

Minutes of the Town of Farmington  
Regular Town Council Meeting  
January 18 2018

Present:

Nancy W. Nickerson, Chair  
Patricia Boye-Williams  
Bruce Charette  
Paul Cianci  
Edward Giannaros  
Beth Kintner

Kathy Eagen, Town Manager  
Paula B. Ray, Clerk

A. Call to Order

The Chair called the meeting to order at 7:01 p.m.

B. Pledge of Allegiance

The Council and members of the public recited the Pledge of Allegiance.

C. Public Comment

There were no public comments made.

D. New Business

1. To Discuss the Town of Farmington Strategic Plan

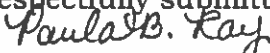
The Manager began by giving a the background of the development of the Strategic Plan and some highlights of the two surveys that had been done using the presentation recorded with these minutes as Agenda Item D-1. The Manager reviewed the structure of the Strategic Plan. She discussed the progress that had been made on the 2016-2017 Town Manager Goals 1-12A under Transportation and Land; 2016-2017 Town Manager Goals 13-15 under Economic Development; 2016-2017 Town Manager Goals 21-28 under Best Practices; 2016-2017 Town Manager Goals 29-34 under Recreation and answered Council questions.

E. Adjourn to Executive Session

There was no Executive Session held.

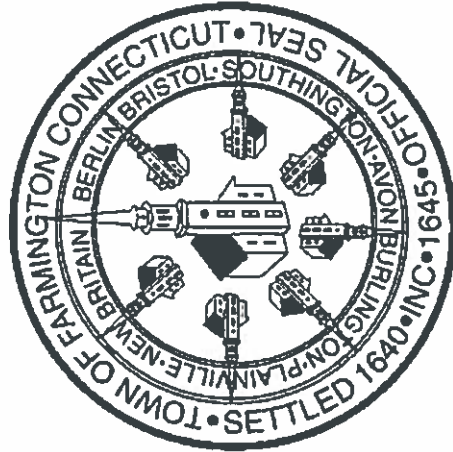
F. Adjournment

Motion was made and seconded (Charette/Giannaros) to adjourn the meeting at 8:40 p.m.

Respectfully submitted,  
  
Paula B. Ray, Clerk

# TOWN OF FARMINGTON STRATEGIC PLAN

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Special Town Council Meeting  
January 18, 2018

# Strategic Plan Background

- July 13, 2004- Strategic Planning Steering Committee was appointed by Town Council
  - The committee completed SWOT analysis of 11 different citizen and business groups and a citizen survey was conducted.
  - The SWOT analysis and citizen survey were used to identify problem areas, select the most pertinent issues, and devise an action plan.
- July 12, 2005- Town Council approved the Strategic Plan
  - The strategic plan contained 5 goals with desired outcomes in the areas of transportation, business development, budgeting, governmental best practices.
  - This plan included an action plan for implementation and served as the basis of a 10 year long-term strategic plan.
- Between 2006-2008- The Implementation Plan was executed
  - A subcommittee of residents, business representatives, and elected officials were appointed for each goal to create deliverables.

# Strategic Plan Background Cont.

- January 2008- Town Council approved the 10 year Town of Farmington Strategic Plan
  - This plan included Town Council/Town Manager goals.
  - The goals are established by the Town Council and provide direction to the Town Manager and her staff.
  - The Strategic Plan is reviewed and updated by the Town Council every 2 years.
  - The Strategic Plan is the work plan for all municipal operations.
  - The budget is directly tied to the Strategic Plan's goals and objectives.



## Strategic Plan Background Cont.

- February 11, 2014- Strategic Planning Committee appointed by the Town Council
  - The Committee completed a second citizen survey that was used to update the 2005 Town of Farmington Strategic Plan.
- November 5, 2014- Strategic Planning Report was approved by Town Council.
  - Goal # 6: Recreation was created

# Survey Highlights

Overall, both survey results were extremely positive.

- **Quality of Life**
  - 2005- 93% rated as excellent/good
  - 2014- 96% rated as excellent/good
- **Town Government Rating**
  - At least 75% of residents rate government services as excellent or good.
  - The Police Department, Fire Department, and Library were listed as the top rated services, but all Town services were rated very positively.
- **Educational Rating**
  - Farmington's Public Schools are considered to be one of the best features of the Town.
  - 81% of residents rate Farmington Public Schools as excellent or good.



# Survey Highlights Cont.

- **Issues**
  - The most important issues identified in both surveys are traffic congestion, taxes, and issues various topics surrounding the school system.