

Agenda
Farmington High School Community Survey Ad Hoc Committee
October 4, 2018
Town Hall- Board of Education Conference Room
6:00 PM

- A. Call to Order.
- B. Public Comment.
- C. Minutes
 - 1) To approve the attached September 27, 2018 minutes.
(Attachment 1)
- D. New Business.
 - 1) Update from the FHS Facility and Financial Ad Hoc Committee.
 - 2) To review the attached draft survey questions. **(Attachment 2)**
 - 3) To take any action on the survey questions.
 - 4) To review the upcoming meeting schedule.
- E. Other Business.
- F. Adjournment.

cc: Committee Members
Paula Ray, Town Clerk

Minutes are considered "DRAFT" until approved by committee at next meeting.

Minutes
Farmington High School Community Survey Ad Hoc Committee
September 27, 2018

Present:

Beth Kintner, Chair
C.J. Thomas
Maura McInnis
Bill Beckert
Ellen Siuta

Erica Robertson, Assistant Town Manager
Kathy Greider, Superintendent of Schools
Bill Silva, Farmington High School Principal
Nancy Nickerson, Ex-Officio Member
Kat Krajewski, Management Specialist
Jerry Lindsley, Center for Research and Public
Policy (CRPP)
Sharon Mazzochi, FHS Facility & Financial Member

Absent:

Camille Simpson
Chris Fagan
Matt Ross, Director of Technology
Kathy Eagen, Town Manager

A. Call to Order.

The Chair called the meeting to order at 5:30 p.m.

B. Public Comment.

Tim Kelly, 62 Westview Terrace, shared his initial reactions of the survey with the committee. He suggested mailing the survey to residents to encourage thoughtful responses and to get an understanding of how residents trust the process. He believes questions #1 and #2 are not required, and suggested adding demographics including home owner, working/retired and more information regarding type of employment.

C. Minutes

1) To approve the attached September 12, 2018 minutes.

C.J. Thomas proposed adding that the committee agreed not to include the previous referendum vote in the survey to the paragraph that starts with "Kathy Greider, Superintendent of Schools..." on the second page.

Beth Kintner also suggested changing "all residents" to "both registered/non registered residents," as only a sample of the larger population will be surveyed.

Upon a motion made and seconded (Thomas/McInnis) it was VOTED: to approve the September 12, 2018 minutes as amended.

Minutes are considered "DRAFT" until approved by committee at next meeting.

Voting yes were Kintner, Thomas, McInnis, Beckert.
Ellen Siuta abstained, as she was not at the last meeting.

D. New Business.

1) Update from FHS Facility and Financial Ad Hoc Committee.

Sharon Mazzochi, FHS Facility & Financial Ad Hoc Committee member, reported that the FHS Facility & Financial committee has met three times. She explained that Joe Swetcky, Director of Finance presented twice on the projected debt forecast, but the committee will use the survey results to finalize their findings.

Kat Krajewski informed the committee that the FHS Facility & Financial committee also had a presentation on the FHS facility. All presentations are posted on the [Town of Farmington website](#). The next meeting is scheduled for October 16, 2018 at 7:00 PM in the FHS Library.

2) To review the draft survey questions.

Feedback from Bruce Charette and Paul Cianci (members of the FHS Facility and Financial Ad Hoc Committee) were distributed for the committee to review and consider as they reviewed the draft survey questions. These emails are attached to these minutes as Attachment A. Sharon Mazzochi added that she believes the questions are clear and concise.

The committee reviewed Draft I of the survey. A copy of this draft is attached to these minutes as Attachment B.

Below is a summary of the survey discussion:

- Question #3- The scale was changed to 1- Very Poor and 10- Very Good
- Question #3- Change wording to "overall impression of the quality of FPS"
- Add a question similar to #3 regarding Town services
- Paragraph before Question #4- Remove the sentence prior to ...A Committee has been charged.
- Remove Question #5
- Question #6- change to "Overall, and in general, how important is it to you that some changes are made to FHS?"
- Question #7-remove "upgrades/modernization", replace with "facility changes"
- Question #7- It was confirmed that this is an open ended question. Requested the consultant to add community shelter use to response 05, add temperature control, add gymnasium

Minutes are considered "DRAFT" until approved by committee at next meeting.

- Question #15- Add traffic flow
- Questions #16-17- There was general discussion regarding the wording of these questions. Jerry Lindsley, CRPP, will review and revise for the next draft.
- Question #18- Remove "in any new design"
- Questions #18-22- There was general discussion regarding the wording, particularly of question #20. Jerry will review and revise for the next draft. There was also discussion of adding the same question but regarding the understanding of the needs.
- Question #21- Replace "modern" with "updated"
- Question #23- The committee had discussion regarding the word "only", as well as adding "mandated" to requirements. The committee also wanted to add "required updates" to each of the responses. Jerry will review and revise for the next draft.
- Questions #24-27- The committee decided to skip these questions and safe for next time, as they deal with finances.
- Question #28- Remove the word "issues" from the question. Add FPS app, Facebook pages like "Talk of Farmington" to the responses. It was discussed to provide the researchers with information regarding opponents/proponents, as they may be identified by name.
- Question #30- Remove "modernization"
- Questions #24-41- There was general discussion regarding these questions and what should be included. Remove questions #37 and 41. Jerry will review and revise for the next draft.
- It was suggested to add a question asking the respondent to recall what the cost of the previous high school project was.
- Questions #41-52- remove questions #49-50
- Question #52- revise to be more representative of the total family income in Farmington.

