes
higher taxes
honest assessment of bare minimum renovation required to keep the school
running and who the is in charge of the regulations and for who like by law
and the cost as well

How it will affect me, how it can be done with as little impact to me
how the upgrade would impact student daily life
How they use the space now, why are they tearing down areas they
renovated ten years ago ie the cafeteria.
i am opposed to nice to have renovations that are not needed and not
building a new school but renovating the existing school and just get it up to
code
I cant think of anything at this time
i have no interest in the town of farmington
I need information on EVERYTHING!!!

I need to know the student enrollment and also what is required by law and
if they were land located to have the new high school I would support that.

I want to know the need to have versus the nice to have. I need to know
their projected enrollment. I want to make sure we're getting value from it.

I want to see what needs to be done, where the money is being spent and
how it would affect peoples desire to move here.

I would like to see more than one choice on ballot vote for plan a or b
whatever got majority that is what done

I would need to see the actual building itself, have adequate explanation of ,
a very clear list of needs vs. desires and an explanation of why it is a need, i
would need to know how the building is affecting the students outcomes in
their education, what

i'd like to see a comparison between what is the minimum needed as
opposed to what the board of education is requesting. I want them to justify
the needs

I'd like to see the architectural plan.

If it does not cost money with my taxes

Improve handicap access, make it a two story building,
improvement over time

Info about a link to a website with more information, like photos and a
proposed photos
information

Insurance that students would have a place to learn and have a school that
would provide the needs of the students.

investigate the board and publisize board meetings

just because property taxes will go up,better schooling

just minimum to be done for the safety of the kids

Know the cost of what needs to be done. Desired things cost that they don't
really need.

Like to see the drawings and the breakdown in cost.

looking for a upgrade and a new roof

Looking for total functionality, not an item to brag about. Put the athletic
fields...everything has got to be together. One central hub.

lower the cost from previous referudem

made aware specifically what they would to upgrade or redo.

make sure the plans are reasonable

matters that involve safety would be acceptable

maybe the cost was lower

Meet the needs of the students as they go forward Get the kids ready for college or trade school.

money and costs and where. more about renovations

more detailed plan, the architect's plans, nothing too modern

more infor

more information on pricing

more than five weeks to learn about it

most of the reasons and justifications

n/a

necessities

Necessity. Enrollment volume.

need business understanding of renovations. formal justification of cost.

need more information to decide.

need more information to make decision

need to hear more and why

need to know more details

need to see a real nice presentation of what the shape of the old school looks like, explain to him why renovations need to be done or not.

need to see need for total overhaul.

need to see the extent of the problems impact of problems on students

make sure everything is mandatory

need to see the plan for the minimum requirements. needs to be broken down

needs a new school need to be done

needs renovation

needs to be done

needs to see that there is an actual need for any of it and that money is directed directly at the school and not to other funds

no

no need for new high school

no support

no sure

none

not aware of complete edu. today

not enough info

not sure

not sure,

nothing

nothing at all

nothing comes to mind

nothing comes to mind off hand.

nothing comes to mind.

nothing really

Nothing specifically, just general info

nothing will change mind

nothing wrong with it

on fixed income
outside vendors rather than someone on the reno. committee.
overall information what is required and desired

overall more information and know why they are doing and costing so much
papers on what is needed
people cant afford it

people doing work and the committee have a vested interest. should be put
out to open. insurance that school is a separate item listed on property taxes
want to make sure it does not change over the 20 year period

plan that would be good value for investment
proof of fiscal responsibility, true need for the changes ,

read about the final plans, have very detailed info regarding the construction
plans and what is going to be renovated

reasoning for new construction no extra unneeded additions

reduce the ridiculous budget proposals and get the costs down to earth.

focus on what is needed and not the outrageous additions

Rendering or drawings of the proposed plan. Distiqish between required and
not required upgrades.

renovations for appearance or functuality

renovations list for safety purposes only.. no upgrades needed, just safety
issues

required vs desired upgrades new construction new location

Return on investment, Key requirements to maintain accreditation vs
desired improvements. cost and benefit analysis of moving or upgrading the
school.

school already there. make needed repairs only

school is fine the way it is already over the years

see all the proposals, and need to understand the goal

see how many new students would be coming in and how much money to

get the basic and important upgrades for the school will cost

see plans and make sure that matches with what is actually needed.

See plans and what going to be in place that will mike significant difference.

see that the plan has growth potential. need to see good contingency plans
for students in the school and comparison between towns of our size that
would establish the cost of renovation.

see the details

see the numbers all spelled out. each issue discribed fully about what needs
to be up to code and what it would take and if there would be a need to
make a new facility i would need to see specifics as to why and here from
some students and teacher as to

see the outlay of construction, location and cost

see the plan for building to make decision

see the plan for renovation multiple options which are well thought out

see the plans and budget

see the proposal and what their plan is and why.

see what money is going to are things really needed or is it luxury items
see what the project and where the money is going towards and why it's
necessary.

see where the money is going, better understand why they need some of
these things, and are you trying to save some of the things we already
have, see my children would not be affected by the construction health wise
and safety

seems more reasonable than 2017 referendum

she would like to know why its has be new as opposed rather than a
renovation.

show what it is they need to do

something for the handycap. safety

specific changes required

Specifics of proposed renovations in terms of single line drawings, narrative
explaining architectural comparison to line drawing and comparison to other
siliar towns and their high schools

support all academic improvements less focus on sports fields

support the renovation

tax dollars

the budget for required items.. and some of the desired items... break down
need and want in budgets.. will the finding be cut at any point?

the cost

the detailed plan

the detailed plan of what is included

the detailed plan, itemized upgrades and what need they are satisfying,
structural updates that are planned

the differant options

the exact plans, I would like information mailed to residents < i am not
online, so this is very important, Also, the town managers office should reach
out to the residents and provide info and updates, and details to tax paying
residents who cannot access

the name of the contractors, general idea of where the money is being
allocated

the need for a functional and viable school for learning. town needs to
inform residents that there is a great need to renovate or build a new school

the new plan no new taxes

the overall plan and impact of the plan on cost and what the plan is relative
in enrollment and projected enrollment in the future

the parts to renovation, the need for new school

the plans of what it's like and the plans of what they plan to do and
additional resources. A breakdown of why the cost is so high.

the plans, the exact amount, the space that would be designed, and where
specifically the money would be going into the new construction, renovation

the politicians are forcing it on public by fear, uncertainty and doubt that
these things NEED to be done. because lots of things dont "meet code"

the real cost amount
the reason voted against is because of the increase in taxes per year, retired people can't take that on.
the safety factors
the school is beautiful, do not need to build a new one or much of an upgrade to the old one
the tax increase
the total cost by line item
the true costs
They need to be more transparent in the bids that they're getting for the building. There was only one last year, just yes or no. The school needs to keep up with accreditation requirements. The previous plan was very expensive, and wasn't reasonable (

Things that are nice to have and I can't believe the baseline is 75 million.
time line impact students, design plan, projected cost
time table , lay out of all requirement and some of the desires
to high
to high taxes
to much money
To provide the students with a state of the art learning environment, larger spaces for students to learn
to see newest plan and review with community
too expensive. do not need new high school
too much money
town expenses need to be explained.

Understanding the balance of what money has already been taken out from the last renovations, as in how much is still owed before adding new debt.
Unsure
unsure at this time
updated technology
utilize existing building be cost effective be frugal
want a clear plan of what is needed. Inform all of the public about negative and positive
want to invest in education not physical building. Would need to be given more information regarding the proposal and compare the costs of the repair and construction
want to see the building plan and the budget. some sort of report to show how much it affects me as a home owner
well thought out and well designed plan
what is bare minimum curriculum proposals what money is needed for everthing
what is really needed
what is really required
What is required, exact breakdown of money to be spent
what is truly required
what overall design would be and where it would be growth of student in years to come

What the plan is, explored all options, done fiscally responsibly.
what to renovate what is important the true costs
whatever would be the safest for the health of the students
where is money come from see the whole plan see a alternate plan bond
issue
whole building should be air conditioned
why did they not fix all along the way? Specific needs to continue for good
education
why they want to spend that much money
would like to know the cost effectiveness of renovating and constructing a
new facility. would like to get specific plans and needs.
would need to know what the needs are and the breakdown of charges

Would support taxes that provide more teachers, needed renovations, or
more educational resources. Would also like Farmington to fix the roads.
written expectation, town meeting for feedback from the town and what
people are saying and should be alot discussion between the planners and
residents before coming to a conclusion

Q31

1 Kids will benefit from it (her younger kids) 2. Help wise

1. safety hazards 2. maintenance issue 3. comparing to other schools theirs is outdated

1. have children that will be going to the school 2. make Farming more attractive

1. schools needs to be kept up to code 2. need to follow creditation standards

agreed

Beautiful laid out plan and seemed facible for the town.

Because education should be a top priority, and improvements would benefit everyone in the town.

because my daughter was going to benefit and also for property values.

Because my kid lives in Farmington

because the current building is in bad condition and I want my kids to have a great place to go and I trusted the building com minty to give us the best option.

because the fact that I am a tax payer

because the town needs a new high to maintain property values and it's needed for future generations.

Believe ed of young citizens is important, good to know good school system in town and taxes are low enough to support

better for kids

better place

building need fiixing

concerned about the cost

current problems and have a young daughter that will be using the school and the future

Disgusting situation, it must be done, big humanitarian issue and job education is a priority, in the past, theyve put a bandaid on the issue without actually addressing it. the old school is simply too old and inadequate.

