Minutes are considered "Draft" until approved at the next meeting. Please contact the Economic Development Office for a copy of final minutes.

Attachment 1

## TOWN OF FARMINGTON, CT ECONOMIC DEVELOPMENT COMMISSION

DATE: December 4, 2017

TIME: 5:30 P.M.

PLACE: Farmington Town Council Chambers

**MINUTES** 

Rose Ponte

<u>Present</u> <u>Staff</u>

Augusto Russell Dan Kleinman Brian Connolly John Karwoski

Robert Reeve Gary Palumbo-6:15PM

Carol King

- a. Call to Order
  - a. Meeting was called to order at 5:30 pm
- b. Public Comment- none noted
- c. Elections of Officers
  - A. A motion was made and seconded (Karwoski/ Connolly) to elect Augusto Russell to be chairperson. Motion passed unanimously
  - **B.** A motion was made and seconded (Kleinman/ King) to elect Brian Connolly as vice chairperson. **Motion** passed unanimously
- d. Reading of the Minutes

A motion was made and seconded to accept the November 8, 2017 minutes. (Kleinman/ Karwoski).

e. Economic Developer's Report

Rose updated the commissioners on the activities conducted during the month of November. Commissioners noted that they have encountered problems with Explore Farmington.com. When one goggles *Explore Farmington*, the site does not come up on Google's search, when one types *explorefarmington.com* on a mobile device, the civiclift .com address appears on the address bar, instead of *ExploreFarmington.com* Commissioner Kleinman pointed out that people will have difficulty getting to Explore Farmington com the if they can't find it on Google. Commissioner Reeve pointed out that the Premier Business listings continue to be hidden underneath the Explore Farmington banner. Rose thanked the commissioners for their comments. She explained that since she is on the site daily, she was not aware of these issues. She will work with Civic Lift on both issues and report back next month.

- **f.** Approval of the Yearly Calendar: A motion was made and seconded (King/ Connolly) to approve the yearly calendar. Motion carried unanimously.
- g. New Business

It was decided that Unionville Pediatrics will be recognized during the January 24 Business Breakfast.

h. Adjournment

A motion was made and seconded (Connolly /King) to adjourn the meeting. Meeting was adjourned at 6:30 pm 1. **Approved unanimously** 

Respectfully Submitted,
Rose Ponte
Economic Development Director

**CC: Economic Development Commissioners**