3) To review the attached survey project timeline.

The committee reviewed the survey project timeline, noting that CRPP needs the committee's approval by 9:00 a.m. on October 12, 2018.

The committee's next meeting will be on Thursday, October 4, 2018 at 6:00 p.m. (location TBD). The committee also saved October 201, 2018 at 6:00 p.m. as a potential meeting date prior to the deadline.

E. Other Business.

None.

F. Adjournment.

Minutes are considered "DRAFT" until approved by committee at next meeting.

Upon a motion made a seconded (Thomas/McInnis) the meeting adjourned at 8:19 p.m.

Respectfully Submitted,

Kathryn Krajewski
Management Specialist

Kathryn Krajewski

From: Bruce Charette
Sent: Thursday, September 27, 2018 3:07 PM
To: Erica Robertson; Beth Kintner; Kathryn Krajewski
Subject: RE: Ad Hoc Survey Committee

Hello Beth and Erica, I just have a couple of points that you may want to consider with your questions.

Page # 4: (bullet 5) (Facility can be used by the community in emergencies) - can we use Community Shelter for emergency. I think it's important to use words that residence can relate to. Emergency is to open ended.

DRAFT Homework: (attachment 1, questions: What is important to you as a resident when it come to the FHS facility? 1-5 rating: Bullets

- 1928 building
- Maintaining the historic look of the facility

These are good questions but maybe it could be combined?

Thanks
Bruce

From: Erica Robertson
Sent: Monday, September 24, 2018 10:09 AM
To: Bruce Charette; Edward Giannaros
Cc: Beth Kintner
Subject: RE: Ad Hoc Survey Committee

Here are the attachments !

Erica P. Robertson
Assistant Town Manager
Town of Farmington
Office : 860-675-2351
Cell : 860-212-8290

From: Erica Robertson
Sent: Monday, September 24, 2018 10:09 AM
To: Bruce Charette; Edward Giannaros
Cc: Beth Kintner
Subject: Ad Hoc Survey Committee

Hi Bruce and Edward,
I understand that there is a possibility of the Financial & Facility Committee attending the Survey Committee meeting on Thursday. In preparation, I have attached an agenda and the draft survey document.

We will all be together tomorrow at the Town Council meeting – so let's touch base then about the Financial & Facility Committee's availability on Thursday.

Thanks
Erica

Erica P. Robertson
Assistant Town Manager
Town of Farmington
Office : 860-675-2351
Cell : 860-212-8290

Kathryn Krajewski

From: Beth Kintner
Sent: Thursday, September 27, 2018 11:42 AM
To: Erica Robertson; Kathryn Krajewski
Subject: FW: Draft Survey Questions- FHS Survey Committee

FYI - feedback from Paul

Beth Kintner, Farmington Town Council
860-404-6484

From: Paul Cianci
Sent: Wednesday, September 26, 2018 10:13 PM
To: Edward Giannaros; Beth Kintner
Cc: Nancy Nickerson; CJ Thomas
Subject: Re: Draft Survey Questions- FHS Survey Committee

Beth,

First, a quick thanks to you and your committee for all the hard work put in so far. Second, as I mentioned on the way out of last night's meeting, I did want to send an email with some questions/concerns regarding the draft survey questions sent out earlier this week. I've summarized them in a list below:

- Generally speaking, I am concerned that the survey as written is too long. If somebody ends the survey before it is completed, will the data already collected be included in our results? Or, will all data be voided unless the survey is completed? Also, the questions identifying how the person felt about the last project are not until the end. In my opinion, this information is critical to simulate a realistic referendum turnout.
- Along the same lines, most of the questions pertaining to cost are not presented until the latter part of the survey. My concerns here are twofold:
 - If data from incomplete surveys is part of our final results, we may have accumulated data from people who haven't even had cost presented to them as a variable.
 - Even if data from incomplete surveys is eliminated, I still have concerns that we are asking questions without any kind of budgetary numbers attached to them. For example, in questions 8 through 17, I think it is really hard for people to answer the questions accurately without understanding a cost impact.
- Question 3 – Usually, for a scale of 1 to 10, I intuitively think of 10 as the best and 1 as the worst, which caused me have to double think my answer. I'd be curious as to how many others think of this. Certainly don't change this on my accord, I just wanted to bring it to your attention in case others had to double think their answers as well.
- Is question number 7 open ended? Or will people be given a menu of examples to pick from?
 - If the former, what if somebody says something like "new gym" or "better AC" or something not on the list. How will these be keyed in by the surveyor on the phone?