Education is very important and the high school was in terrible need of an upgrade.

education value

Farmington schools need to keep up with the times; schools are falling apart more than Bristol.

For the school to be renovated.

get the public more involved.

going to have children going to the facility and the facility is not up to date and a better facility and environment would only help a great deal for the teachers and students

going to have high school children if they did not upgrade it would impact the population moved to farmington because the school system was good good oppertunity

had to happen, his kids will be there when it is done

has kids in the school system and property values, preserve the towns values

Hasn't been renovated in over 20 years. We should keep the high school as up to date as we can.

Having a new high school would benefit the school, I just don't totally agree with how it's being done.

high school badly needs upgrades better school upgrades the town rep and

high school is in really bad shape does not like kids should be in the school HS falling apart, facility doesnt match community, not safe, could lose accreditation

i agree with whatever the town committee comes up with

i believe education is very important, the building needs to reflect the importance of education and the students value

i did a tour of the school

i feel that the school needs to be updated or renovated. cannot make a definite decision until i hear more information

I have a child in Farmington Public. I feel these improvements can only improve our community and quality of education for our children.

I have children in Farmington High, I think the need is real, I think property value is going to go down if they don't fix it.

I moved to Farmington because of the school system to take advantage of the public school system.

i think it needs to be done

I think the physical facility for the high school does not match the quality of the school system.

i think they need to update the building

i thought there wasnt enough info , but an investment in the building needed to be done, i want the town to have a good school system

I want the new high school

i was not 100 convinced because of pricing

i went to the high school and i am well aware of all the issues it faces and the school doesnt comply with all the laws it should which is appalling

I'm for investing into the school but it shouldn't cost us that much.

in his best interest, very appalled by the tenor or the people who opposed it. Made him more in favor of the proposal. He ants Farmington to be one of the best school system in the greater Hartford area.

In school at time and understood renovations needed

increase4 home values better education for my kids a small increase in taxes

instead of fixing make new

invest in the youth

it's in dire need of help, it's falling apart and unsafe and it dosen't welcome a learning, happy, environment. Surrounding town have state of the art schools. it's time we start investing in our kids.

it's needed and well though out and the cost wasn't bad considering what we would be getting.

Its completely necessary, understood price and it needs updating, not bandaiding

its gotta be updated

Its important to get the school upgraded, the kids need a space that is supportive and safe, it is going to maintain the tax base

its needed

its needed need to be uptodate

its out of date, it feels unsafe, ceiling tiles are falling, building is falling apart

its run down

just need to make it safe, foster a better learning environment for all ages, maintain property values and keep up reputation for high standards of education

just the fact that the school should be renaveted

keep on top of structures and do not let go into disrepair

Kids are getting ready to go to that school.

kids been there and see that there are problems now A town like farming ton should have a good school building

kids going there and wants what is best for them

kids need new school. has kids in school.

kids need to be safe want to keep property values quality education attract best teachers

kids to have a good school

listening to the proposal and reasons they gave was upgrade education to a newer level to interact with the school building.

Make new programs available Bigger classes for classes that have high classroom sizes

modern new high school

more space

my 2 children and and any money spent on education will save us lots of money on social services in the future, being pro active as opposed to reactive

My kids go there so I'd like the school to be safer and it would also be much better for the town to have a nice and upgraded high school.

my son would sit in class and roof was leaking. there are sewage problems at the school.

n/a

need a new high school

need a new school

need a new school for the kids, old scholl is too small

need a pool for the school

need new building. would be difficult to renovate

need of new school

need renovations but not at that cost

need repairs to school but expensive

need to be a better exprience

needed

needed alot
needed new building student capacity hit
needed repairs education
needed to be done
needed to get done
needs renovation
needs to be done
needs to be done rebuilt
Needs to happen
new generation should have the best
new location for kids
no
no reason
No reasons renovations are just needed
none
not
not enough info provided that is why i only somewhat supported
not sure
nothing
nothing at all
obligation to the fantastic education i recieved and the student deserve the best school system and building , education is the strongest aspect of farmington and it should continue
one from experience in high school building needed to be done people who developed the plan should be supported for there goodwill
our high school is basically falling apart, important to maintain it for property values and for students learning
our tax rates can afford it and we need to do as much as we can to support our children and i was very disappointing it was voted down
property value in the town are linked to education
quality of kids education is lacking when sshcool mno tup to code reasonable program

recently attended, knows that the schoolis in need of upgrades first hand
refreshing the school
repairs needed
retail value of homes
Safety, improve educational level, town improvements
School is fine
school reputation is going down property values decreasing
She thought it was too expensive, but her husband felt that the new school would improve the property values.
should have been done
solved many long term issues and long term investment. Designed looked nice but price tag was really steep.
students would be happier and property values would increase
Support education
support that there is a great need for renovation due to the needs to make the school suitable in a good environment

support the upgrades that need to be done

That was the best option at the time. Feels something needs to be done that building.

the building is old and for safty

the building is very old a small cafe a small library

the building needs updates, a lot of those building have asbestos, its very important to have a suitable building for , a standard quality control

the children of farmington deserve the best education facility that we can give them

The handicap compliance, the safety and health conditions, and my kids are about to go there.

the high school is pretty dangerous, i was really surprised that they let the small neighborhood in the back dictate the plans, should have built it on the upper field

the long list of statement of needs to improve school

the need

the needs for future keeps kids on top end to move forward

the old building does not meet code, the children are in deplorable conditions and this town prides itself on its education

the property value will go ndown

the roof has many leaks and i think that we need a new school

the school is falling apart

the school needs repairs and needs renovations. Renovations would cost as much as a new high school

the school system in farm is exceptional, thats why he moved there, has kids in the system now

the town needs a new high school, keep farmington a superb place to live

the town to remain competitive should serve community with a new high school

The whole town will benefit from it and we have to do it sooner or later anyways and if we wait longer the more it will cost.

there are many defenses

there are to many issue

They need a new high school. Its one of the reasons people move to Farmington; it affects property value.

they need a new school and old school outdated and effects property value, and affects learning

they need a new school. needs to be conducive, property values and attract families

they need it

THINK THERE NEEDS TO BE A IMPROVEMNET OF school to continue with good education.

thought it was time for an upgrade

to gvet it legel

to high

to improve schooling , a new high school

trusted the town council

two kids that will be going to high school

was a student i know there are thing to be upgrade and with the changing
time we need upgrade

was misinromed

Water and mold damage, security issues

We need a totally new high school. From experience...

with having three children that went through the public school i have seen
the need to have the school upgraded and renovated

Q32

the price was way overblown compared to similar new construction schools in the state. "the estimates were kept in house"

1. don't need reason waste of money

1. not enough information

1. the changes

1. was to high in price 2. taxes would have went to high 3. just to much money

1) Didn't think they needed a new high school. 2) don't want taxes raised.

3) The town already built a new library and police station in the same year and she thought projects should have been spaced out. She feels high school should be renovated not buil

1st) only plan they offered or looked at 2nd) most expensive in country 3rd) morons running commission dont know what theyre doing Never sees ways to lower taxes, only raise

a tour is needed

against moving the tennis courts, against the high cost of the construction project overall, some upgrades didnt seem necessary

all they wanted was not nessesary and the cost was very high

amount of money was too much

bad plan in general, renovation with thaT MANY STUDENTS WOULD END WELL

because children

Because it was going to be way too expensive.

because of the cost

Because of the cost and the value.

budget too high, there were more cost effective options

budget was too high

Can renovate the current building rather than making a whole new one.
cost

cost and a new school is not necessary

cost and excessive cost to accomplish an objective that was out of reach and uncalled for

Cost and taxes, also didnt have enough information to support

cost and the argument was not that good to convince me other than the graduation rate only being 95%

cost elimination of old building not enough info/time

cost over done too much in the whole deal only had one choice

cost way too much, does not trust the board

cost,wasteful ,and the kids living under that constuction

COST!!!

costs

costs are too high

dangerous to children

Debt from previous renovations isn't paid off yet

did not get the information and had conflicting information and concern about tax increase, need to make changes academically and not just structural

didn't have enough info why we needed a brand new facility. Distrupful to students and faculty while construction going on.

didn't like the idea that the kids would be at school during the construction, too pricy, wanted new location

didnt show public that they looked at all options... pushing it on the town diid not support

do not need a new building, the building is only 20 years old. just minimum upgrades

do not need a new school. too expensive

do not need new school

do not want anymore taxes in eight years my taxes have gone up fifty percent and when is this going to end. House value the same no services no town pool have to pay for sewage, water, and garbage traffic issues on route four but still want to live hear

do not want to spend the money on construction or renovation of the school. I feel that it is not needed

doesnt want taxes to go up

dont like it

dont need the most expensive school in the state.... town is too small and doesnt need it a teacher from the school suggested good repairs that were inexpensive and weren't looked at strongly enough

dont need to build around need to build a new one

far too expensive and would drive people out of the town and too much unnecessary renovations and more information about like a timeframe

felt there was not enough information about the actual cost and timeframe and the effects it would have on the students during the construction

felt too much money redone tennis courts and not even done paying for and wanted to move them

fine the way it is

fiscally irresponsible , way beyond the need of the school

fix school

have no kids and think taxes should not be increase and it seemed like they were going to far with these upgrades for the school

He wants a new school not a renovation.

high cost increase tax burden decline high school enrollment

high taxes

It is too expensive.