- If the latter, I have concerns that people will simply say “yes” to many or all of the items without understanding all the variables (most notably, the cost impact, analogous to my concern above).
- I believe that some of the wording in some questions is not neutral, and will sway people away from certain answers.
 - Example: Question 23 – the word “only” next to the third option may subliminally push people away from selecting this option in my opinion.
- Questions 24 through 26: My concern here is that most people don’t understand what “\$X annually over 20 years for the average Farmington property owner” means in property tax increases for themselves and/or the mill rate when it’s all said and done.
 - As an example, when I sampled Question 24 with my wife, she gave me a funny look, and said, “Sure.” As worded, that didn’t seem like an exorbitant amount of money to her. When I followed up with her in regards to what that meant for our personal tax increases, and more importantly, the mill rate increases for the town as a whole, she responded with an emphatic “No.” If my wife, who has a post-graduate level degree and a spouse talking to her about local issues on almost a daily basis found this wording confusing, my fear is that others will find it confusing as well.
 - Personally, I think the best way to see what people believe we can afford would be to put the total municipal project cost. That being said, I can appreciate that fact that \$100 million, \$60 million, \$40 million, etc. may seem like large, abstract numbers to many people. Therefore, I would suggest following each construction budget range with a % increase to the mill rate as a result. I believe that people generally have a good feel for what they pay in taxes, and therefore, can appreciate what each project size would mean in terms of a % increase to their own taxes.

I realize there is a lot here. If it is easier to discuss over a cup of coffee, let me know and I’d be happy to meet up sometime.

Thanks,
Paul

----- Original message -----

From: Edward Giannaros <giannarose@farmington-ct.org>

Date: 9/24/18 8:53 PM (GMT-05:00)

To: Kathryn Krajewski <Krajewskik@farmington-ct.org>, Bruce Charette <charetteb@farmington-ct.org>, Christine Arnold <arnoldc@fpsct.org>, Elizabeth Fitzsimmons <fitzsimmonse@fpsct.org>, Joseph Swetcky <swetckyj@farmington-ct.org>, Kathy Eagen <eagenk@farmington-ct.org>, Kathy Greider <greiderk@fpsct.org>, Kimberly Wynne <wynnek@fpsct.org>, "Mary Paganini (paganinim@fpsct.org)" <paganinim@fpsct.org>, Matt Ross <rossm@fpsct.org>, Michael Smith <msmith@livewell.org>, Nancy Nickerson <nickersonn@farmington-ct.org>, Paul Cianci <ciancip@farmington-ct.org>, Sharon Mazzochi <msmazzo@gmail.com>, "Tim Harris [harrist@fpsct.org] (harrist@fpsct.org)" <harrist@fpsct.org>, Vince La Fontan <lafontanv@fpsct.org>

Cc: Beth Kintner <kintnerb@farmington-ct.org>

Subject: Draft Survey Questions- FHS Survey Committee

Good evening,

I have just received the draft survey questions from the FHS Survey Committee. The questions are attached to this email. At our last meeting many of you wanted to be able to review the questions and provide feedback to the Survey Committee. The Survey Committee will be meeting this Thursday (Sep.27th) to discuss the survey questions. **Please respond to Beth Kintner (Chair of the Survey Committee) with any feedback you would like provide regarding the questions.**

Beth has also asked if there are one or more people from the FHS Facility and Finance Committee that can attend the Survey Committee meeting on Thursday, Sep.27th. As of right now I know that Bruce, Michael and myself cannot attend the meeting due to other obligations. **Please let Beth know if you are able to attend the Survey Committee meeting on Thursday, Sep.27th at 5:30PM.** I have attached the agenda of the Sep.27th Survey Committee meeting for your convenience.

Thank you!
Edward Giannaros

THE CENTER
FOR RESEARCH



& PUBLIC POLICY

FARMINGTON HIGH SCHOOL COMMUNITY SURVEY DRAFT I

Researcher:	Date:
Time start:	CB:
Time end:	Supervisor:

Hello, my name is _____. I am a research assistant at The Center for Research and Public Policy. We are talking today with a random selection of residents of Farmington, Connecticut about the Farmington High School facility. Your input will help guide decisions over the years ahead. Your responses are strictly confidential and we will not ask for your name.

SCREENER

A. Are you at least 18 years of age or older?

- 01 Yes (**Continue**)
- 02 No (**Thank and ask for qualified respondent or terminate**)
- 03 DK (**Thank and terminate**)

B. Are you currently a resident of Farmington, Connecticut?

- 01 Yes (**Continue**)
 - 02 No (**Thank and ask for qualified respondent**)
 - 03 Unsure (**Thank ask for qualified respondent**)
-

QUALITY OF LIFE

1. Please describe your overall quality of life living in Farmington, Connecticut. Would you say it is...?

- 01 Very good;
- 02 Good;
- 03 Poor; or
- 04 Very poor.
- 05 Unsure / Don't know

2. And, how would you describe your own standard of living today compared to two years ago? Would you say....

- 01 Improved;
- 02 No movement, but good;
- 03 No movement, and not so good; or
- 04 Declined.
- 05 Unsure / Don't know

3. Based on all you know or have heard, please rate the Farmington Public Schools overall using a scale of one to ten where one is very good and ten is very poor.

Rating Farmington Public Schools	Very Good									Very Poor	DK
	01	02	03	04	05	06	07	08	09	10	11

A FRESH START

In June 2017, a town-wide referendum to upgrade and modernize Farmington High School failed to pass. Since then, a committee has been charged with collecting input from residents to assist town leaders in developing the future direction for the Farmington High School facility.

This survey is an effort to collect important views among residents.