It simply cost too much money that tax payers cannot give and still support quality of life.

It was a lot of money, a lack of information supporting it given out.

it was too expensive.

It's more expensive than it needs to be. You can fix it up without the need for that much money.

Just don't need this fancy high school its going to cost too much money.

just plain too high

Kids have to learn they don't all these things. Costly.

lack of communication high cost no end to tax increases

lack of info, high costs

less students in the school

Mainly the cost was too high.

money

Mostly because of the cost. Most elders cant afford it

new school will last

no

no enough info

no idea

no ne4w school

no need

no need for high school rebuild

no need to rebuild

no opinion

No reason to tear up million dollar tennnis court for bus circle

no reasons

none

not sure

nothing

notsure

outrageous amount of money and many of the things where for social and not academic urposes

over and above, way too much money

overall price tag was way too high, it involved demolition of new parts of the building, justification did not seem honest or sincere

plan not good

plans was not clear or honest

population of 2500 can't afford it. They lied about the state helping with it.

price lack of belief of serious problems needed second location during renovation

price was too high

price way it was handled

ridiculous out of control, no bids for renovation

school simply doesnt need renovation

six most expensive high school

taken by surprise and overdone

tax burden

tax increases

taxes dollars increase

tearing down existing building is not fair to residents

Ten years ago or so they added on the school and now their going to tear it down, waste of money. People cant afford this.

The amount of money they want to spend is too much.

the cost

The cost

The cost and there was too much extra stuff involved in the construction.

the cost kept changing

the cost of the high school was over 200 million, too much

the cost was excessive, no other options fleshed out

the cost was extremely high, and poorly planned construction was not to the benefit of the taxpayer, but to the benefit of the builders, keep in the budget, we have not even paid for the last renovations as taxpayers

the cost was outrageous

the cost was too high

the cost was too much and there could have been a better explanation of what needs to be done and like to see how spending all this money on one school will effect the other schools in town

the cost, it didnt seem necessary the high cost,

the costs are way to high

the did not seperate safety/security requirements from the wish list

the high cost need for more priorities

the high costs

the justification was not well communicated rather it was more discussion without enough facts and how it would improve the actual education of students.

the large jump in the taxes

the price (third highest in country) new construction

the price is too high did not like the design

the price too high money still owed on a prior renovation.

the price too high Need to know what we are getting it is not the money

the sate budget was influx and no guarantee town would receive finding for high school.. meaning more cost to town residents

theres nothing wrong with the old school, the board is trying to pad the budget to use later as a blank check for whatever prt projects they feel like funding

they do not need a new high school there is nothing wrong with the school just need some updates.

They don't need new construction and it was disruptive. and there were many things that were not necessary.

they dont need it

think that building a new school is too expensive and taxes would increase and be a burden on the elderly. A support renovation.

Third most expensive schools ever bult, overspending of westwood school, now broke but town built school 2x larger then needed, terrible design even tho 38mill, 4th bus route also ludicrous at expense of state and town

thought they needed a new high school.

to expensive

to grand/flashy couldve done it cheaper

to much money and third most expensive high school in the nation

too costly

too expensive

too expensive and alot of the changes did not seem necessary in my opinion
too expensive and seemed over the top compared to what other towns are
doing

too expensive need new building on new space

too expensive not enough information

too expensive unnessary luxury additions

too expensive. should be better solutions

Too many presumptions in the budget in regards to state aid in the project.

too much money

total renovations are still being paid off, it was too much without taking in
consideration of what had already been done

trim down the money request

unrealistic number and couldnt see where that number came from and did
not seem like it was of much benefit in regards to the cost

very costly for a new school, they should just do the minimum repairs that
are required to bring up t9 code

very expensive didnt need to rebuild just needed renovation

way to expensive and don't put a new school on a previously placed school

way too much money, cost

would prefer new site

Farmington Composite

**Q1 Please describe your overall quality of life living in Farmington,
Connecticut. Would you say it is...?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very good;	291	72.8	72.8	72.8
	Good;	106	26.5	26.5	99.3
	Poor; or	3	.8	.8	100.0
	Total	400	100.0	100.0	

**Q2 And, how would you describe your own standard of living today compared to two years
ago? Would you say....**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Improved;	88	22.0	22.0	22.0
	No movement, but good;	272	68.0	68.0	90.0
	No movement, and not so good; or	12	3.0	3.0	93.0
	Declined.	23	5.8	5.8	98.8
	Unsure / Don't know	5	1.3	1.3	100.0
	Total	400	100.0	100.0	

Q3 Please rate your overall impression of the quality of Farmington town services using a scale of one to ten where one is very poor and ten is very good.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very poor	2	.5	.5	.5
	03	3	.8	.8	1.3
	04	2	.5	.5	1.8
	05	18	4.5	4.5	6.3
	06	17	4.3	4.3	10.5
	07	53	13.3	13.3	23.8
	08	122	30.5	30.5	54.3
	09	81	20.3	20.3	74.5
	Very good	95	23.8	23.8	98.3
	Don't know	7	1.8	1.8	100.0
	Total	400	100.0	100.0	

Q4 Please rate your overall impression of the quality of Farmington Public Schools using a scale of one to ten where one is very poor and ten is very good.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very poor	2	.5	.5	.5
	03	3	.8	.8	1.3
	04	6	1.5	1.5	2.8
	05	8	2.0	2.0	4.8
	06	23	5.8	5.8	10.5
	07	41	10.3	10.3	20.8
	08	96	24.0	24.0	44.8
	09	73	18.3	18.3	63.0
	Very good	118	29.5	29.5	92.5
	Don't know	30	7.5	7.5	100.0
	Total	400	100.0	100.0	

Q5 How interested would you say you are in the renewed planning process for a new or renovated Farmington High School? Would you say...?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very interested	215	53.8	53.8	53.8
	Somewhat interested	111	27.8	27.8	81.5
	Somewhat uninterested	19	4.8	4.8	86.3
	Not at all interested	48	12.0	12.0	98.3
	Unsure / Don't know	7	1.8	1.8	100.0
	Total	400	100.0	100.0	

Q6 Overall, and in general, how important is it to you that changes are made to the Farmington High School? Would you say...?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	198	49.5	49.5	49.5
	Somewhat important	136	34.0	34.0	83.5
	Somewhat unimportant	20	5.0	5.0	88.5
	Not at all important	35	8.8	8.8	97.3
	Unsure / Don't know	11	2.8	2.8	100.0
	Total	400	100.0	100.0	

Q8 The following are several issues, based on a Statement of Need for the high school facility, that will require repairs or upgrades at the existing high sch - Meet ADA

Handicap Accessibility requirements

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very aware	180	45.0	45.0	45.0
	Somewhat aware	71	17.8	17.8	62.7
	Somewhat unaware	21	5.3	5.3	68.0
	Not at all aware	121	30.3	30.3	98.3
	Don't know	7	1.8	1.8	100.0
	Total	400	100.0	100.0	

Q9The following are several issues, based on a Statement of Need for the high school facility, that will require repairs or upgrades at the existing high sch - Meet and maintain high school accreditation requirements

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very aware	198	49.5	49.5	49.5
	Somewhat aware	69	17.3	17.3	66.8
	Somewhat unaware	24	6.0	6.0	72.8
	Not at all aware	95	23.8	23.8	96.5
	Don't know	14	3.5	3.5	100.0
	Total	400	100.0	100.0	

Q10 The following are several issues, based on a Statement of Need for the high school facility, that will require repairs or upgrades at the existing high sch - Increased space for the auditorium, library, cafeteria and classrooms to accommodate students

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very aware	190	47.5	47.5	47.5
	Somewhat aware	79	19.8	19.8	67.3
	Somewhat unaware	27	6.8	6.8	74.0
	Not at all aware	91	22.8	22.8	96.8
	Don't know	13	3.3	3.3	100.0
	Total	400	100.0	100.0	

Q11 The following are several issues, based on a Statement of Need for the high school facility, that will require repairs or upgrades at the existing high sch - School safety and security upgrades

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very aware	190	47.5	47.5	47.5
	Somewhat aware	82	20.5	20.5	68.0
	Somewhat unaware	27	6.8	6.8	74.8
	Not at all aware	89	22.3	22.3	97.0
	Don't know	12	3.0	3.0	100.0
	Total	400	100.0	100.0	

Q12 The following are several issues, based on a Statement of Need for the high school facility, that will require repairs or upgrades at the existing high sch - Improvements - to address environmental issues such as temperature, water, air, noise and lig

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very aware	184	46.0	46.0	46.0
	Somewhat aware	80	20.0	20.0	66.0
	Somewhat unaware	25	6.3	6.3	72.3
	Not at all aware	96	24.0	24.0	96.3
	Don't know	15	3.8	3.8	100.0
	Total	400	100.0	100.0	

Q13 The following are several issues, based on a Statement of Need for the high school facility, that will require repairs or upgrades at the existing high sch - Roof repairs required

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very aware	213	53.3	53.3	53.3
	Somewhat aware	57	14.2	14.2	67.5
	Somewhat unaware	24	6.0	6.0	73.5
	Not at all aware	94	23.5	23.5	97.0
	Don't know	12	3.0	3.0	100.0
	Total	400	100.0	100.0	