Interest and Awareness

4. How interested would you say you are in the renewed planning process for a new or renovated Farmington High School? Would you say...?
 - 01 Very interested
 - 02 Somewhat interested
 - 03 Somewhat uninterested
 - 04 Not at all interested
 - 05 Unsure / Don't know

5. How closely would you say you are following or will follow the renewed planning process for the new or renovated Farmington High School? Would you say...?
 - 01 Very closely
 - 02 Somewhat closely
 - 03 Not very closely
 - 04 Not at all
 - 05 Unsure / Don't know

6. Overall, and in general, how important is it to you that the Farmington High School is upgraded and modernized in some form? Would you say...?
 - 01 Very important
 - 02 Somewhat important
 - 03 Somewhat unimportant
 - 04 Not at all important
 - 05 Unsure / Don't know

7. Based on all you know or have heard about the existing high school, what upgrades/modernization to the high school should the town consider going forward? **(Researchers: Probe several times: “Is there anything else?” and accept multiple responses)**

- 01 A facility that is better designed to **educate**
- 02 A facility that is better designed to **attract new families** to town
- 03 A facility that is **safe and secure** for students, faculty and staff
- 04 A warm, more **comfortable** building for visitors, students, faculty and staff
- 05 Facility can be used by the community in **emergencies**
- 06 Ensuring ADA: **Handicap** accessibility
- 07 Maintaining **accreditation**
- 08 Larger **cafeteria**
- 09 Larger **auditorium**
- 10 Better **parking**
- 11 **Tennis courts**
- 12 **Code** compliance
- 13 New **roof**
- 14 Adding a **second floor**
- 15 **Reducing the sprawl**
- 16 Maintaining the **historic appearance** / look
- 17 **Update** a 1928/older building
- 18 **Demolish** a 1928 /older building
- 19 Improving **energy efficiency**
- 20 **Improved and ADA accessible athletic fields**
- 21 **Ensure 21st century learning** is available to our students
- 22 **None – no need for a new or renovated high school (exclusive)**
- 23 **Unsure/no suggestions (exclusive)**
- 24 Other: (Please specify: _____)

The following are several issues, based on a **Statement of Need** for the high school facility, that will require repairs or upgrades at the existing high school. For each, please tell me if you were very aware, somewhat aware, somewhat unaware or not at all aware of each issue.

Required Needs	Very Aware	Somewhat Aware	Somewhat Unaware	Not at all Aware	DK
8. Meet ADA Handicap Accessibility requirements	01	02	03	04	05
9. Meet and maintain high school accreditation requirements	01	02	03	04	05
10. Increased space for the auditorium, library, cafeteria and classrooms to accommodate students and educational needs	01	02	03	04	05
11. School safety and security upgrades	01	02	03	04	05
12. Improvements - to address environmental issues such as temperature, water, air, noise and light	01	02	03	04	05
13. Roof repairs required	01	02	03	04	05
14. Code compliance including energy efficiency improvements	01	02	03	04	05
15. Parking lot improvements	01	02	03	04	05
16. Sprawl of the building, after additions, has increased student and faculty travel time within the building	01	02	03	04	05
17. Increased space for Farmington Public Schools Central Office and offsite programs such as robotics and the alternative high school	01	02	03	04	05

Statements: Going Forward

The following are several statements related to the Farmington high school. As I read each, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

Statements	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	DK
18. In any new design -- either new construction or renovation -- attracting new families and students to town should be a priority	01	02	03	04	05
19. I could be convinced to support new construction or renovation if I clearly understood the annual cost in new property taxes to me and my family	01	02	03	04	05
20. Public communication of a new design should feature both required upgrades and desired upgrades	01	02	03	04	05
21. A modern high school facility is important to maintaining home property values	01	02	03	04	05
22. If space could be identified, I would support a new high school in a different location	01	02	03	04	05

Support and Opposition

23. While we have not yet covered the costs in this survey associated with new construction, heavy renovation or just light renovation which meets only minimal upgrade requirements, which of these directions would you say you are leaning towards today? Would you say ...?

- 01 A newly constructed high school where about 85% is new and where all or most of desired upgrades are considered;
- 02 A heavily renovated high school where some of the desired upgrades are accomplished; or
- 03 A lightly renovated high school where only the minimum required upgrades are accomplished.
- 04 **Do Not Read:** None of these options
- 05 **Do Not Read:** Unsure / Don't know

24. If the investment in new high school construction or renovation would mean an additional \$750.00 per year for the average Farmington property owner over 20 years, how strongly would you support or oppose the effort in a new referendum? Would you say you would...?

- 01 Definitely support it **(Go to Q28)**
- 02** Probably support it **(Go to Q27)**
- 03 Probably oppose it
- 04 Definitely oppose it
- 05 Unsure / don't know

25. And, if the cost of the investment was \$500.00 annually over 20 years for the average Farmington property owner? Would you say you would...?

- 01 Definitely support it **(Go to Q28)**
- 02 Probably support it **(Go to Q27)**
- 03 Probably oppose it
- 04 Definitely oppose it
- 05 Unsure / don't know

26. And, if the cost of the investment was \$250.00 annually over 20 years for the average Farmington property owner increased annual property tax? Would you say you would...?

- 05 Definitely support it **(Go to Q28)**
- 06 Probably support it
- 07 Probably oppose it
- 08 Definitely oppose it
- 05 Unsure / don't know

27. Please tell us three or four things you would need to see, hear or better understand before you would feel comfortable saying **you would definitely support** either new construction or renovation of the Farmington High School. **(Researcher: Probe – “Is there anything else?”**

Communication

28. Please tell me where you usually get information about the Farmington school system and town issues? **(Researchers: Accept multiple responses)**

- 01 Internet / Websites
- 02 Farmington Town newsletter
- 03 Everbridge
- 04 Farmington Schools Website
- 05 Farmington Town Website
- 04 TV
- 05 Radio
- 06 Local Newspapers: Printed
- 07 Local Newspapers: Online
- 08 Friends/Family/Neighbors/Co-workers
- 09 Social media such as Facebook
- 10 Employer
- 11 Directly from the schools / school system
- 12 Emails
- 13 Flyers/brochures
- 14 Direct mail
- 15 Opponents of school facility initiatives
- 16 Proponents of school facility initiatives
- 17 State news outlets (papers, radio, TV)
- 18 Blogs
- 19 Other: _____
- 20 DK/Unsure

29. Please tell me which, if any, social media you use. If you don't use social media, simply say so.
(Researchers: Accept multiple responses)

Social Media Used	
01	Facebook
02	Twitter
03	Pinterest
04	LinkedIn
05	Snap Chat
06	YouTube
07	Google Plus+ (not "Google")
08	Yelp
09	Instagram
10	Foursquare
11	Front Porch Forum or similar community forum
12	Other
13	Don't Use Social Media (exclusive)

30. How likely would you be to attend one or more public meetings or presentations by the planning committee about a newly revised approach to high school upgrades and modernization? Would you say...?

- 01 Very likely
- 02 Somewhat likely
- 03 Somewhat unlikely
- 04 Not at all likely
- 05 Unsure / Don't know

HISTORY: THE 2017 REFERENDUM

Now, we'll ask you to think back to the 2017 Farmington High School new construction referendum.

Supported / Opposed

31. Regardless of whether you voted in the 2017 referendum or not, please tell me if you strongly supported, somewhat supported, somewhat opposed or strongly opposed the new high school construction as outlined on the referendum ballot?

- 01 Strongly supported (**Continue**)
- 02 Somewhat supported (**Continue**)
- 03** Somewhat opposed (**Go to Q33**)
- 04 Strongly opposed (**Go to Q33**)
- 05 Had no opinion / no interest (**Go to Q34**)
- 06 Unsure / Don't Know (**Go to Q34**)

32. Please tell me two or three reasons you supported (strongly or somewhat) the 2017 new high school construction referendum.

Researchers: Q37 ONLY for those opposed – codes 03/04 in Q35)

33. Please tell me two or three reasons you opposed (strongly or somewhat) the 2017 new high school construction referendum.

Perception Statements

The following are several statements about the 2017 Farmington High School referendum process. For each, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree based on all you know or had heard. If you are unsure, simply say so.

Statements	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	DK
34. I had enough information to make an informed decision	01	02	03	04	05
35. I was confident I knew the cost to me of a new high school in additional property taxes	01	02	03	04	05
36. I saw the overall cost of the new high school as too high	01	02	03	04	05
37. The building committee spent an adequate amount of time reviewing options	01	02	03	04	05
38. I clearly understood the proposal for the high school that was presented in the referendum	01	02	03	04	05
39. The communication to the public was adequate and informative	01	02	03	04	05
40. Public input was sought in the planning process	01	02	03	04	05
41. I had confidence the State of Connecticut would come through with their share of the cost of the new high school	01	02	03	04	05

DEMOGRAPHICS

42. Please tell me the number of years you have lived in Farmington, Connecticut?

- 01 _____
(Researchers: Please enter one number, no words or ranges)
77 DK/Unsure
99 Refused

43. Please tell me your age?

- 01 18-24
02 25-34
03 35-44
04 45-54
05 55-64
06 65 or older
07 Refused

44. Please tell me which of the following best describes the children you may have...

(Researchers: Accept Multiple Responses)

- 01 Have children not yet of school age (pre-school or younger)
02 Have children of school age currently attending Farmington schools
03 Have children of school age not attending Farmington schools (private school, etc)
04 Have older (over 18) children who attended Farmington schools in the past
05 Have older (over 18) children who did not attend Farmington schools (such as didn't live in Farmington / attended private)
06 No children
07 Unsure / Don't know / Refused

45. Are you currently registered to vote in Farmington?

- 01 Yes
02 No
03 Unsure

46. How likely would you say you are to vote in a second, new referendum on high school new construction or renovation? Would you say...?

- 01 Very likely
- 02 Somewhat likely
- 03 Somewhat unlikely
- 04 Not at all likely
- 05 Unsure

47. What is your highest grade of school completed?

- 01 Did not graduate from high school
- 02 High school graduate or GED
- 03 Associates degree
- 04 Some college
- 05 College graduate
- 06 Post-graduate or professional degree

48. Please tell me which of the following Farmington neighborhoods best represents where you live. If none of these, simply say so.