Q14 The following are several issues, based on a Statement of Need for the high school facility, that will require repairs or upgrades at the existing high sch - Code compliance including energy efficiency improvements

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very aware	167	41.8	41.8	41.8
	Somewhat aware	88	22.0	22.0	63.7
	Somewhat unaware	19	4.8	4.8	68.5
	Not at all aware	108	27.0	27.0	95.5
	Don't know	18	4.5	4.5	100.0
	Total	400	100.0	100.0	

Q15 The following are several issues, based on a Statement of Need for the high school facility, that will require repairs or upgrades at the existing high sch - Parking lot improvements such as traffic flow and number of spaces

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Very aware	158	39.5	39.5	39.5
Somewhat aware	80	20.0	20.0	59.5
Somewhat unaware	21	5.3	5.3	64.8
Not at all aware	126	31.5	31.5	96.3
Don't know	15	3.8	3.8	100.0
Total	400	100.0	100.0	

Q16 The following are several issues, based on a Statement of Need for the high school facility, that will require repairs or upgrades at the existing high sch - Sprawl of the building, after additions, has caused increased internal travel time, hallway c

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Very aware	189	47.3	47.3	47.3
Somewhat aware	66	16.5	16.5	63.7
Somewhat unaware	20	5.0	5.0	68.8
Not at all aware	110	27.5	27.5	96.3
Don't know	15	3.8	3.8	100.0
Total	400	100.0	100.0	

Q17 The following are several issues, based on a Statement of Need for the high school facility, that will require repairs or upgrades at the existing high sch - Increased space and classroom needs for educational programming

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Very aware	183	45.8	45.8	45.8
Somewhat aware	75	18.8	18.8	64.5
Somewhat unaware	21	5.3	5.3	69.8
Not at all aware	103	25.8	25.8	95.5
Don't know	18	4.5	4.5	100.0
Total	400	100.0	100.0	

Q18 The following are several statements related to the Farmington High School. As I read each, please tell me if you strongly agree, somewhat agree, somewhat - I could be convinced to support new construction or renovation if I clearly understood the ne

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	257	64.3	64.3	64.3
	Somewhat agree	80	20.0	20.0	84.3
	Somewhat disagree	11	2.8	2.8	87.0
	Strongly disagree	39	9.8	9.8	96.8
	Don't know	13	3.3	3.3	100.0
	Total	400	100.0	100.0	

Q19 The following are several statements related to the Farmington High School. As I read each, please tell me if you strongly agree, somewhat agree, somewhat - Public communication of a new design should distinguish between required and desired upgrades

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	294	73.5	73.5	73.5
	Somewhat agree	58	14.5	14.5	88.0
	Somewhat disagree	15	3.8	3.8	91.8
	Strongly disagree	18	4.5	4.5	96.3
	Don't know	15	3.8	3.8	100.0
	Total	400	100.0	100.0	

Q20 The following are several statements related to the Farmington High School. As I read each, please tell me if you strongly agree, somewhat agree, somewhat - An updated and upgraded high school facility is important to maintaining home property values

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	243	60.8	60.8	60.8
	Somewhat agree	88	22.0	22.0	82.8
	Somewhat disagree	22	5.5	5.5	88.3
	Strongly disagree	33	8.3	8.3	96.5
	Don't know	14	3.5	3.5	100.0
	Total	400	100.0	100.0	

Q21 The following are several statements related to the Farmington High School. As I read each, please tell me if you strongly agree, somewhat agree, somewhat - If space could be identified for purchase, I would support a new high school in a different I

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	128	32.0	32.0	32.0
	Somewhat agree	65	16.3	16.3	48.3
	Somewhat disagree	41	10.3	10.3	58.5
	Strongly disagree	128	32.0	32.0	90.5
	Don't know	38	9.5	9.5	100.0
	Total	400	100.0	100.0	

Q22 The following are three different directions for modification of the Farmington High School facility. Which of these directions would you say you are leaning towards today?

Would you say ...?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	A newly constructed high school where about 85% is new and where all required and most of desired upgrades are considere	131	32.8	32.8	32.8
	A renovated high school where all required and some of the desired upgrades are accomplished; or	165	41.3	41.3	74.0
	A renovated high school where the minimum required upgrades are accomplished.	62	15.5	15.5	89.5
	Do Not Read: None of these options	17	4.3	4.3	93.8
	Do Not Read: Unsure / Don't know	25	6.3	6.3	100.0
	Total	400	100.0	100.0	

Q23 If the investment in new high school construction or renovation is \$135 million this would mean an average increase of \$511 in taxes per year over 20 years for the average Farmington residential assessment, how strongly would you support or oppose the

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Definitely support it (Go to Q28)	116	29.0	29.0	29.0
	Probably support it (Go to Q27)	88	22.0	22.0	51.0
	Probably oppose it (Continue)	48	12.0	12.0	63.0
	Definitely oppose it (Continue)	115	28.7	28.7	91.8
	Unsure / don't know	33	8.3	8.3	100.0
	Total	400	100.0	100.0	

Q24 If the investment in new high school construction or renovation is \$125 million this would mean an average increase of \$435 in taxes per year over 20 years for the average Farmington residential assessment, how strongly would you support or oppose the

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Definitely support it (Go to Q28)	4	1.0	2.0	2.0
	Probably support it (Go to Q27)	10	2.5	5.1	7.1
	Unsure / don't know	37	9.3	18.8	25.9
	Probably oppose it (Continue)	45	11.3	22.8	48.7
	Definitely oppose it (Continue)	101	25.3	51.3	100.0
	Total	197	49.3	100.0	
Missing	System	203	50.7		
	Total	400	100.0		

Q25 If the investment in new high school construction or renovation is \$100 million this would mean an average increase of \$348 in taxes per year over 20 years for the average Farmington residential assessment, how strongly would you support or oppose the

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Definitely support it (Go to Q28)	5	1.3	2.7	2.7
	Probably support it (Go to Q27)	26	6.5	14.2	16.9
	Probably oppose it (Continue)	33	8.3	18.0	35.0
	Definitely oppose it (Continue)	84	21.0	45.9	80.9
	Unsure / don't know	35	8.8	19.1	100.0
	Total	183	45.8	100.0	
Missing	System	217	54.3		
Total		400	100.0		

Q26 If the investment in high school renovation without any new construction is \$75 million this would mean an average increase of \$261 in taxes per year over 20 years for the average Farmington residential assessment, how strongly would you support or op

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Definitely support it (Go to Q28)	10	2.5	6.5	6.5
	Probably support it (Go to Q27)	38	9.5	24.8	31.4
	Probably oppose it (Continue)	15	3.8	9.8	41.2
	Definitely oppose it (Continue)	58	14.5	37.9	79.1
	Unsure / don't know	32	8.0	20.9	100.0
	Total	153	38.3	100.0	
Missing	System	247	61.8		
Total		400	100.0		

Q27 OE Please tell us three or four things you would need to see, hear or better understand before you would feel comfortable saying you would definitely support either new construction or renovation of the Farmington High School.

(Researcher: Probe - `

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	265	66.3	100.0	100.0
Missing	System	135	33.8		
Total		400	100.0		

Q30 Now, we'll ask you to think back to the 2017 Farmington High School new construction and renovation referendum.

Regardless of whether you voted in the 2017 referendum or not, please tell me if you strongly supported, somewhat supported, somewhat op

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly supported (Continue)	136	34.0	34.0	34.0
	Somewhat supported (Continue)	41	10.3	10.3	44.3
	Somewhat opposed (Go to Q32)	30	7.5	7.5	51.7
	Strongly opposed (Go to Q32)	139	34.8	34.8	86.5
	Had no opinion / no interest (Go to Q33)	26	6.5	6.5	93.0
	Unsure / Don't Know (Go to Q33)	28	7.0	7.0	100.0
Total		400	100.0	100.0	

Q33 The following are several statements about the 2017 Farmington High School referendum process. For each, please tell me if you strongly agree, somewhat agree - I was confident I knew the cost to me of a new high school in additional property taxes

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	233	58.3	58.3	58.3
	Somewhat agree	52	13.0	13.0	71.3
	Somewhat disagree	24	6.0	6.0	77.3
	Strongly disagree	50	12.5	12.5	89.8
	Don't know	41	10.3	10.3	100.0
	Total	400	100.0	100.0	

Q34 The following are several statements about the 2017 Farmington High School referendum process. For each, please tell me if you strongly agree, somewhat agree - I saw the overall cost of the new high school as too high

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	216	54.0	54.0	54.0
	Somewhat agree	52	13.0	13.0	67.0
	Somewhat disagree	30	7.5	7.5	74.5
	Strongly disagree	57	14.2	14.2	88.8
	Don't know	45	11.3	11.3	100.0
	Total	400	100.0	100.0	

Q35 The following are several statements about the 2017 Farmington High School referendum process. For each, please tell me if you strongly agree, somewhat agree - I clearly understood the proposal for the high school that was presented in the referendum

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	235	58.8	58.8	58.8
	Somewhat agree	61	15.3	15.3	74.0
	Somewhat disagree	25	6.3	6.3	80.3
	Strongly disagree	35	8.8	8.8	89.0
	Don't know	44	11.0	11.0	100.0
	Total	400	100.0	100.0	

Q36 The following are several statements about the 2017 Farmington High School referendum process. For each, please tell me if you strongly agree, somewhat agree - The communication to the public was adequate - I had enough information to make an informed

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly agree	164	41.0	41.0	41.0
Somewhat agree	75	18.8	18.8	59.8
Somewhat disagree	46	11.5	11.5	71.3
Strongly disagree	70	17.5	17.5	88.8
Don't know	45	11.3	11.3	100.0
Total	400	100.0	100.0	

Q37 The following are several statements about the 2017 Farmington High School referendum process. For each, please tell me if you strongly agree, somewhat agree - Public input was sought in the planning process

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Strongly agree	135	33.8	33.8	33.8
Somewhat agree	82	20.5	20.5	54.3
Somewhat disagree	43	10.8	10.8	65.0
Strongly disagree	65	16.3	16.3	81.3
Don't know	75	18.8	18.8	100.0
Total	400	100.0	100.0	

Q38 In millions, please try to recall and tell me the total proposed cost for the Farmington High School new construction and renovation as presented in the 2017 referendum ballot?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Under 50 million	7	1.8	1.8	1.8
	50 to under 75 million	5	1.3	1.3	3.0
	75 to under 100 million	13	3.3	3.3	6.3
	100 to under 125 million	40	10.0	10.0	16.3
	125 to under 150 million	92	23.0	23.0	39.3
	150 to under 175 million	20	5.0	5.0	44.3
	175 to under 200 million	40	10.0	10.0	54.3
	200 million or more	19	4.8	4.8	59.0
	Don't know / Unsure / Don't recall	164	41.0	41.0	100.0
	Total	400	100.0	100.0	

Are you currently a resident of Farmington, Connecticut?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes (Continue)	400	100.0	100.0	100.0

Gender: What is your gender?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	172	43.0	43.0	43.0
	Female	228	57.0	57.0	100.0
	Total	400	100.0	100.0	

Q40 What is your age?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-24	22	5.5	5.5	5.5
	25-34	28	7.0	7.0	12.5
	35-44	71	17.8	17.8	30.3
	45-54	85	21.3	21.3	51.5
	55-64	85	21.3	21.3	72.8
	65 or older	94	23.5	23.5	96.3
	Refused	15	3.8	3.8	100.0
	Total	400	100.0	100.0	

Q39: Years lived in Farmington

Q39 Please tell me the number of years you have lived in Farmington, Connecticut?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid _____ (Researchers: please enter one number, no words or ranges)	389	97.3	100.0	100.0
Missing DK/Unsure	2	.5		
Refused	9	2.3		
Total	11	2.8		
Total	400	100.0		

QA390

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	4	1.0	1.0	1.0
10	18	4.6	4.6	5.7
11	6	1.5	1.5	7.2
12	8	2.1	2.1	9.3
13	7	1.8	1.8	11.1
14	7	1.8	1.8	12.9
15	18	4.6	4.6	17.5
16	10	2.6	2.6	20.1
17	7	1.8	1.8	21.9
18	14	3.6	3.6	25.4
19	6	1.5	1.5	27.0
2	8	2.1	2.1	29.0
20	22	5.7	5.7	34.7
21	7	1.8	1.8	36.5
22	9	2.3	2.3	38.8
23	8	2.1	2.1	40.9
24	4	1.0	1.0	41.9
25	12	3.1	3.1	45.0

26	3	.8	.8	45.8
27	6	1.5	1.5	47.3
28	6	1.5	1.5	48.8
29	5	1.3	1.3	50.1
3	6	1.5	1.5	51.7
30	27	6.9	6.9	58.6
31	1	.3	.3	58.9
32	5	1.3	1.3	60.2
33	3	.8	.8	60.9
34	9	2.3	2.3	63.2
35	8	2.1	2.1	65.3
36	1	.3	.3	65.6
37	2	.5	.5	66.1
38	6	1.5	1.5	67.6
39	1	.3	.3	67.9
4	8	2.1	2.1	69.9
40	13	3.3	3.3	73.3
42	2	.5	.5	73.8
43	1	.3	.3	74.0
44	1	.3	.3	74.3
45	4	1.0	1.0	75.3
46	3	.8	.8	76.1
47	3	.8	.8	76.9
48	1	.3	.3	77.1
49	1	.3	.3	77.4
5	6	1.5	1.5	78.9
50	12	3.1	3.1	82.0
51	3	.8	.8	82.8
53	1	.3	.3	83.0
54	2	.5	.5	83.5
55	3	.8	.8	84.3
56	4	1.0	1.0	85.3
57	1	.3	.3	85.6
58	2	.5	.5	86.1
6	13	3.3	3.3	89.5

60	2	.5	.5	90.0
61	1	.3	.3	90.2
65	1	.3	.3	90.5
68	1	.3	.3	90.7
69	1	.3	.3	91.0
7	8	2.1	2.1	93.1
70	3	.8	.8	93.8
72	1	.3	.3	94.1
8	12	3.1	3.1	97.2
87	1	.3	.3	97.4
89	1	.3	.3	97.7
9	7	1.8	1.8	99.5
90	1	.3	.3	99.7
97	1	.3	.3	100.0
Total	389	100.0	100.0	

Q42 How likely would you say you are to vote in a second, new referendum on high school new construction or renovation? Would you say...?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	318	79.5	79.5	79.5
	Somewhat likely	43	10.8	10.8	90.3
	Somewhat unlikely	8	2.0	2.0	92.3
	Not at all likely	23	5.8	5.8	98.0
	Unsure	8	2.0	2.0	100.0
	Total	400	100.0	100.0	

Q43 How often, if at all, have you been inside the Farmington High School over the past two years for any reason?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Have not been in FHS over the past two years	133	33.3	33.3	33.3
	Once	38	9.5	9.5	42.8
	Two to five times	81	20.3	20.3	63.0
	Five or more times	139	34.8	34.8	97.8
	Unsure	9	2.3	2.3	100.0
	Total	400	100.0	100.0	

Q44 Which of the following categories best describes your total family income before taxes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Under \$50,000	12	3.0	3.0	3.0
	\$50,000 to less than \$75,000	40	10.0	10.0	13.0
	\$75,000 to less than \$100,000	48	12.0	12.0	25.0
	\$100,000 to less than \$175,000	85	21.3	21.3	46.3
	\$175,000 to less than \$200,000	29	7.2	7.2	53.5
	\$200,000 to less than \$225,000	16	4.0	4.0	57.5
	\$225,000 to less than \$250,000	8	2.0	2.0	59.5
	\$250,000 to less than \$300,000	10	2.5	2.5	62.0
	\$300,00 or more	30	7.5	7.5	69.5
	Unsure	122	30.5	30.5	100.0
	Total	400	100.0	100.0	

MULTIPLE RESPONSE

Q7

Case Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
\$Q7 ^a	400	100.0%	0	0.0%	400	100.0%

a. Group

\$Q7 Frequencies

	Responses	Percent of Cases		
		N	Percent	
Facility Challenges ^a	A facility that is better designed to educate	58	4.5%	14.5%
	A facility that is better designed to attract new families to town	30	2.3%	7.5%
	A facility that is safe and secure for students, faculty and staff	77	6.0%	19.3%
	A warm, more comfortable building for visitors, students, faculty and staff	43	3.4%	10.8%
	High school facility can be used as a Community Shelter	34	2.7%	8.5%
	Ensuring ADA: Handicap accessibility	57	4.5%	14.2%
	Maintaining accreditation	56	4.4%	14.0%
	Larger cafeteria	49	3.8%	12.3%
	Larger auditorium	53	4.1%	13.3%
	Better parking	30	2.3%	7.5%
	Tennis courts	15	1.2%	3.8%
	Code compliance	63	4.9%	15.8%

New roof	89	7.0%	22.3%
Adding a second floor	27	2.1%	6.8%
Reducing the sprawl	30	2.3%	7.5%
Maintaining the historic appearance / look	25	2.0%	6.3%
Update the 1928 building	57	4.5%	14.2%
Demolish the 1928 building	31	2.4%	7.8%
Keep / mothball the 1928 building	15	1.2%	3.8%
Improving energy efficiency	48	3.8%	12.0%
Improved and ADA accessible athletic fields	34	2.7%	8.5%
Ensure 21st century learning is available to our students	56	4.4%	14.0%
Temperature control	66	5.2%	16.5%
Gymnasium – upgraded and/or ADA compliant	36	2.8%	9.0%
Preserve the existing high school for other uses	18	1.4%	4.5%
None – no need for a new or renovated high school (exclusive)	25	2.0%	6.3%
Unsure/no suggestions (exclusive)	66	5.2%	16.5%
Other: (Please specify: _____)	91	7.1%	22.8%
Total	1279	100.0%	319.8%

a. Group

Q7 Other:

QA7M10

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	338	84.5	84.5	84.5

a new high school, mold removal	1	.3	.3	84.8
accessible and safe for all students and staff	1	.3	.3	85.0
address drug problems	1	.3	.3	85.3
all	1	.3	.3	85.5
all of the above	1	.3	.3	85.8
all the above	1	.3	.3	86.0
better seating, central heating	1	.3	.3	86.3
Bring back programs in the school. That way they can graduate and get jobs.	1	.3	.3	86.5
build a new school	1	.3	.3	86.8
build a new school in different area.	1	.3	.3	87.0
Build a whole new High School	1	.3	.3	87.3
building a new one	1	.3	.3	87.5
building is to spread out so to make it so it is easier to get around like less wings and more central	1	.3	.3	87.8
buildings and groups	1	.3	.3	88.0
complete renovation	1	.3	.3	88.3
complete renovation with new construction	1	.3	.3	88.5
disipline	1	.3	.3	88.8
Doesnt think they need to build a new one just up keep the old one.	1	.3	.3	89.0
dont make a new building but upgrade current high school	1	.3	.3	89.3
fixing roof	1	.3	.3	89.5
full renevation	1	.3	.3	89.8
honestly i dont really know	1	.3	.3	90.0