- 01 **Neighborhood known as:** Unionville- Lake Garda
- 02 Neighborhood known as: West District – Southwest -- Westwoods
- 03 **Neighborhood known as:** East Farms – Oakland Gardens- Health Center – Talcott – Route 10 North
- 04 **Neighborhood known as:** Farmington Village –Meadows – Route 10 (south)
- 05 **Neighborhood known as:** Highlands- Route 4 – Brickyard Rd
- 06 Other / None of these

49. Are you Hispanic or Latino?

- 01 Yes (**Go to Q51**)
- 02 No
- 03 Don't know / not sure

50. Which one of these groups would you say best represents your race?

- 01 White
- 02 Black or African-American
- 03 Asian
- 04 Native Hawaiian or other Pacific Islander
- 05 American Indian or Alaska Native
- 06 Other

52. Which of the following categories best describes your total family income before taxes?

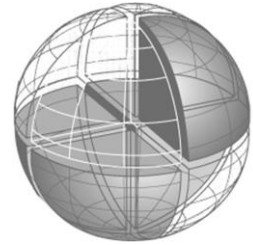
- 01 Under \$20,000
- 02 \$20,000 to less than \$30,000
- 03 \$30,000 to less than \$40,000
- 04 \$40,000 to less than \$50,000
- 05 \$50,000 to less than \$60,000
- 06 \$60,000 to less than \$75,000
- 07 \$75,000 to less than \$100,00
- 08 \$100,000 to less than \$200,000
- 09 \$200,00 or more
- 10 Unsure

'Thanks you very much for your participation in this important survey.'

CODE: Gender by observation.

- 01 Male
- 02 Female

THE CENTER
FOR RESEARCH



& PUBLIC POLICY

FARMINGTON HIGH SCHOOL COMMUNITY SURVEY DRAFT II

Researcher:	Date:
Time start:	CB:
Time end:	Supervisor:

Hello, my name is _____. I am a research assistant at The Center for Research and Public Policy. We are talking today with a random selection of residents of Farmington, Connecticut about the Farmington High School facility. Your input will help guide decisions over the years ahead. Your responses are strictly confidential and we will not ask for your name.

SCREENER

A. Are you at least 18 years of age or older?

- 01 Yes (**Continue**)
- 02 No (**Thank and ask for qualified respondent or terminate**)
- 03 DK (**Thank and terminate**)

B. Are you currently a resident of Farmington, Connecticut?

- 01 Yes (**Continue**)
 - 02 No (**Thank and ask for qualified respondent**)
 - 03 Unsure (**Thank ask for qualified respondent**)
-

QUALITY OF LIFE

1. Please describe your overall quality of life living in Farmington, Connecticut. Would you say it is...?

- 01 Very good;
- 02 Good;
- 03 Poor; or
- 04 Very poor.
- 05 Unsure / Don't know

2. And, how would you describe your own standard of living today compared to two years ago? Would you say....

- 01 Improved;
- 02 No movement, but good;
- 03 No movement, and not so good; or
- 04 Declined.
- 05 Unsure / Don't know

3. Please rate the Farmington town services overall using a scale of one to ten where one is very poor and ten is very good.

Rating Farmington Town Services	Very Poor										Very Good	DK
	01	02	03	04	05	06	07	08	09	10	11	

4. Please rate your overall impression of the quality of the Farmington Public Schools using a scale of one to ten where one is very poor and ten is very good.

Rating Farmington Public Schools	Very Poor										Very Good	DK
	01	02	03	04	05	06	07	08	09	10	11	

A FRESH START

A committee has been charged with collecting input from residents to assist town leaders in developing the future upgrades and updates of the Farmington High School facility.

This survey is an effort to collect important views among residents.

Interest

5. How interested would you say you are in the renewed planning process for a new or renovated Farmington High School? Would you say...?

- 01 Very interested
- 02 Somewhat interested
- 03 Somewhat uninterested
- 04 Not at all interested
- 05 Unsure / Don't know

6. Overall, and in general, how important is it to you that changes are made to the Farmington High School? Would you say...?

- 01 Very important
- 02 Somewhat important
- 03 Somewhat unimportant
- 04 Not at all important
- 05 Unsure / Don't know

7. Based on all you know or have heard about the existing high school, what high school facility changes should the town consider going forward? (**Researchers: Probe several times: “Is there anything else?” and accept multiple responses**)

- 01 A facility that is better designed to **educate**
- 02 A facility that is better designed to **attract new families** to town
- 03 A facility that is **safe and secure** for students, faculty and staff
- 04 A warm, more **comfortable** building for visitors, students, faculty and staff
- 05 High school facility can be used as a **Community Shelter**
- 06 Ensuring ADA: **Handicap** accessibility
- 07 Maintaining **accreditation**
- 08 Larger **cafeteria**
- 09 Larger **auditorium**
- 10 Better **parking**
- 11 **Tennis courts**
- 12 **Code** compliance
- 13 New **roof**
- 14 Adding a **second floor**
- 15 **Reducing the sprawl**
- 16 Maintaining the **historic appearance** / look
- 17 **Update** the 1928 building
- 18 **Demolish** the 1928 building
- 19 **Keep / mothball the 1928 building**
- 20 Improving **energy efficiency**
- 21 Improved and ADA accessible **athletic fields**
- 22 Ensure **21st century learning** is available to our students
- 23 **Temperature control**
- 24 **Gymnasium** – upgraded and/or ADA compliant
- 25 **Preserve the existing high school** for other uses
- 26 **None – no need for a new or renovated high school (exclusive)**
- 27 **Unsure/no suggestions (exclusive)**
- 28 Other: (Please specify: _____)

Awareness

The following are several issues, based on a **Statement of Need** for the high school facility, that will require repairs or upgrades at the existing high school. For each, please tell me if you were very aware, somewhat aware, somewhat unaware or not at all aware of each issue.