Improve over crowding in the class room.	1	.3	.3	90.3
infrastructure, redesign some classrooms	1	.3	.3	90.5
keep same property but on a different footprint	1	.3	.3	90.8
look at both sides, whether to renovate or build a new one	1	.3	.3	91.0
Make it handicap friendly	1	.3	.3	91.3
making another wing	1	.3	.3	91.5
modernization	1	.3	.3	91.8
Modernization	1	.3	.3	92.0
more camera security equipment, school security	1	.3	.3	92.3
More teachers	1	.3	.3	92.5
needs a new building	1	.3	.3	92.8
new building	1	.3	.3	93.0
New Facility in general;	1	.3	.3	93.3
New high school	1	.3	.3	93.5
new school	2	.5	.5	94.0
newer building but reducing maintenance and cost	1	.3	.3	94.3
no changes	1	.3	.3	94.5
old and outdated	1	.3	.3	94.8
overall building	1	.3	.3	95.0
refurbish the school instead of rebuild and modify it	1	.3	.3	95.3
renovatin plan	1	.3	.3	95.5
renovating rather than building a new one	1	.3	.3	95.8
Renovation only	1	.3	.3	96.0
renovations at some point they need to go over the pricepoint it was to high. be aware of economics of the area	1	.3	.3	96.3

renw building	1	.3	.3	96.5
resident input	1	.3	.3	96.8
revamping	1	.3	.3	97.0
security	1	.3	.3	97.3
security upgrades to keep kids safe	1	.3	.3	97.5
security, climate control, larger space	1	.3	.3	97.8
sewer repair	1	.3	.3	98.0
some seats in the auditorium need to be replaced and better traffic flow	1	.3	.3	98.3
take the whole building down and rebuild	1	.3	.3	98.5
the minimum to make it safe, the ceilings need fixing	1	.3	.3	98.8
theres alot of good thing in the building but to demolishing is irresponsible , renovating is the way to go	1	.3	.3	99.0
total rebuilding	1	.3	.3	99.3
updated the structure	1	.3	.3	99.5
value adding changes	1	.3	.3	99.8
whatever required to do to make it up to code, just the bare minimum	1	.3	.3	100.0
Total	400	100.0	100.0	

QA7M20

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	386	96.5	96.5	96.5
athletic fields	1	.3	.3	96.8
bad plumbing, electrical system needs upgrading, sewage leaks	1	.3	.3	97.0

bathrooms need to be updated.	1	.3	.3	97.3
build a new school	1	.3	.3	97.5
clean and dry	1	.3	.3	97.8
cost effective	1	.3	.3	98.0
He would consider a different location if it was cheaper.	1	.3	.3	98.3
lack of accessibility is concerning.	1	.3	.3	98.5
More learning resources during off class time.	1	.3	.3	98.8
New building	1	.3	.3	99.0
plumbing	1	.3	.3	99.3
state of the art architecture	1	.3	.3	99.5
they should look into elevators and maintenance of the building	1	.3	.3	99.8
updatuig	1	.3	.3	100.0
Total	400	100.0	100.0	

QA7M30

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	390	97.5	97.5	97.5
all	1	.3	.3	97.8
all of the above	1	.3	.3	98.0
brin it up to code	1	.3	.3	98.3
finding a space or land in farmington	1	.3	.3	98.5
fix preexisting problems	1	.3	.3	98.8
full renovation, especially science classroom	1	.3	.3	99.0
larger	1	.3	.3	99.3

make rooms same size or equal	1	.3	.3	99.5
More space for music classes	1	.3	.3	99.8
update equipment	1	.3	.3	100.0
Total	400	100.0	100.0	

QA7M50

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	398	99.5	99.5	99.5
and a pool	1	.3	.3	99.8
better access	1	.3	.3	100.0
Total	400	100.0	100.0	

QA7M70

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	399	99.8	99.8	99.8
leaks, students need to carry back packs all day, losing faculty bc building is so terrible	1	.3	.3	100.0
Total	400	100.0	100.0	

QA7M90

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	399	99.8	99.8	99.8
air conditionong	1	.3	.3	100.0
Total	400	100.0	100.0	

QA7M170

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	399	99.8	99.8	99.8
build a whole new school	1	.3	.3	100.0
Total	400	100.0	100.0	

Q28

\$Q28 Frequencies

		Responses		Percent of Cases
		N	Percent	
Source of info from school system ^a	Internet / Websites	67	7.3%	16.8%
	Farmington Town newsletter	93	10.2%	23.3%
	Everbridge	8	0.9%	2.0%
	Farmington Schools Website	54	5.9%	13.5%
	Farmington Town Website	57	6.2%	14.2%
	TV	15	1.6%	3.8%
	Radio	4	0.4%	1.0%
	Local Newspapers: Printed	116	12.7%	29.0%
	Local Newspapers: Online	45	4.9%	11.3%
	Friends/Family/Neighbors/Co-workers	126	13.8%	31.5%
	Social media such as Facebook	38	4.2%	9.5%
	Employer	5	0.5%	1.3%
	Directly from the schools / school system	34	3.7%	8.5%
	Emails	45	4.9%	11.3%
	Flyers/brochures	49	5.4%	12.3%
	Direct mail	40	4.4%	10.0%
	Opponents of school facility initiatives	6	0.7%	1.5%
	Proponents of school facility initiatives	5	0.5%	1.3%
	State news outlets (papers, radio, TV)	11	1.2%	2.8%
	Blogs	3	0.3%	0.8%
Farmington Public Schools App	19	2.1%	4.8%	
Talk of Farmington	38	4.2%	9.5%	
Front Porch or similar community forum	2	0.2%	0.5%	

	Other:			
	_____	30	3.3%	7.5%
	-			
	DK/Unsure	5	0.5%	1.3%
Total		915	100.0%	228.8%

a. Group

Q28: OTHER

QA28M10

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	380	95.0	95.0	95.0
board of ed meetings	2	.5	.5	95.5
Board of ed meetings	1	.3	.3	95.8
farmington patch	1	.3	.3	96.0
Her son whose kids are in school.	1	.3	.3	96.3
meetings	1	.3	.3	96.5
Minutes from town meetings and board of education meetings that are online	1	.3	.3	96.8
newspaper	2	.5	.5	97.3
newspapers and discussions with local politicians	1	.3	.3	97.5
none	1	.3	.3	97.8
patients	1	.3	.3	98.0
school sends letters and he works for a school also	1	.3	.3	98.3
She is on a committee with the superintendent	1	.3	.3	98.5
text alerts	1	.3	.3	98.8
town hall	1	.3	.3	99.0
town meeting and community board but i had to pursue that information and the information should be more acquirable so the public is informed properly and not just on the website	1	.3	.3	99.3
town meetings	1	.3	.3	99.5
United farmington, farmington town meetings	1	.3	.3	99.8

Videos on nutmeg and youtube. board of education and town council minutes.	1	.3	.3	100.0
Total	400	100.0	100.0	

QA28M20

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	395	98.8	98.8	98.8
neighbors	1	.3	.3	99.0
town budget	1	.3	.3	99.3
town hall meetings, board of ed meetings	1	.3	.3	99.5
town meetings	2	.5	.5	100.0
Total	400	100.0	100.0	

QA28M30

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	399	99.8	99.8	99.8
town and scholl council and buiding commision	1	.3	.3	100.0
Total	400	100.0	100.0	

QA28M40

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	396	99.0	99.0	99.0
meetings	1	.3	.3	99.3
minutes from meetings	1	.3	.3	99.5
newspapers	1	.3	.3	99.8
town meetings	1	.3	.3	100.0
Total	400	100.0	100.0	

Q29:

\$Q29 Frequencies

		Responses		Percent of Cases
		N	Percent	
Social Media used ^a	Facebook	222	35.0%	55.5%
	Twitter	49	7.7%	12.3%
	Pinterest	17	2.7%	4.3%
	LinkedIn	28	4.4%	7.0%
	Snap Chat	29	4.6%	7.2%
	YouTube	34	5.4%	8.5%
	Google Plus+ (not "Google")	25	3.9%	6.3%
	Yelp	8	1.3%	2.0%
	Instagram	73	11.5%	18.3%
	Foursquare	1	0.2%	0.3%
	Front Porch Forum or similar community forum	4	0.6%	1.0%
	Other: _____	5	0.8%	1.3%
	Don't Use Social Media (exclusive)	140	22.0%	35.0%
Total	635	100.0%	158.8%	

a. Group

Q29 OTHER:

QA29M10

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	399	99.8	99.8	99.8
reddit	1	.3	.3	100.0
Total	400	100.0	100.0	

QA29M20

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	397	99.3	99.3	99.3
email	1	.3	.3	99.5
instagram	1	.3	.3	99.8
town website	1	.3	.3	100.0
Total	400	100.0	100.0	

QA29M30

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	399	99.8	99.8	99.8
reddit	1	.3	.3	100.0
Total	400	100.0	100.0	

Q41

\$Q41 Frequencies

		Responses		Percent of Cases
		N	Percent	
Best describes children ^a	No children	84	19.7%	21.0%
	Have children not yet of school age (pre-school or younger)	23	5.4%	5.8%
	Have children of school age currently attending Farmington schools	130	30.4%	32.5%
	Have children of school age not attending Farmington schools (private school, etc)	13	3.0%	3.3%
	Have children who started in the Farmington schools but left for private or other schools	6	1.4%	1.5%
	Have older (over 18) children who attended Farmington schools in the past	130	30.4%	32.5%
	Have older (over 18) children who did not attend Farmington schools (such as didn't live in Farmington / attended priv	36	8.4%	9.0%
	Unsure / Don't know / Refused	5	1.2%	1.3%
	Total	427	100.0%	106.7%

a. Group

THE CENTER
FOR RESEARCH



& PUBLIC POLICY

FARMINGTON HIGH SCHOOL COMMUNITY SURVEY FINAL

Researcher:	Date:
Time start:	CB:
Time end:	Supervisor:

Hello, my name is _____. I am a research assistant at The Center for Research and Public Policy. We are talking today with a random selection of residents of Farmington, Connecticut about the Farmington High School facility. Your input will help guide decisions over the years ahead. Your responses are strictly confidential and we will not ask for your name.

SCREENER

A. Are you at least 18 years of age or older?

- 01 Yes (**Continue**)
- 02 No (**Thank and ask for qualified respondent or terminate**)
- 03 DK (**Thank and terminate**)

B. Are you currently a resident of Farmington, Connecticut?

- 01 Yes (**Continue**)
 - 02 No (**Thank and ask for qualified respondent**)
 - 03 Unsure (**Thank ask for qualified respondent**)
-

QUALITY OF LIFE

1. Please describe your overall quality of life living in Farmington, Connecticut. Would you say it is...?

- 01 Very good;
- 02 Good;
- 03 Poor; or
- 04 Very poor.
- 05 Unsure / Don't know

2. And, how would you describe your own standard of living today compared to two years ago? Would you say....

- 01 Improved;
- 02 No movement, but good;
- 03 No movement, and not so good; or
- 04 Declined.
- 05 Unsure / Don't know

3. Please rate your overall impression of the quality of Farmington town services using a scale of one to ten where one is very poor and ten is very good.

Rating Farmington Town Services	Very Poor										Very Good	DK
	01	02	03	04	05	06	07	08	09	10	11	

4. Please rate your overall impression of the quality of Farmington Public Schools using a scale of one to ten where one is very poor and ten is very good.

Rating Farmington Public Schools	Very Poor										Very Good	DK
	01	02	03	04	05	06	07	08	09	10	11	

A FRESH START

A committee has been charged with collecting input from residents to assist town leaders in developing the future upgrades and updates of the Farmington High School facility.

This survey is an effort to collect important views among residents.

Interest

5. How interested would you say you are in the renewed planning process for a new or renovated Farmington High School? Would you say...?

- 01 Very interested
- 02 Somewhat interested
- 03 Somewhat uninterested
- 04 Not at all interested
- 05 Unsure / Don't know

6. Overall, and in general, how important is it to you that changes are made to the Farmington High School? Would you say...?

- 01 Very important
- 02 Somewhat important
- 03 Somewhat unimportant
- 04 Not at all important
- 05 Unsure / Don't know

7. Based on all you know or have heard about the existing high school, what high school facility changes should the town consider going forward? (**Researchers: Probe several times: “Is there anything else?” and accept multiple responses**)

- 01 A facility that is better designed to **educate**
- 02 A facility that is better designed to **attract new families** to town
- 03 A facility that is **safe and secure** for students, faculty and staff
- 04 A warm, more **comfortable** building for visitors, students, faculty and staff
- 05 High school facility can be used as a **Community Shelter**
- 06 Ensuring ADA: **Handicap** accessibility
- 07 Maintaining **accreditation**
- 08 Larger **cafeteria**
- 09 Larger **auditorium**
- 10 Better **parking**
- 11 **Tennis courts**
- 12 **Code** compliance
- 13 New **roof**
- 14 Adding a **second floor**
- 15 **Reducing the sprawl**
- 16 Maintaining the **historic appearance** / look
- 17 **Update** the 1928 building
- 18 **Demolish** the 1928 building
- 19 **Keep / mothball the 1928 building**
- 20 Improving **energy efficiency**
- 21 Improved and ADA accessible **athletic fields**
- 22 Ensure **21st century learning** is available to our students
- 23 **Temperature control**
- 24 **Gymnasium** – upgraded and/or ADA compliant
- 25 **Preserve the existing high school** for other uses
- 26 **None – no need for a new or renovated high school (exclusive)**
- 27 **Unsure/no suggestions (exclusive)**
- 28 Other: (Please specify: _____)

Awareness

The following are several issues, based on a **Statement of Need** for the high school facility, that will require repairs or upgrades at the existing high school. For each, please tell me if you were very aware, somewhat aware, somewhat unaware or not at all aware of each issue.

Required Needs	Very Aware	Somewhat Aware	Somewhat Unaware	Not at all Aware	DK
8. Meet ADA Handicap Accessibility requirements	01	02	03	04	05
9. Meet and maintain high school accreditation requirements	01	02	03	04	05
10. Increased space for the auditorium, library, cafeteria and classrooms to accommodate students and educational needs	01	02	03	04	05
11. School safety and security upgrades	01	02	03	04	05
12. Improvements - to address environmental issues such as temperature, water, air, noise and light	01	02	03	04	05
13. Roof repairs required	01	02	03	04	05
14. Code compliance including energy efficiency improvements	01	02	03	04	05
15. Parking lot improvements such as traffic flow and number of spaces	01	02	03	04	05
16. Sprawl of the building, after additions, has caused increased internal travel time, hallway congestion, wasted usable space, and the need to cross outside the building during class changes which reduces security	01	02	03	04	05
17. Increased space and classroom needs for educational programming	01	02	03	04	05

Statements: Going Forward

The following are several statements related to the Farmington High School. As I read each, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

Statements	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	DK
18. I could be convinced to support new construction or renovation if I clearly understood the need	01	02	03	04	05
19. Public communication of a new design should distinguish between required and desired upgrades	01	02	03	04	05
20. An updated and upgraded high school facility is important to maintaining home property values	01	02	03	04	05
21. If space could be identified for purchase, I would support a new high school in a different location	01	02	03	04	05

Support and Opposition

22. The following are three different directions for modification of the Farmington High School facility. Which of these directions would you say you are leaning towards today? Would you say ...?

- 01 A newly constructed high school where about 85% is new and where all required and most of desired upgrades are considered; or
- 02 A renovated high school where all required and some of the desired upgrades are accomplished; or
- 03 A renovated high school where the minimum required upgrades are accomplished.
- 04 **Do Not Read:** None of these options
- 05 **Do Not Read:** Unsure / Don't know

The committee, tasked with looking at future upgrades and updates of the Farmington High School facility, will be exploring new construction or renovation that will range in overall cost from \$75 million dollars to \$135 million dollars.

23. If the investment in new high school construction or renovation is **\$135 million** this would mean an average increase of **\$511 in taxes** per year over 20 years for the average Farmington residential assessment, how strongly would you support or oppose the effort in a new referendum? Would you say you would...?

- 01 Definitely support it (**Go to Q28**)
- 02 Probably support it (**Go to Q27**)
- 03 Probably oppose it (**Continue**)
- 04 Definitely oppose it (**Continue**)
- 05 Unsure / don't know

24. If the investment in new high school construction or renovation is **\$125 million** this would mean an average increase of **\$435 in taxes** per year over 20 years for the average Farmington residential assessment, how strongly would you support or oppose the effort in a new referendum? Would you say you would...?

- 01 Definitely support it (**Go to Q28**)
- 02 Probably support it (**Go to Q27**)
- 06 Probably oppose it (**Continue**)
- 07 Definitely oppose it (**Continue**)
- 05 Unsure / don't know

25. If the investment in new high school construction or renovation is **\$100 million** this would mean an average increase of **\$348 in taxes** per year over 20 years for the average Farmington residential assessment, how strongly would you support or oppose the effort in a new referendum? Would you say you would...?

- 01 Definitely support it (**Go to Q28**)
- 02 Probably support it (**Go to Q27**)
- 03 Probably oppose it (**Continue**)
- 04 Definitely oppose it (**Continue**)
- 05 Unsure / don't know

26. If the investment in high school **renovation without any new construction is \$75 million** this would mean an average increase of **\$261 in taxes** per year over 20 years for the average Farmington residential assessment, how strongly would you support or oppose the effort in a new referendum? Would you say you would...?