Required Needs	Very Aware	Somewhat Aware	Somewhat Unaware	Not at all Aware	DK
8. Meet ADA Handicap Accessibility requirements	01	02	03	04	05
9. Meet and maintain high school accreditation requirements	01	02	03	04	05
10. Increased space for the auditorium, library, cafeteria and classrooms to accommodate students and educational needs	01	02	03	04	05
11. School safety and security upgrades	01	02	03	04	05
12. Improvements - to address environmental issues such as temperature, water, air, noise and light	01	02	03	04	05
13. Roof repairs required	01	02	03	04	05
14. Code compliance including energy efficiency improvements	01	02	03	04	05
15. Parking lot improvements such as traffic flow and number of spaces	01	02	03	04	05
16. Sprawl of the building, after additions, has caused increased internal travel time, hallway congestion, wasted usable space, and the need to cross outside the building during class changes which reduces security	01	02	03	04	05
17. Increased space and classroom needs such as Farmington Public Schools Central Office, programs such as robotics, the alternative high school and other educational programming	01	02	03	04	05

Statements: Going Forward

The following are several statements related to the Farmington high school. As I read each, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

Statements	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	DK
18. In either new construction or renovation – attracting new families and students to town should be a priority	01	02	03	04	05
19. I could be convinced to support new construction or renovation if I clearly understood the annual cost in new property taxes to me and my family	01	02	03	04	05
20. I could be convinced to support new construction or renovation if I clearly understood the need					
21. Public communication of a new design should outline upgrades and desired updates for an improved learning environment	01	02	03	04	05
22. An updated and upgraded high school facility is important to maintaining home property values	01	02	03	04	05
23. If space could be identified, I would support a new high school in a different location	01	02	03	04	05

Support and Opposition

24. While we have not yet covered the costs in this survey associated with new construction, heavy renovation or just light renovation which meets only minimal upgrade requirements, which of these directions would you say you are leaning towards today? Would you say ...?

- 01 A newly constructed high school where about 85% is new and where all required or most of desired upgrades are considered;
- 02 A heavily renovated high school where all required and some of the desired upgrades are accomplished; or
- 03 A lightly renovated high school where only the minimum required upgrades are accomplished.
- 04 **Do Not Read:** None of these options
- 05 **Do Not Read:** Unsure / Don't know

The committee, tasked with looking at future upgrades and updates of the Farmington High School facility, will be exploring new construction, heavy renovation and light renovation that will range in overall cost from \$65 million dollars to \$135 million dollars.

25. If the investment in new high school construction or renovation would mean an additional \$750.00 per year for the average Farmington property owner over 20 years, how strongly would you support or oppose the effort in a new referendum? Would you say you would...?

- 01 Definitely support it **(Go to Q29)**
- 02 Probably support it **(Go to Q28)**
- 03 Probably oppose it
- 04 Definitely oppose it
- 05 Unsure / don't know

26. And, if the cost of the investment was \$500.00 annually over 20 years for the average Farmington property owner? Would you say you would...?

- 01 Definitely support it **(Go to Q29)**
- 02 Probably support it **(Go to Q28)**
- 03 Probably oppose it
- 04 Definitely oppose it
- 05 Unsure / don't know

27. And, if the cost of the investment was \$250.00 annually over 20 years for the average Farmington property owner increased annual property tax? Would you say you would...?

- 05 Definitely support it **(Go to Q29)**
- 06 Probably support it
- 07 Probably oppose it
- 08 Definitely oppose it
- 05 Unsure / don't know

28. Please tell us three or four things you would need to see, hear or better understand before you would feel comfortable saying **you would definitely support** either new construction or renovation of the Farmington High School. **(Researcher: Probe – “Is there anything else?”**

Communication

29. Please tell me where you usually get information about the Farmington school system and town? **(Researchers: Accept multiple responses)**

- 01 Internet / Websites
- 02 Farmington Town newsletter
- 03 Everbridge
- 04 Farmington Schools Website
- 05 Farmington Town Website
- 04 TV
- 05 Radio
- 06 Local Newspapers: Printed
- 07 Local Newspapers: Online
- 08 Friends/Family/Neighbors/Co-workers
- 09 Social media such as Facebook
- 10 Employer
- 11 Directly from the schools / school system
- 12 Emails
- 13 Flyers/brochures
- 14 Direct mail
- 15 Opponents of school facility initiatives
- 16 Proponents of school facility initiatives
- 17 State news outlets (papers, radio, TV)
- 18 Blogs
- 19 Farmington Public Schools App
- 20 Talk of Farmington
- 21 Front Porch or similar community forum
- 22 Other: _____
- 23 DK/Unsure

30. Please tell me which, if any, social media you use. If you don't use social media, simply say so.
(Researchers: Accept multiple responses)

Social Media Used	
01	Facebook
02	Twitter
03	Pinterest
04	LinkedIn
05	Snap Chat
06	YouTube
07	Google Plus+ (not "Google")
08	Yelp
09	Instagram
10	Foursquare
11	Front Porch Forum or similar community forum
12	Other: _____
13	Don't Use Social Media (exclusive)

31. How likely would you be to attend one or more public meetings or presentations about a newly revised approach to high school upgrades and updates? Would you say...?