- 01 Definitely support it (**Go to Q28**)
- 02 Probably support it (**Go to Q27**)
- 03 Probably oppose it (**Continue**)
- 04 Definitely oppose it (**Continue**)
- 05 Unsure / don't know

27. Please tell us three or four things you would need to see, hear or better understand before you would feel comfortable saying **you would definitely support** either new construction or renovation of the Farmington High School. **(Researcher: Probe – “Is there anything else?”**
-
-

Communication

28. Please tell me where you usually get information about the Farmington school system and town? **(Researchers: Accept multiple responses)**

- 01 Internet / Websites
- 02 Farmington Town newsletter
- 03 Everbridge
- 04 Farmington Schools Website
- 05 Farmington Town Website
- 04 TV
- 05 Radio
- 06 Local Newspapers: Printed
- 07 Local Newspapers: Online
- 08 Friends/Family/Neighbors/Co-workers
- 09 Social media such as Facebook
- 10 Employer
- 11 Directly from the schools / school system
- 12 Emails
- 13 Flyers/brochures
- 14 Direct mail
- 15 Opponents of school facility initiatives
- 16 Proponents of school facility initiatives
- 17 State news outlets (papers, radio, TV)
- 18 Blogs
- 19 Farmington Public Schools App
- 20 Talk of Farmington
- 21 Front Porch or similar community forum
- 22 Other: _____
- 23 DK/Unsure

Note for Researchers:

- “Responsible Farmington” = Opponent or Code 15**
- “Farmington Future” = Proponent or Code 16**
- “Yes for FHS” = Proponents or Code 16**
- “United Farmington” = Neutral group – Code in 22 as other**

29. Please tell me which, if any, social media you use. If you don't use social media, simply say so.
(Researchers: Accept multiple responses)

Social Media Used	
01	Facebook
02	Twitter
03	Pinterest
04	LinkedIn
05	Snap Chat
06	YouTube
07	Google Plus+ (not "Google")
08	Yelp
09	Instagram
10	Foursquare
11	Front Porch Forum or similar community forum
12	Other: _____
13	Don't Use Social Media (exclusive)

HISTORY: THE 2017 REFERENDUM

Now, we'll ask you to think back to the 2017 Farmington High School new construction and renovation referendum.

Supported / Opposed

30. Regardless of whether you voted in the 2017 referendum or not, please tell me if you strongly supported, somewhat supported, somewhat opposed or strongly opposed the new high school construction and renovation as outlined on the referendum ballot?

- 01 Strongly supported **(Continue)**
- 02 Somewhat supported **(Continue)**
- 03** Somewhat opposed **(Go to Q32)**
- 04 Strongly opposed **(Go to Q32)**
- 05 Had no opinion / no interest **(Go to Q33)**
- 06 Unsure / Don't Know **(Go to Q33)**

31. Please tell me two or three reasons you supported (strongly or somewhat) the 2017 new high school construction and renovation referendum.

Researchers: Q32 ONLY for those opposed – codes 03/04 in Q30)

32. Please tell me two or three reasons you opposed (strongly or somewhat) the 2017 new high school construction and renovation referendum.

Perception Statements

The following are several statements about the 2017 Farmington High School referendum process. For each, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree based on all you know or had heard. If you are unsure, simply say so.

Statements	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	DK
33. I was confident I knew the cost to me of a new high school in additional property taxes	01	02	03	04	05
34. I saw the overall cost of the new high school as too high	01	02	03	04	05
35. I clearly understood the proposal for the high school that was presented in the referendum	01	02	03	04	05
36. The communication to the public was adequate – I had enough information to make an informed decision	01	02	03	04	05
37. Public input was sought in the planning process	01	02	03	04	05

38. In millions, please try to recall and tell me the total proposed cost for the Farmington High School new construction and renovation as presented in the 2017 referendum ballot?

- 01 Under 50 million
- 02 50 to under 75 million
- 03 75 to under 100 million
- 04 100 to under 125 million
- 05 125 to under 150 million
- 06 150 to under 175 million
- 07 175 to under 200 million
- 08 200 million or more
- 09 Don't know / Unsure / Don't recall

DEMOGRAPHICS

39. Please tell me the number of years you have lived in Farmington, Connecticut?

- 01 _____
(Researchers: Please enter one number, no words or ranges)
77 DK/Unsure
99 Refused

40. Please tell me your age?

- 01 18-24
02 25-34
03 35-44
04 45-54
05 55-64
06 65 or older
07 Refused

41. Please tell me which of the following best describes the children you may have...

(Researchers: Accept Multiple Responses)

- 01 No children
02 Have children not yet of school age (pre-school or younger)
03 Have children of school age currently attending Farmington schools
04 Have children of school age not attending Farmington schools (private school, etc)
05 Have children who started in the Farmington schools but left for private or other schools
06 Have older (over 18) children who attended Farmington schools in the past
07 Have older (over 18) children who did not attend Farmington schools (such as didn't live in Farmington / attended private)
08 Unsure / Don't know / Refused

42. How likely would you say you are to vote in a second, new referendum on high school new construction or renovation? Would you say...?

- 01 Very likely
02 Somewhat likely
03 Somewhat unlikely
04 Not at all likely
05 Unsure

43. How often, if at all, have you been inside the Farmington High School over the past two years for any reason?

- 01 Have not been in FHS over the past two years
- 02 Once
- 03 Two to five times
- 04 Five or more times
- 05 Unsure

44. Which of the following categories best describes your total family income before taxes?

- 01 Under \$50,000
- 02 \$50,000 to less than \$75,000
- 03 \$75,000 to less than \$100,000
- 04 \$100,000 to less than \$175,000
- 05 \$175,000 to less than \$200,000
- 06 \$200,000 to less than \$225,000
- 07 \$225,000 to less than \$250,000
- 08 \$250,000 to less than \$300,000
- 09 \$300,00 or more
- 10 Unsure

'Thanks you very much for your participation in this important survey.'

CODE: Gender by observation.

- 01 Male
- 02 Female

Researcher Training: Relevant to questions 23-26, the average residential assessment in Farmington is \$226,777 if asked.

FHS Community Survey Ad Hoc Committee
Survey Results- Findings & Recommendations- DRAFT
November 8, 2018

SUMMARY

The Farmington High School Community Survey Ad Hoc Committee selected the Center for Research and Public Policy to collect input regarding citizen attitudes towards and willingness to finance a high school project. The research study included 400 completed survey response, collected from October 17-25, 2018. The survey included the following areas for investigation:

- Quality of life living in Farmington;
- Current standard of living;
- Rating Farmington Town services;
- Rating Farmington Public Schools;
- Interest in and perceived importance of Farmington High School upgrades/updates;
- Awareness levels for Statement of Need required high school repairs;
- Overall support or opposition to modifying Farmington high School;
- Support and opposition to new construction/renovation at varied cost levels/tax impact levels;
- Sources for information about the Farmington school system and town;
- Views on the 2017 high school referendum-support or opposition;
- Reasons for 2017 support or opposition in the referendum;
- Understanding of the 2017 associated high school new construction/renovation costs;
- Demographics.

The survey conducted by CRPP is approximately proportional to population contributions of Farmington, without significant over-or-under representation of various geographic or demographic groups within a sampling frame. A "super random digit" sampling procedure was utilized to derive a working telephone sample of both listed and unlisted telephone numbers. In addition, a "mixed access" sample of both cell and landline phone numbers was utilized.

Statistically, the sample of 400 surveys had an associated margin for error of +/- 4.89% at a 95% confidence interval.

FINDINGS

- **High Quality of Life**
 - 99.3% of residents surveyed reported their quality of life living in Farmington as very good (72.8%) or good (26.5%).
- **Satisfaction with Town services and Farmington Public Schools**
 - The positive rating for Town services was 87.9% and 82.1% on public schools.

- **Friends/Family/Neighbors/Co-workers, Printed Local Newspapers, and Farmington Town Letter are the 3 main ways people get information about the school system and Town.**
 - Friends/Family/Neighbors/Co-workers- 31.5%
 - Local Newspapers: Printed- 29.0%
 - Farmington Town newsletter- 23.3%
 - 9.5% use social media for information (Facebook is the most popular)
- **Residents are aware of the needs of FHS**
 - Approximately two-thirds of all residents surveyed were aware of most of the needs
 - Respondents were most aware of the needs for school safety and security upgrades (68.0%), required roof repairs (67.5%), and increased space to accommodate students and educational needs (67.3%)
- **There is support for a project**
 - 15.5% support a project where the minimum required updates are accomplished
 - 74.3% support at least a \$75M project
 - 62.3% support at least a \$100M project
 - 54.5% support at least a \$125M project
 - 51.0% support at least a \$135M project
 - 82.8% of respondents agree that an updated and upgraded high school facility is important to maintaining home property values
- **74.1% of respondents support a project that is more than the minimum requirements**
 - 32.8% support a new (at least 85% new) FHS where all required and most desired are considered; 41.3% support a renovated FHS where all required and some desired are accomplished.
 - 84.3% agreed that they could be convinced to support if they clearly understood the need.

RECOMMENDATIONS

- **An interest group in support of the project will be beneficial to get the message out—need to get into the neighborhoods**
 - Friends/family/neighbors/co-workers is how most Farmington residents get their information (31.5%)
- **Better, focused communication**
 - Encourage more public participation
 - 54.3% think public participation was sought in the planning process

- Need to get people inside FHS (look at cross tabulations)
 - Show the public how the committee arrived at the proposed project
 - 59.8% said they had enough information to make an informed decision
 - Communicate the required vs. desired upgrades
 - 88% of those surveyed agreed that this should be distinguished in public communication
- **Facility Project Cost**
 - Clearly articulate & justify the price of the project (show residents what they are getting—required vs. desired)
 - 41% of those surveyed to not recall/know the price of the last project
 - 52% of those that opposed the project believe the price was overblown, costly, excessive, etc.
- **A new building committee should use the survey results throughout their process**

DRAFT