- 01 Very likely
- 02 Somewhat likely
- 03 Somewhat unlikely
- 04 Not at all likely
- 05 Unsure / Don't know

HISTORY: THE 2017 REFERENDUM

Now, we'll ask you to think back to the 2017 Farmington High School new construction and renovation referendum.

Supported / Opposed

32. Regardless of whether you voted in the 2017 referendum or not, please tell me if you strongly supported, somewhat supported, somewhat opposed or strongly opposed the new high school construction as outlined on the referendum ballot?

- 01 Strongly supported (**Continue**)
- 02 Somewhat supported (**Continue**)
- 03** Somewhat opposed (**Go to Q34**)
- 04 Strongly opposed (**Go to Q34**)
- 05 Had no opinion / no interest (**Go to Q35**)
- 06 Unsure / Don't Know (**Go to Q35**)

33. Please tell me two or three reasons you supported (strongly or somewhat) the 2017 new high school construction referendum.

Researchers: Q33 ONLY for those opposed – codes 03/04 in Q32)

34. Please tell me two or three reasons you opposed (strongly or somewhat) the 2017 new high school construction referendum.

Perception Statements

The following are several statements about the 2017 Farmington High School referendum process. For each, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree based on all you know or had heard. If you are unsure, simply say so.

Statements	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	DK
35. I was confident I knew the cost to me of a new high school in additional property taxes	01	02	03	04	05
36. I saw the overall cost of the new high school as too high	01	02	03	04	05
37. I clearly understood the proposal for the high school that was presented in the referendum	01	02	03	04	05
38. The communication to the public was adequate – I had enough information to make an informed decision	01	02	03	04	05
39. Public input was sought in the planning process	01	02	03	04	05

40. In millions, please try to recall and tell me the total proposed cost for the Farmington High School new construction and renovation as presented in the 2017 referendum ballot?

- 01 Under 50 million
- 02 50 to under 75 million
- 03 75 to under 100 million
- 04 100 to under 125 million
- 05 125 to under 150 million
- 06 150 to under 175 million
- 07 175 to under 200 million
- 08 200 million or more
- 09 Don't know / Unsure / Don't recall

DEMOGRAPHICS

41. Please tell me the number of years you have lived in Farmington, Connecticut?

- 01 _____
(Researchers: Please enter one number, no words or ranges)
77 DK/Unsure
99 Refused

42. Please tell me your age?

- 01 18-24
02 25-34
03 35-44
04 45-54
05 55-64
06 65 or older
07 Refused

43. Please tell me which of the following best describes the children you may have...

(Researchers: Accept Multiple Responses)

- 01 Have children not yet of school age (pre-school or younger)
02 Have children of school age currently attending Farmington schools
03 Have children of school age not attending Farmington schools (private school, etc)
04 Have older (over 18) children who attended Farmington schools in the past
05 Have older (over 18) children who did not attend Farmington schools (such as didn't live in Farmington / attended private)
06 No children
07 Unsure / Don't know / Refused

44. Are you currently registered to vote in Farmington?

- 01 Yes
02 No
03 Unsure

45. How likely would you say you are to vote in a second, new referendum on high school new construction or renovation? Would you say...?

- 01 Very likely
02 Somewhat likely
03 Somewhat unlikely
04 Not at all likely
05 Unsure

46. What is your highest grade of school completed?

- 01 Did not graduate from high school
- 02 High school graduate or GED
- 03 Associates degree
- 04 Some college
- 05 College graduate
- 06 Post-graduate or professional degree

47. Please tell me which of the following Farmington neighborhoods best represents where you live. If none of these, simply say so.

- 01 **Neighborhood known as:** Unionville- Lake Garda
- 02 Neighborhood known as: West District – Southwest -- Westwoods
- 03 **Neighborhood known as:** East Farms – Oakland Gardens- Health Center – Talcott – Route 10 North
- 04 **Neighborhood known as:** Farmington Village –Meadows – Route 10 (south)
- 05 **Neighborhood known as:** Highlands- Route 4 – Brickyard Rd
- 06 Other / None of these

48. Which of the following categories best describes your total family income before taxes?

- 01 Under \$50,000
- 02 \$50,000 to less than \$75,000
- 03 \$75,000 to less than \$100,000
- 04 \$100,000 to less than \$175,000
- 05 \$175,000 to less than \$200,000
- 06 \$200,000 to less than \$225,000
- 07 \$225,000 to less than \$250,000
- 08 \$250,000 to less than \$300,000
- 09 \$300,00 or more
- 10 Unsure

‘Thanks you very much for your participation in this important survey.’

CODE: Gender by observation.

- 01 Male
- 02 Female